



IIM SIRMAUR
KNOWLEDGE . LEADERSHIP



**SUMMER
PLACEMENT
BROCHURE
MBA (T&HM)
2021-2023**

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ABOUT IIM SIRMAUR

Among the youngest of the prestigious IIM family, Indian Institute of Management Sirmaur is making significant leaps of growth and development. Maintaining the IIM legacy, the institute is committed to delivering quality education, training, and research in management studies. IIM Sirmaur is focused on developing indigenous knowledge and practices in an enabling environment. Located amidst the serene Himalayan range and on the banks of river Yamuna, IIM Sirmaur has forayed into Tourism and Hospitality Management and Ph.D. programme this academic year. The Institute is committed towards seamless integration of management education with local and global aspirations while remaining mindful of the fact that the management education is not just about seeking the most competitive employment opportunities, but also about securing socioeconomic concerns.

IIM Sirmaur is striving to play a crucial role owing to its unique position, where on one hand the institute realises the onus to groom future managers, it also recognises the responsibility towards the exploration of unique potentialities of the tourism and hospitality industry.

Considering the industry's growing relevance due to its capability of bridging economic growth with social and cultural development IIM Sirmaur has launched the sectoral MBA programme in Tourism and Hospitality Management.

The institute aims to significantly contribute by offering bright and highly motivated minds to the Tourism and Hospitality industry. These conscious young minds carry knowledge and experience owing to their diverse backgrounds and qualifications, selected via a rigorous process. Given their keenness to pursue sector specific education, it can conveniently be inferred that they are eager to make positive contributions in their chosen field and possess genuine desire to be a part of the overall growth of the country. The curriculum is invigorating and aims at transforming young minds into responsible professionals capable of adapting to the ever-changing world. Equipped with this unique combination of practical skills and the latest methods of learning, we believe that our students are bound to be invaluable assets for the organisations.



BOARD OF GOVERNORS

Shri Ajay S. Shriram

Chairperson
Chairman and Senior Managing Director,
DCM Shriram Limited



Members

Joint Secretary (Management)

Ministry of Education, GoI

Shri. Vinayak Chatterjee

Chairman, Feedback Infra (P) Ltd.

Shri. Sumit Bose

IAS (Retd.)

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Director,
Indra Varuna Marine P. Ltd., Mumbai

Ms. Munmun Biswas

Director - M/s Coeval Crafts Pvt. Ltd.,
& President, DICCI West Bengal
Chapter

Prof. Pradipta Patra

Assistant Professor, Decision
Sciences
IIM Sirmaur

I/c Secretary to the Board

Administrative Officer
Indian Institute of Management
Sirmaur

Additional Chief Secretary

Tech. Education, Govt. of Himachal
Pradesh

Ms. Archana Garodia Gupta

Director, Touchstone Gems &
Jewellery Pvt. Ltd. & Chairperson
FICCI,
National MSME Committee

Shri Rajiv Memani

Chairman - India Region,
Chairman – Emerging Markets
Committee
Ernst & Young

Dr. Ajay Kumar Garg

IIM Lucknow

Professor Neelu Rohmetra

Director, IIM Sirmaur

Prof. Vikas Kumar

Assistant Professor, Marketing
Management
IIM Sirmaur

MESSAGE FROM THE DIRECTOR

Dear Colleagues,

Greetings from IIM Sirmaur!

I am glad to present the profile of students of second batch (2021-23) pursuing MBA (T&HM) at the Indian Institute of Management Sirmaur.

Established in the year 2015, IIM Sirmaur is an Institute of national importance, under the aegis of Ministry of Education, Government of India. The 'Vision' of IIM Sirmaur is "To be globally respected institution for management excellence." The 'Mission' of IIM Sirmaur is "To develop and foster professionals with competencies in creating and leading future-oriented solutions for sustainable growth adhering to the highest standards of ethical and human aspects of work in Himachal Pradesh, India, and the world."

Tourism and hospitality industry is one of the largest economic sectors globally, that promises to propel growth, investment and employment generation. The need for quality manpower and leadership in this sector has been increasingly felt in India over the years. The responsibility to churn out management professionals in this sector has been understood carefully at IIM Sirmaur, especially by virtue of being in the Himalayas.

Indian Institute of Management Sirmaur popularly known as the Himalayan IIM, is first among the prestigious IIM family to initiate MBA Degree programme focusing on tourism, hospitality and allied activities. Having consciously assessed the opportunities in these areas, we are anchoring to train our students to be able to assume operations and decision making roles in this industry effectively.



We earnestly comprehend that the effects of the ongoing pandemic cannot be ignored. Therefore, the course orientation and the pedagogical engagement have ensured that students are mindful of the disruptions and are able to visualize the changes that await.

I cordially invite you to associate with us in the Summer Placement Process.

With kind regards,

Professor Neelu Rohmetra

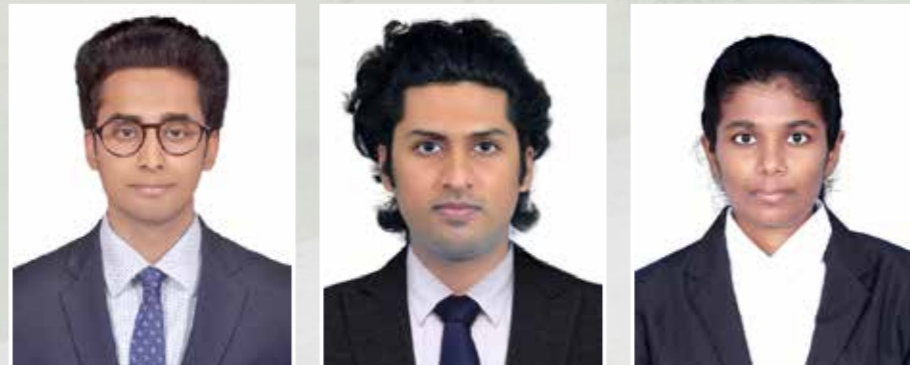
Director, IIM Sirmaur
Himachal Pradesh

MESSAGE FROM PLACEMENT TEAM

Senior Team



Junior Team



Dear Recruiters,

Greetings from MBA THM Placement Committee, IIM Sirmaur.

Indian Institute of Management Sirmaur started its journey in 2015 and is now successfully completing 6 years of delivering the finest professionals to the corporate world.

We are a diverse group of highly determined and creative students having suitable qualifications who have been picked through a calibrated and rigorous admission procedure and are thus well equipped for industry absorption. Since its inception, IIM Sirmaur has been attentive to corporate needs, and now this institution has extended that knowledge to the field of Tourism and Hospitality management. It prepares one to lead and launch businesses using a dual-excellence approach that develops the perfect balance of business know-how and the tourism and hospitality industry, combined with management expertise and academic rigor, which one gains by learning from leading experts in academia and industry practice. The institute is dedicated to educate and train the students to meet the industry standards and demands.

On the pedagogical front, students absorb learnings through live projects, industrial training, guest lectures, and real-life case studies. The fraternity of resourceful faculty members also uses a planned methodology to inspire leadership traits and soft skills.

We would like to request you to go through the brochure to get valuable insights about the institute and the talent within. We would be delighted to welcome you onboard for our campus engagement process.

Best Regards,

Placement Team | IIM Sirmaur

MBA (Tourism and Hospitality Management)





ABOUT THE PROGRAMME

Master of Business Administration (Tourism & Hospitality Management)

The Master of Business Administration (Tourism & Hospitality Management) is a two-year full-time residential sectoral Programme. Each academic year consists of three trimesters, leading to the grant of Degree of MBA (Tourism & Hospitality Management). The first year of the programme encompasses core courses that explain the fundamental concepts of management theories and practices across different functional areas. The first-year coursework is mandatory for all the students followed by a summer internship and International Immersion Programme (IIP). The summer internship is for a period of six to eight weeks where the students are required to work on tourism-related projects. IIP is proposed as a voluntary activity after Term-III for students to have an exposure to international business in general and tourism in particular.

In the second year, students are offered core and functional elective courses across different areas of specialization in Tourism and Hospitality sectors. Students can select their preferred elective courses, insofar as they fulfil the minimum credit requirements for the Programme. Students who successfully fulfil all the requirements of the Programme are awarded the Degree in MBA (Tourism & Hospitality Management).

The curriculum pedagogy is a combination of lectures, flip classroom sessions, case studies, online resources, field work, project assignments, lab sessions, etc. The Programme combines to offer core business knowledge and management skills, including Entrepreneurship, Special Interest Tourism, Tourism Planning, Tourism Analytics, Contemporary Hotel and Travel Management, and the like.



PROGRAMME OBJECTIVES

MBA (Tourism & Hospitality Management) aims to enrich the students who are keen to develop their career and knowledge in Tourism and Hospitality industry. The Programme intends to provide special emphasis on familiarizing students with actual ground-level operations, its business strategies, and marketing of tourism as well as hospitality products and services.

Course Curriculum

MBA (Tourism & Hospitality Management) First Year Courses (2020-21)

TERM I

- Tourism Geography
- Organizational Behavior
- Business of Tourism
- Managerial Economics
- Tourism & Hospitality Marketing Management
- Communication and Critical Thinking for Managers
- Information Technology Concepts
- Sustainability and Environmental Management

TERM II

- Global Business Environment for Tourism and Hospitality
- Management Accounting & Finance
- Tourism Resources and Products
- Tourism Operations Management
- Research Methods in Tourism and Hospitality
- Business Statistics
- Written Executive Communication

TERM III

- Business Strategy
- Destination Planning and Management
- Human Resource Management in Tourism and Hospitality
- Hospitality Management
- Travel and Tourism Industry Laws and Regulations
- Entrepreneurship Development in Tourism Industry

MBA (Tourism & Hospitality Management) Second Year Courses (2021-22)

TERM IV

- Travel Documentation and Forex
- Project Management
- Tourism Analytics
- Core Elective - I
- Core Elective - II
- Functional Elective - I
- Functional Elective - II

TERM V

- Digital and Social Media Marketing
- Tourism Policy and Planning
- Core Elective - III
- Functional Elective - III
- Functional Elective - IV
- Functional Elective - V

TERM VI

- On the Job Training and Report Submission
- Core Elective - IV
- Functional Elective -VI

A List of Courses Offered as Electives in the Second Year is Mentioned Below:

Core Electives

- Event Planning and Management
- Itinerary Preparation and Costing
- Heritage Conservation and Management
- Travel Agency Management
- International Tourism Management
- Tour Guiding and Interpretation
- Customer Relationship Management
- Data Analysis in Hospitality and Tourism Research
- Tourist Behavior and Cross-Cultural Management

Functional Electives

(Specializations)

Hospitality and Aviation

- Revenue Management
- Air cargo Management
- Air Operations Management
- Accommodation Management
- Gastronomy and Culinary Tourism
- Food and Beverage Management
- Tourism Transportation

Entrepreneurship

- Design and Critical Thinking
- Social Entrepreneurship
- Innovation and Creativity
- Business Finance

Event Management

- MICE
- Sports Event Management
- Event Planning and Management
- Festivals and Social event Management







Special Interest Tourism

- Adventure Tourism
- Agro, Farm & Rural Tourism
- Health and Wealth Tourism
- Religious Tourism
- Heritage & Cultural Tourism

OUR FACULTY



MEMBERSHIPS AND ASSOCIATIONS

Memberships	Association	Nature of Membership
	The Association to Advance Collegiate Schools of Business (AACSB)	Annual Membership
	Confederation of Indian Industry	Lifetime Corporate Membership
	All India Management Association (AIMA)	Annual Membership
	Global Compact Network India	Annual Membership
	Unnat Bharat Abhiyan	Participating Institute
	Pacific Asia Travel Association	Annual Membership

Full-time Faculty

Prof. Shashi Kant Srivastava

Information Technology & Systems, Ph.D., IIM Indore

Prof. Rinki Dahiya

Organizational Behavior & Human Resources Management, Ph.D., IIT Roorkee

Prof. Vikas Kumar

Marketing Management Ph.D., IIT Roorkee

Prof. Vikrant Kaushal

Tourism & Hospitality Management Ph.D., CUHP

Prof. Pragya Bhawsar

Strategic Management, Ph.D., NITIE Mumbai

Prof. Anshu Agrawal

Accounting and Finance, Ph.D., IIT Delhi

Prof. Pradipta Patra

Decision Sciences, Ph.D., IIM Bangalore

Prof. Ram Kumar Dhurkari

Information Technology & Systems

Prof. Mohd Hussain Kunroo

Economics Ph.D., JMI, New Delhi

Prof. Arpita Ghosh

Environmental Management, Ph.D., IIT Delhi

Visiting Faculty

Prof. Biswajit Nag

Economics IIFT, New Delhi

Prof. Santosh Rangnekar

OB & HRM, IIT Roorkee

Prof. Rinzing Lama

Tourism Geography, IITM Noida

Prof. Anil Gupta

Research Methods in Tourism and Hospitality, University of Jammu

Prof. Syed Ahmad Rizwan

Travel Documentation and Forex

Prof. Vishnuprasad Nagadevara

Tourism Analytics, IIM Bngalore

Prof. Shreesh Sarvagya

Communication, and Cross-Cultural Management

Prof. Pawan Gupta

Travel and Tourism Industry Laws and Regulations, IITM Noida

Prof. Nimit Chowdhary

Entrepreneurship Development, Jamia Millia Islamia

Prof. Has Mukh Gajjar

Operations & Supply, Chain Management, IIM Indore

Prof. Jitendra Mohan Mishra

Tourism Geography, IGNTU

Prof. Ravinder Dogra

Air Operations Management, IITM Gwalior

Prof. Manjula Chaudhary

Professor, Tourist Behavior and Cross-Cultural Management, Kurukshetra University

Prof. Prashant Kumar Gautam

Travel Agency Management, Panjab University

Prof. Charu Sheela Yadav

Tourism Operations Management, IITM Noida

INFRASTRUCTURE

The campus is equipped with modern facilities and the latest technology to provide an excellent learning environment for the students. The Institute has state-of-the-art classrooms equipped with overhead projectors and modern furniture, fully equipped conference rooms with a video-conferencing facility, a 24x7 library and a computer lab with latest configuration machines as well as access to various software and databases. IIM Sirmaur believes in the holistic development of its students and provides excellent facilities for sports too such as volleyball, cricket, football, table tennis, and badminton.



24X7

Library accessible



State-of-the-art
Classrooms



High-speed
Wi-Fi



Located on the bank
of River Yamuna



IT Infrastructure

Access to online databases such as ABI/INFORMS, ACE-KP, ACE-MF, ACE-Equity, ABI, Ebrary, EBSCO and Press reader

- One of the very few IIMs to have access to the Bloomberg Terminal
- Well-equipped computer lab with access to latest software running on cutting-edge hardware
- Soon to be a part of the National Knowledge Network – a pan-India network implementation by the National Informatics Centre (NIC).



Class Rooms

- State-of-the-art classrooms
- Equipped with Overhead projectors
- Modern furniture
- Fully equipped conference rooms
- Video-conferencing facility



Library

In-house library accessible to the students 24 x 7

- Well-equipped with print and electronic resources for tourism and hospitality
- Provides space for group discussions as well as private study
- Research reference tools such as Grammarly, Turnitin, IBM SPSS Statistics, IBM SPSS AMOS, NVivo, JSTOR, ProWess, Scopus, etc.



Gymnasium

Fully-functional gymnasium with all the modern and essential fitness and training equipment accessible to students 24 X 7



Hostel

- 'Yajur' and 'Atharva' hostels having twin-sharing rooms with modern amenities
- Well-lit and properly ventilated rooms with attached bathrooms
- Access to high-speed Wi-Fi
- Proper maintenance with dedicated housekeeping staff
- Within the campus, close proximity to the Academic Block
- Located on the bank of River Yamuna, rendering a pleasant weather throughout the year
- CCTV Security throughout the campus



Sports

- One of the best sports facilities among the 3rd Generation IIMs
- Facilities for a variety of sports – Football, Cricket, Badminton, Volleyball, Pool, and Table Tennis
- High-mast lighting of the field enables students to play their favourite sports even during the night



Auditorium

Well-equipped Auditorium for conducting flagship college events



Mess

- Student-run mess serving both vegetarian and non-vegetarian cuisines
- Serves as the common room for all students at the campus
- The installed TV and other amenities cater to the recreational needs of the students

COMMITTEES

Infrastructure and IT Committee

“Infrastructure around defines the infrastructure within.”

It is rightly said since the environment or atmosphere around us shapes our mental state and determines our productivity and inner peace. Infrastructure & IT Committee is a student-run committee of IIM Sirmaur, determined to provide students with the best infrastructure, IT support, maintenance and amenities. The committee assists other clubs and committees for various infrastructural needs to execute multiple events. The Infrastructure & IT Committee is actively responsible and working to construct the permanent campus at Dhaula Kuan. The committee works in synchronization with the administration to ensure students' comfort and help them perform with complete potential in academic, co-curricular, and extracurricular activities. Over time, the committee has efficiently handled hostel, networking (Wi-Fi), and other infrastructure commitments exceptionally. The committee's prime plan is to create an environment ensuring maximum productivity and quality of life at the campus.

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Mess Committee

The Mess Committee serves as a link between students and their homes when it comes to food. It always looks forward to providing the students, faculties and staff members with a diverse and devour Food Menu that undergoes monthly updates. It also serves special festive dishes to make students feel at home at times of celebration. It entertains special requests and cooking assistance from the students and even lets them cook whenever they can contribute. The Mess Committee strongly believes in open culture and in light of the same has also organized outdoor Food Nights in the divine foothills of Himalayas, several times. The committee believes in the idea of inclusion and attempts to leverage the valuable inputs of the Institute's stakeholders.

The committee also enjoys the constant support of the administration in procuring all sorts of infrastructural help to serve the students well. It truly understands the responsibility of serving future CEOs of this country and thus to implement as many as operational concepts to maintain the internal supply and procurement of the Mess.

Sanskriti – The Cultural Committee

One of the most prized possessions of the Institute is its rich cultural diversity brought in by students from various states and cultures. With an intention to enrich the quality of India's unparalleled culture & heritage, the Cultural Committee cherishes diversity by celebrating various festivals like Eid, Holi, Christmas, etc. and events like Sierra & SPIC MACAY, throughout the year. The committee also seeks to provide a platform for the students to hold social gatherings and relish with each-other in their leisure. The committee constantly works to raise awareness about different aspects of diversity inclusion and strives hard to inspire young minds to imbibe the values embedded in it.

 /company/20467279/admin

Alumni Cell

Alumni are a strategic asset for any institution willing to stand out from the domestic and international competition. With an intent to create a symbiotic relationship, The Alumni Cell at IIM Sirmaur works towards reconnecting our alumni, working in corporates across continents, with their Alma-mater. The cell also aims to help the current students with mentorship advice through alumni meets and newsletters. We encapsulate the staff, faculty, students, and alumni in an ideal ecological system enabling the growth of the Institute as a whole.

 /in/alumnicelliimsirmaur/



Industrial Relations and Sponsorship Committee

Building relations to propel the organic growth of the Institute by connecting to industries across the country. The Industry Relations and Sponsorship Committee (IRS) is committed to establishing and upholding a higher level relationship standard of IIM Sirmaur with the industries and corporate organizations. The committee solicits live projects, guest lectures, and industry visits to the students, allowing them to understand, appreciate and actively pursue industry requirements. Such practices help the industries in leveraging the high potential student community to address their problems. Further, the committee channelizes its relationship with the industry to offer them a platform for sponsorships and promotions for various events conducted in the Institute around the year.

 /in/industrial-relations-and-sponsorship-committee/

Sports Committee

One shouldn't let success diminish the desire to be a winner. There's always room for improvement in every sportsperson. The lessons learned on the field helps in developing leaders of tomorrow. The Sports Committee of IIM Sirmaur is devoted to providing top-notch sports facilities to relax after the hectic academic curriculum and help the students remain mentally and physically fit.

The Sports Committee has organized various intra and inter-college sports events from the Online IPL auction to the annual cricketing extravaganza Sirmaur Premier league, to name a very few. The committee recently inaugurated two practice pitches and added them to the already extensive sports Catalogue of a Football Ground, Badminton Court, Volleyball Court, Gym, and other indoor sports facilities such as Table Tennis, Foolsball, Snooker and Pool Table.

The Sports Committee is dedicated to further building the sports infrastructure at IIM Sirmaur and promoting a healthy competitive sporting spirit among all the students.

 /iim-sirmaur-sports-committee





Training and Development Cell

“Give a man a fish, and you feed him for a day, teach a man to fish, and you feed him for a lifetime.”

The Training and Development Cell of IIM Sirmaur has dedicated itself to developing personality and upskilling students' competence for better professional careers.

The T&D Cell prepares students in public speaking, social skills, grooming & etiquettes, thereby expanding their individual potentialities. Students benefit from various activities and initiatives aimed to hone their personality traits and to make them stand apart. Training and Development Cell bridges the gap between organizational skills and students' employability, bringing them closer to their dream job.

Its responsibilities include training the students each year preparing them for Summer Internships and Final Placements by constant efforts and endeavors. T&D Cell also conducts various events like CV Vetting, Group Discussions, Company-specific Sessions, Guest lectures, Guidance on different selection processes of a company, one-to-one mock interview, and many more, which boost confidence and take students' capability up a notch.



Placement Committee

The Placement Committee T&HM constitutes highly motivated and dedicated individuals who selflessly and relentlessly work for the overall institutional goal of inviting reputed companies and providing desired placement offers for the students of MBA Tourism & Hospitality Management Batch.

The committee operates under the guidance of Chairperson Placements and acts as a liaison between the Institute and Corporates. The Placement Committee's fundamental purpose is to manage all the placement activities for the newly started MBA Tourism and Hospitality Management programme. It also ensures the readiness of fellow students for the corporate world, keeping in mind the specific requirements of the industry.

The committee supervises and manages the whole placement process, including interacting with the HR representatives of companies, arranging necessary infrastructure to conduct the pre-placement talks and campus drives, and coordinating the summer and final placements process. Apart from this, the committee also plays a vital role in developing and maintaining a sustainable and long-term relationship with the corporate world via a plethora of engagement initiatives like Live Projects and our leadership talk series “Vyakhyan.”

[in /in/iim-sirmaur-placement-committee-thm/](https://www.linkedin.com/company/iim-sirmaur-placement-committee-thm/)



Media Cell

The Media Cell of IIM Sirmaur represents the institute in various Media. It works as a liaison between all the relevant stakeholders of the Institution and the outside world. Working tirelessly to accentuate the image of IIM Sirmaur and get the name of the Institution heard to the outside world, it handles the communication channels of the Institution from the social media accounts and pages to all kinds of digital and print media. The Media Cell ensures that all the events that happen in the Institution are visible to the outside world. It also works meticulously on creating and marketing all content on the official channels of LinkedIn, Twitter, Instagram, Facebook and Pinterest with the goal to further enhance the image and visibility of IIM Sirmaur.



Entrepreneurship and Incubation Cell

‘Entrepreneurship is living a few years of your life like most people won’t so that you can spend the rest of your life like most people can’t.’

An entrepreneur is a person who believes that the best way to predict the future is to create it.

The Entrepreneurship and Incubation Cell of IIM Sirmaur has dedicated itself to foster such an entrepreneurial spirit among the students. It serves as a platform for the students to demonstrate their entrepreneurial skills and convert their ideas into business realities. It hosts regular events, workshops, and guest lectures from various startup domains to inspire and enrich the students with knowledge.

The incubation cell has successfully onboarded 12 new startup ideas and is working rigorously to attain the Atal Incubation Centre status. The incubation cell has also started partnering with a law firm for its smooth functioning.

Despite having to go through one whole year of the online curriculum, the Entrepreneurship and Incubation Cell is working hard to encourage the entrepreneurship spirit among its students and has been able to increase engagement through inter-college events like ‘Take Off’ and intra-college events like ‘Comparex.’

[in /e-cell-iim-sirmaur/](https://www.linkedin.com/company/e-cell-iim-sirmaur/)



CLUBS

AREA 51 - The Investment and Trading club

Stock market plays a pivotal role in the growth of an economy. This is a major reason why it is so closely monitored by governments, central banks, companies and even the general public. The increasing importance of this section of finance has intrigued us a lot. Hence, the club 'AREA 51' of IIM Sirmaur is solely dedicated towards capital market operations where we discuss various events and techniques. We conduct informative sessions, quizzes, expert talks and virtual trading and portfolio management competitions. We believe that financial literacy is very important for every individual and we are dedicatedly working to help others achieve it.

[in/company/area-51-trading-and-investment-club-of-iim-sirmaur](https://www.linkedin.com/company/area-51-trading-and-investment-club-of-iim-sirmaur)



Scope - The Operations Club

Scope focuses primarily on equipping the students with the fundamental skills demanded by the manufacturing as well as the service industry, in the fields of Operations and Supply Chain Management. The club is committed to enhancing the knowledge and adding value to the classroom learnings through guest lectures by industry leaders and industrial visits. Scope conducts various competitions like quizzes, simulations, and case studies for students of both IIM Sirmaur as well as other B-Schools across the country. At the same time, it facilitates certifications like KPMG's Six Sigma and courses offered by ISCEA, to help students, especially those operations-inclined, develop excellent overall profiles.

[in/company/scopeiims](https://www.linkedin.com/company/scopeiims)

Spin Masters - The Strategy Club

Strategy, a core competency in any business, is a way of defining & getting things done, taking into account not just the existing barriers and resource constraints, but also the vision, mission, and objective of the firm to achieve its goals.

Spin Masters-The Strategy Club of IIM Sirmaur is a student-driven initiative that caters to the gaps between the industry and the aspiring managers. It provides them with a platform to understand various aspects of strategy and implement them through case studies, business simulations and industry interactions simultaneously. The club seeks to enhance not only subject knowledge & practical applications but also to develop expertise in team building, event management, creativity & marketing.

Horizon- The HR club

Aimed at amassing those having a keen interest for the domain of HR, Horizon, the HR club of IIM Sirmaur, provides the budding managers with the learning required to utilize one of the most critical resources of any organization - Human Resource.

The activities are solely aimed at bringing IIM Sirmaur at the forefront in Human Resource Management and bridging the gap between corporate and academia.

It organizes various inter and intra-college HR events such as innovative case study competitions, quiz competitions, and various HR simulations, which help the students get involved and gain awareness about the new HR practices being followed in the industry.

We offer an insight into how HR forms the most critical part of any organization's success. How certain events must be organized, keeping in mind the need of the people involved and offer a holistic understanding of HR concepts through both practice and learning.

[in/in/horizon-the-hr-club-2aa29a186/](https://www.linkedin.com/in/horizon-the-hr-club-2aa29a186/)

Markaizen - The Marketing Club

Markaizen aims to ignite a deep interest in the field of marketing, for enthusiasts and non-enthusiasts alike. It conducts events covering the spectrum of marketing topics, providing a platform to put theoretical concepts to test. This year Markaizen expanded its reach to the national level, organizing MarkaWars, the national level marketing event attracting participants from various IIMs and other top B-schools. The club also conducts various events such as guest lectures, quizzes, simulation games, and online competitions. Through its events spread across the year, Markaizen aims to deliver practical applications of marketing with a fun element attached to them. The face of marketing for IIM Sirmaur, Markaizen's members are always brimming with new ideas to bring out the creative and strategic sides of all student participants.

[in/in/markaizen-marketing-club-iim-sirmaur-5b46a516a](https://www.linkedin.com/in/markaizen-marketing-club-iim-sirmaur-5b46a516a)

FinServe - The Finance Club

FinServe is a student-driven initiative of the Indian Institute of Management Sirmaur, aiming to enhance the students' finance and economics quotient. The club conducts various inter-college and intra-college activities like interactive sessions, guest lectures, financial quizzes, debates, and events in collaboration with corporates. These activities provide a platform for the students to interact with each other and gain perspective on recent financial developments and innovations. The Finance and Economics Club also facilitates the students to gain practical knowledge by providing various live project opportunities where they learn from the industry experts. It is instrumental in ensuring preparedness for placements; the club also endeavors to serve as a bridge between the industry and the student community. The team very passionately and enthusiastically plans and conducts its annual flagship event, Apple-o-nomics, which attracts students from top B-schools across the country and even abroad. FinServe-The Finance and Economics Club believes in making learning fun for everyone.

[in/company/finserve-iim-sirmaur/](https://www.linkedin.com/company/finserve-iim-sirmaur/)

Datonics - The Analytics Club

Datonics, The Analytics club of IIM Sirmaur, mainly focuses on enhancing student's skills in the field of IT and Data Analytics. As data is considered the "oil of the 21st century", the club endeavors to decipher the digital world and get actionable insights to leverage business models utilizing that very 'oil of the 21st century'. Datonics is also responsible for organizing Analytics Certification programmes that enable students to be industry-ready in today's data-driven world. It also conducts workshops, competitions, quizzes, and various Intra and intercollegiate events to give students a hands-on learning experience.

"The Digital Revolution has begun! And our new wizards are ready for it".

[in/in/datonics-data-analytics-club-iim-sirmaur-87475b191/](https://www.linkedin.com/in/datonics-data-analytics-club-iim-sirmaur-87475b191/)

Consulere - The Consulting Club

Consulere, the Consulting Club, which acts as an umbrella club for various business domains such as marketing, operations, HR, and finance, aims to create a learning environment for students to deal with strategic and consulting issues and provides them with opportunities that would help make impactful contributions to business organizations.

Consulere aims to provide strategic solutions to organizations that are at par with current industry standards and in keeping with the latest pedagogical trends. The club offers top-notch consulting services to business organizations as well as SMEs.

It is our mission to promote interest among the students in the consulting industry and facilitate the development of consulting career opportunities by providing IIM Sirmaur students with year-round education, mentorship, and relationship-building events with classmates, alumni, consulting firms, and relevant others.

Drawing upon the strengths of all the students equipped with diverse skills, varied professional experience, and backed by the knowledge endowed by the highly qualified faculties of IIM Sirmaur, Consulere aims to create and sustain a strong relationship with the corporate world by solving real-life problems from the ever-evolving industry.

Consulere also provides resources, facilities, and mentorships to help the IIM Sirmaur student fraternity prepare for acing the consulting interviews and secure jobs in the consulting industry.

[in/in/consulere-iim-sirmaur-03a332192/](https://www.linkedin.com/in/consulere-iim-sirmaur-03a332192/)

Atithya - The Tourism and Hospitality Club of IIM Sirmaur

Atithya, The Tourism and Hospitality Club of IIM Sirmaur aims to enhance students' competencies to pursue a career in this industry by conducting various inter-college activities, guest lectures, business simulations, quizzes, and debates. Not just stopping with the competitive events but by bringing up live projects and multiple opportunities, which allow students to have the necessary exposure to the developments and innovations in this sector.

Some of the other significant aspects the club looks into are to promote the course of T&HM, encourage social and cultural development, build leadership skills, career mentoring, networking, and professional development in this industry. Also, to make the batch aware of new tourism policies at the same time promote the sustainable tourism industry. Lastly, to collaborate with different institutions and organizations (International and National) of the same domain and build a solid industrial base.

[in/in/atithya-iim-sirmaur](https://www.linkedin.com/company/atithya-iim-sirmaur)



Vibgyor - The Photography Club

The Photography Club of IIM Sirmaur is a group of like-minded members who love to express their energy and passion through photography. The main aim is to offer a platform on which individuals can promote their work and express themselves to a broader audience and help individuals understand the intricacies of photography without overlooking other management learning aspects. The club aspires to feed an inherent sense of feeling about photography within people and provide them with a perspective to view the life around them. In recent years, the work produced by Vibgyor has attracted a lot of views and buzz in the mainstream, touching upon nuances of daily happenings on a creative front. The club is aspiring to amplify its achievement by maintaining the continuum and keeping its offering and exclusivity open. Overall, creating an ecosystem for the genial individuals to discover, develop and deploy and express their creativity in the genus of photography.

Quizzar - The Quizzing Club

“The trouble with school is they give you the answer; then they give you the exam. That’s not life.”

The aim of a Quizzing Club is to provide students with useful insight into the non-academic aspects of business so that they can shape their careers in such a way that they are informed about current events around the world. Quizzar organizes its flagship event, “The King of Clubs, Cells, and Committees” to promote team building and collectivism around the institute.

Besides this, Quizzar also conducts inter-college events like KnAwQs for the Brilliant Managerial minds across the nation to test their acumen across various management fields and to evaluate where they stand across their counterparts. Quizzar also takes care of the fun side of things by conducting events such as “The Freshers and the Farewell Quiz,” “Lord of the Memes,” “Seriesaholic,” and many more.

[in/in/quizzar-iimsirmaur/](https://www.linkedin.com/company/quizzar-iimsirmaur/)

Ek Bharat Shrestha Bharat (EBSB)

Ek Bharat Shrestha Bharat (EBSB) has been one of the major programmes of the Government of India aimed at facilitating the unification of the country by pairing certain states together so as to promote cultural exchange and bonding.

The EBSB club, IIM Sirmaur, has conducted several cultural activities and events focused on bringing the states of Himachal Pradesh and Kerala closer together

to make people aware of the rich heritage and ethos that these two states boast of and to truly bask in the glory that is our country. Some of the events that the club has conducted so far are “Mystify”, a pan India quiz, documentaries featuring our cultural heritage and artistic Bharatanatyam performance. The objective behind these events was to promote learning, as well as to bring a sense of inclusiveness among the IIM Sirmaur fraternity.

[in/company/ekh-bharat-shreshth-bharat-club-iim-sirmaur/](https://www.linkedin.com/company/ekh-bharat-shreshth-bharat-club-iim-sirmaur/)



Rangmanch - The Arts Club

RangManch is the arts club of IIM Sirmaur. It started with the idea of providing a healthy deviation from the rigorous routine of academics at IIM Sirmaur. The club believes that each of us has a creative side to his/her personality, and all we need is a conduit for our vigorous energies. It encourages students to engage in cultural activities exhibiting their talents.

Apart from delivering exquisite performances throughout the year on various occasions and conducting events that bring out students' creative side, the club also organized events such as Dandiya Night, Bontakshari, etc. It has a strong YouTube presence with a wide variety of videos; some already published and some in the pipeline because

“Creativity is not the way we think, it is the way we like to live.”

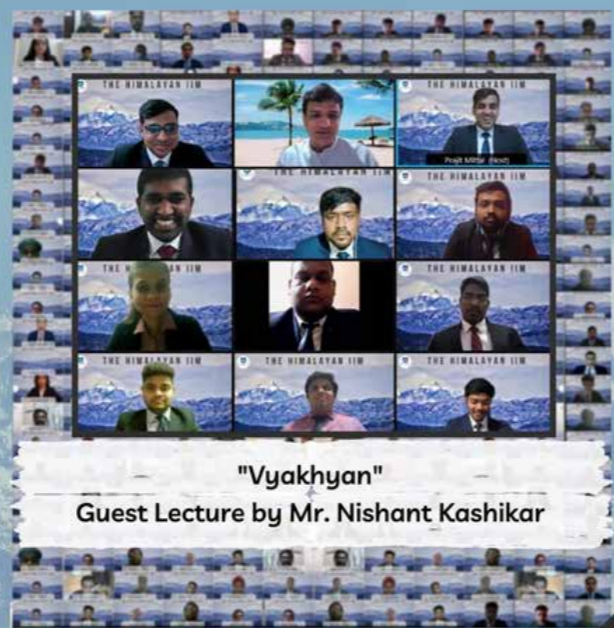
The club also provides a platform for students to exhibit their music and dance skills through CRUX-the official band of IIM Sirmaur and BLAZE-the official dance team of IIM Sirmaur.

STUDENT ACTIVITIES

“VYAKHYAAN” ON “CHANGING MARKETING STRATEGIES FOR INTERNATIONAL DESTINATIONS”

Indian Institute of Management, Sirmaur was delighted to have Nishant Kashikar, Country Manager at Tourism Australia, for the first session in the series “Vyakhyaan” on “Changing Marketing Strategies for International Destinations”. Mr. Kashikar didn't just restrict to the Marketing Strategies followed by different destinations but went on to the root cause of creating.

He predominantly covered the areas such as various facets of destination marketing tactics on a global scale, career prospects in a National Tourism Organization (NTO) as well as the potential segments of entrepreneurship in the industry. Finally, the knowledge session ended on the lines of the significance of inbound tourism, the points which influences a traveler in choosing a destination, and how future prodigies approach the industry in different marketplaces.

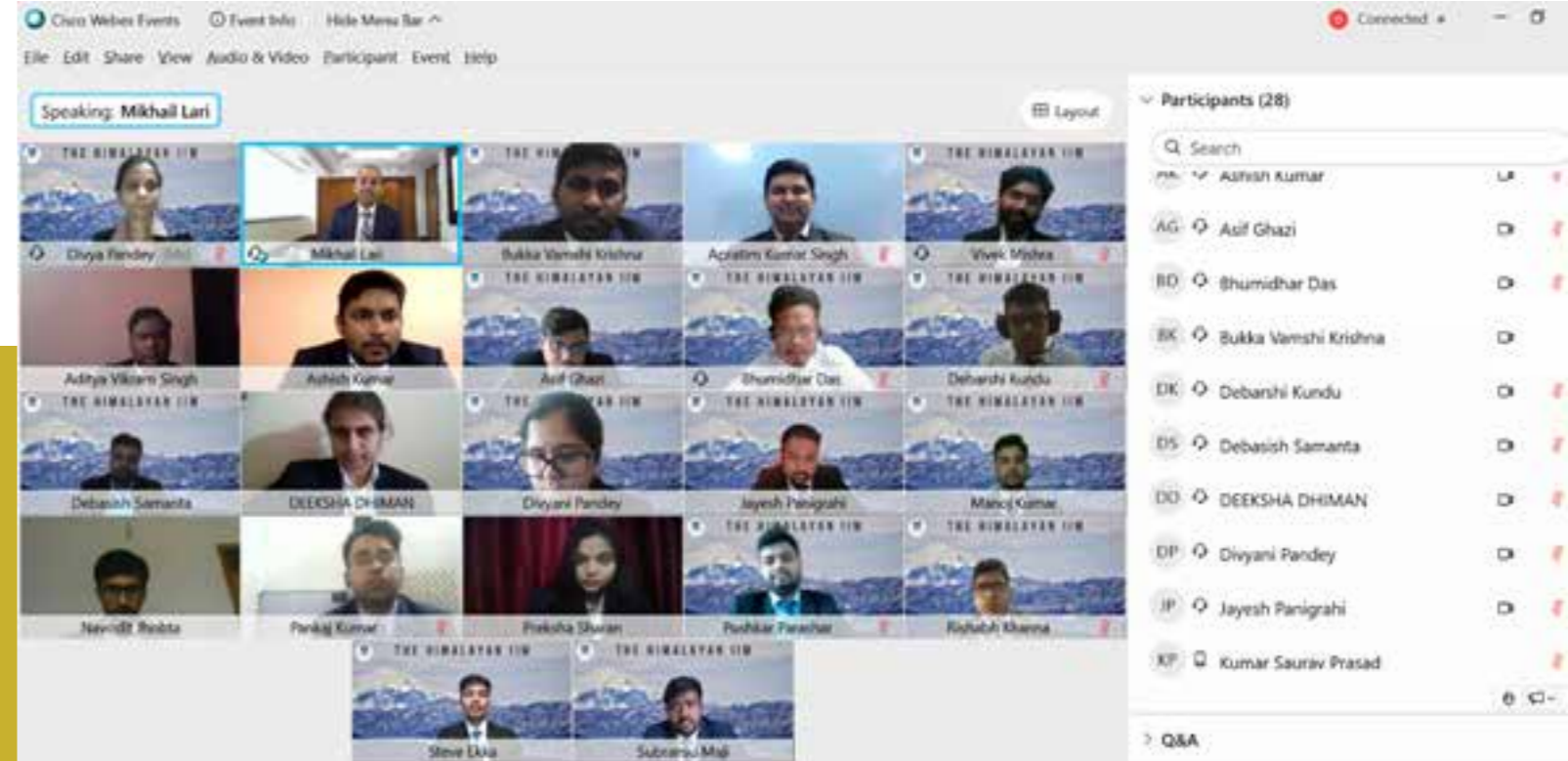


"Vyakhyaan"
Guest Lecture by Mr. Nishant Kashikar



Vyakhyaan is the guest lecture series organized under the aegis of the placement committee to give exposure to industrial immersion—ready students to discuss and brainstorm innovative ideas with industrial leaders.

Guest Speaker	Speaker Introduction	Topic of discussion
Mr. Kunal Bharti	Vice President, Global Sales & Distribution at Selina, London, UK	Tourism in the COVID era
Mr. Ashish Kumar	Co-Chairman of FICCI (Federation of Indian Chambers of Commerce & Industry), Travel Technology & Digital Committee	Future Jobs & Skill Development in Tourism
Dr. Amit Sharma	Vice President, Contracting and Product Development, Abercrombie and Kent	Sustainable Tourism: Inventing Opportunity and Navigating Horizons
Dr. Anil Kumar Misra	Chief Human Resources Officer, JioMart	Global workplace trends and the art of staying relevant
Ms. Pallavi Agarwal	Co-Founder & CEO, goSTOPS	Hospitality: More than just Hotels
Ms. Vijayeta James	Global Sales Effectiveness Leader, TBO Holidays	Why do B2B & B2C Companies Co-Exist in the Travel Ecosystem?
Mr. Nishant Kashikar	Country Manager, Tourism Australia	Changing Marketing Strategies for International Destinations



GUEST LECTURE ON 'EMERGING VISION IN THE HOSPITALITY INDUSTRY'

IIM Sirmaur had the immense pleasure of having Mr. Mikhail Lari, Executive Director at Hotel Everest International Limited to deliver a Guest Lecture to the students of the Institution on the topic 'Emerging Vision in the Hospitality Industry'. The session began with a warm welcome and introduction of Mr. Lari, who steered the conversation with commercialization of the local market and its cascading effect. Further, he talked about the high-end destinations, how mass tourism will take much longer to recover and adventure tourism, and why ski and snow destinations are the new emerging areas.

Also, giving an insight about wellness tourism and the role of financial institutions, the Government, investors in the hospitality industry post-COVID-19, he suggested that a hotel's future success will be determined by its ability to identify, prioritize, and take action on opportunities to make changes that accelerate revenue, profit, and engagement results. The session came to an end with a Q&A session, where the students asked their questions with Mr. Lari clearing all the doubts and giving some useful tips to the budding managers.





PANEL DISCUSSION ON 'FUTURISTIC CAREER AVENUES FOR MBAs IN HOSPITALITY'

IIM Sirmaur was delighted to host a panel discussion on 'Futuristic Career Avenues for MBAs in Hospitality' with Ms. Fabienne Rollandin, Director External Relations and Industry Specialist, Les Roches Crans-Montana Global Hospitality, and Mr. Nivesh Bhagtani, Founder, Young Hotelier Network, as the panelists. The discussions were moderated by Prof. Vikrant Kaushal, IIM Sirmaur. Ms. Rollandin discussed the current scenarios of Hotel Business in European countries and how the hospitality industry responded in different countries, emphasizing on the experience economy, critical soft skills that are a must-have for potential entrants, and the necessity of human touch in industry. Mr. Nivesh spoke on innovative ideas adopted by the industry to counter the effects of the ongoing pandemic, the role of management education in shaping the future for the sector with innate passion and an innovative approach. The panel discussion came to an end after the panelists duly resolved the attendees' queries. The Placement Committee's (T&HM) organizing team thanked the guests and professor for their valuable insights.



AAROHAN 2.0 WEBINAR ON "THE FUTURISTIC AND INDUSTRIAL ASPECTS OF TOURISM AND HOSPITALITY" ORGANIZED BY TEAM ATITHYA



29TH JUNE, 2021

On 29th of June 2021 as a part of AAROHAN 2.0, Team Atithya had organized a webinar on "the futuristic and industrial aspects of Tourism and Hospitality" by the very esteemed guest Mr. Govind Mundra. In this session, the speaker enlightened us about what the students

can expect from the industry, when they work after their studies. He also shared his experience and provided us the information about how industry looks in real world; this session was an enlightening and very interactive for the Sirmaurians.



AAROHAN 2.0

Theme: Future Management



Tourism and Hospitality - How a virtual, hybrid work mode is expected in the future of the industry

GUEST LECTURE ON "FOOD TOURISM, SELLING A WHOLESOME EXPERIENCE" ORGANIZED BY TEAM ATITHYA

05TH SEPTEMBER, 2021



On 5th September 2021, as part of our domain-based guest lecture series, Team Atithya organized a guest lecture on "Food Tourism, selling a wholesome Experience" by the very esteemed guest Mr. Ashwani Bhati, Founder of Horse King Organic Farms. This session was totally focused on the history and basic Ingredient of food tourism, as well as why it is so important to the industry and how today's

future managers can effectively promote it to make their mark in the tourism industry. The speaker also explained about the various marketing and promotional strategies used in the new sector of tourism. The session was a very interactive one from the beginning with students and the speaker questioning each other on the trends and settings food travel.



GUEST LECTURE



TOPIC: FOOD TOURISM, SELLING A WHOLESOME EXPERIENCE



ATITHYA: THE THM CLUB OF IIM SIRMAUR



Panel Discussion



"Traverse
Le Monde"



"TRAVERSE LE MONDE" PANEL DISCUSSION ON "TOURISM FOR ALL THROUGH RECOVERY AND RESURGENCE" ORGANIZED BY TEAM ATITHYA



27TH SEPTEMBER, 2021

On September 27, 2021, as part of "Traverse Le Monde" on the occasion of World Tourism Day, Team Atithya had organized a panel discussion on "Tourism for all through Recovery and Resurgence". Mr. Ashish Kumar, Co-chairman FICCI; Mr. Navendu Parthasarthy, India tourism expert; Mr. Amit Gupta, Co-Founder, GOGOBUS; and Mr. Rupesh Kumar, State RT Mission Coordinator, Kerala, were part of the panel, which successfully navigated the minds of our

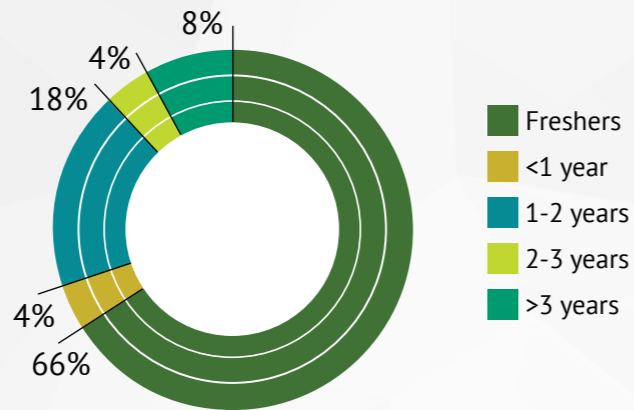
students into the practical business life of the tourism industry. The panel discussed how the pandemic was a great leveler for all companies, both big and small and how it is an opportunity to improve existing processes and rebuild a system that was completely agile and lean. Upon student's active participation, the discussion was then steered to the changes in the trend and a predicted boost in village and rural tourism.

BATCH PROFILE

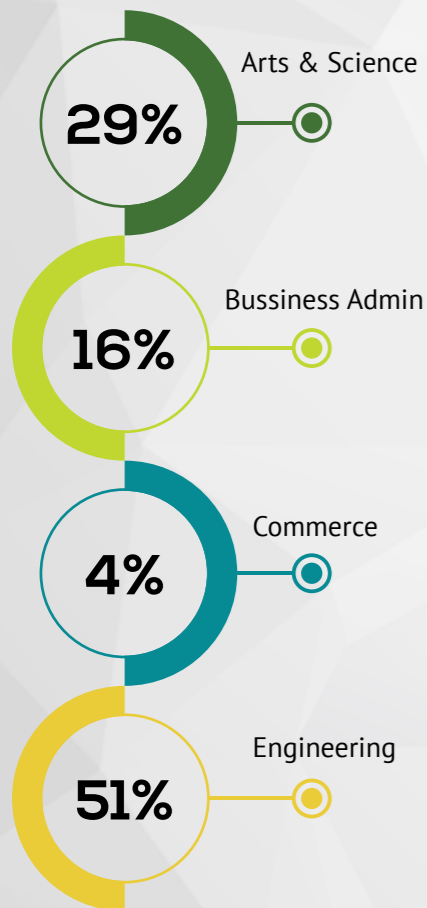
2021-2023



Work Experience



Education Summary



Prior Work Experience Companies



Skill Certifications



OUR CORPORATE PARTNERS



and more



IIM SIRMAUR
KNOWLEDGE . LEADERSHIP

MBA (T&HM) BATCH 2021-23

Aakanksha Gupta, 23 years



B.Tech Electronics & Communication
Shri Mata Vaishno Devi University, Katra

Aakanksha is a dedicated, strategic, and optimistic person who firmly believes that consistent hard work is the key to success. She is active in social work and has shown leadership skills by organizing several events during graduation. She had interned at E-Smart Systems & PGCL and loves travelling and painting.

Certification:

- Excel Essentials: The Complete Excel Series-Level 1,2&3 (Udemy)
- Introduction to Public Speaking (Coursera)
- Essentials of Entrepreneurship: Thinking & Action (University of California)
- Python Data Structures (University of Michigan)

www.linkedin.com/in/aakankshagupta2/

Abdul Ahad, 22 years



B.A. Economics (Hons)
Zakir Husain Delhi College, University of Delhi

Ahad is a smart-working individual and displays quick adaptability to diverse situations. He is curious and tries to pounce on each and every opportunity to enhance his confident personality. He is a rider, traveling around unexplored places on his bike. He plays football and believes in mental health.

www.linkedin.com/in/kewlrulx

Abhijith Nair, 24 years



B.E. Information Technology
Ramrao Adik Institute of Technology

Work Exp: 23 months
Tata Consultancy Services

Abhijith is a winner as the name suggests and likes to tread new territories and challenges. He has a very calm demeanor and hence works well in a team environment. He is proficient in 6 languages, which makes it easier for him to break virtual boundaries to connect with people.

Certification:

- Microsoft Security Fundamentals
- Excel Essential Training
- Fundamentals of Digital Marketing

www.linkedin.com/in/abhijith-nair-26a202140

Aman Mittal, 22 years



B.Com
Satyawati College, University of Delhi

Aman is amiable and trustworthy. He likes doing new and different things. He is tenacious and passionate about his work and a responsible team player as well. He is also gregarious and exuberant. Besides this, he has keen interest in cricket and music.

www.linkedin.com/in/amanmittal10

Ankit Singhal, 22 years



Ankit has two-year work experience in the automobile industry as Asst. Manager (Retail Sales, Lightweight Vehicles, and Engines). He keeps a keen interest in Data Analytics, Financial Modeling, Sales, and Marketing. Ankit is energetic and ambitious with a good sense of team spirit. He has interest in yoga and fitness.

B.Tech Electrical Engineering
Jamia Millia Islamia, New Delhi

Work Exp: 15 Months
Mahindra & Mahindra Pvt. Ltd.

www.linkedin.com/in/as13/

Ankur Srivastava, 22 years



Ankur is an extremely enthusiastic, motivated, and hard-working individual. He is an able leader with a passion for singing and traveling. He is a true all-rounder and strives to excel in all that he pursues.

B.Tech Electrical Engineering
Delhi Technological University

www.linkedin.com/in/ankur-srivastava-iimsirmaur

Ashmeet Arora, 24 years



Ashmeet is the founder of SpadesAsia, a digital content creator startup and carries dynamic experience in Marketing, Human Resources, and the Social Sector. He is an ideal amalgamation of innovation and diligence with a focused and goal-oriented approach to work. He likes reading, writing, traveling, and dancing.

Certification:

- Business Management (King's College, London)
- Business Communication (IIM Bangalore)
- Behavioral Economics (University of Toronto)
- Digital Retail skills (Accenture)

B.Tech CSE
Chandigarh Engineering College

Work Exp: 20 months
Sourcing Valley

www.linkedin.com/in/ashmeet

Bharat Bhushan Saikia, 23 years



Bharat being an IT graduate and a lifelong learner, loves analyzing data and solving problems. He has strong communication skills in English, Hindi, Assamese, and French. He is very friendly and energetic, finding it enjoyable to be with others. He enjoys travelling and loves football as a sports enthusiast.

Certification:

- Industrial IoT on Google Cloud Platform (Coursera)
- Python for Data Science (NPTEL)
- Big Data Technologies (CDAC)

B.Tech Information Technology
Gauhati University Institute of Science and Technology

www.linkedin.com/in/bharat-saikia/

Anshuman Singh, 28 years



Anshuman is a resilient traveler and a self-driven, performance-focused professional. With a history of backpacking across India and foreign nations, he has also worked as an administrator and operation manager in an educational franchise. Apart from being passionate about gaming, he has an interest in basketball and sustained agriculture.

B.Tech ECE
Sharda University

Work Exp: 62 months
RPM Academy

www.linkedin.com/in/Anshadmin

Arjun Ram, 21 years



Arjun is a young, conscious Social Sciences graduate with a history of managing leadership profiles. His ability to consolidate and maneuver heterogeneous groups whilst handling managerial positions in representative bodies reflected throughout his professional life. Being a multi-lingual proficient in five languages and a Karate Black-Belt, he is enabled by team spirit.

Achievement:

- GATE 2021- AIR 53 (Paper XH)
- A+ Certification - Rio +24 War and Peace: International Decade for Rapprochement of Cultures IDRC India Program, IARC Centre for United Nations

B.A. in Social Sciences
Tata Institute of Social Sciences

www.linkedin.com/in/arjun-ram-87b235207

D. Rogul Vikas, 23 years



Rogul is a self-driven individual who easily adapts to changes. With a keen interest in data and sustainability, he believes solutions can be arrived for any challenge. He enjoys watching films that makes him feel before understanding it. Reading history and playing chess are his other interests.

B.Tech. Mechanical Engineering
SASTRA University

www.linkedin.com/in/rogulvikas

Deepak Kumar Singh, 25 years



Deepak is quick-witted and versatile with the ability to quickly adapt and cope under pressure. He is strong-willed and is easy to work with. He appreciates the value of time management and is adept in meeting deadlines.

Certification:

- Stay Competitive Using Design Thinking (LinkedIn)
- Business Analysis Foundations (LinkedIn)
- Leading like a Futurist (LinkedIn)
- Digital Marketing (Accenture)

B.B.A. Finance
Graphic Era Deemed To Be University

www.linkedin.com/in/deepak-kumar-singh-

Divya Bansal, 21 years



Divya is an ambitious and creative person. She is a quick learner and believes in consistent efforts. She has a sound technical knowledge in Computer Science. She displayed leadership qualities at various events in her under graduation. She is also a travel enthusiast and open to new ventures and challenges.

Certification:

- N.P.T.E.L. Online Certifications in Programming, data structures and algorithm Using C, Membership of Computer Society Of India (IIT Madras)

B.Tech Computer Science
Dr.A.PJ Abdul Kalam Technical University, Lucknow

www.linkedin.com/in/divya-bansal-10a33b15b

G Hemanth Pradeep, 28 years



Hemanth is a dynamic, sincere, hardworking, dedicated, and quick learning individual. He worked in Mahindra AFS as an Asst.Manager in the areas of Operations and QA. He is a team player, committed to work, and willing to take up challenges. He actively participates in social welfare activities.

Certification:

- ISO TS 16949:2009

B.E. Mechanical Engineering
Vasavi College of Engineering

Work Exp: 34 months
Mahindra and Mahindra

www.linkedin.com/in/hemanth-pradeep-ghantasala-4650107a

Harsh Vardhan Verma, 24 years



Harsh Vardhan is an ambitious and diligent person. He enjoys the spice of challenges and sweetness of accomplishments. He is a Mechanical Engineering graduate who has stepped into the world of management to sharpen his edges and hone his skills. He spends his spare time in basketball, photography, and cooking.

B.Tech Mechanical Engineering
Technocrats Institute of Technology, Bhopal, M.P.

www.linkedin.com/in/80harshvardhanverma85

John Paul, 25 years



John is a self-motivated, ambitious individual equipped with good soft skills. He is also a quick learner with flexible and highly adaptive attitude. His internship and live project experience helped him gain practical knowledge. He is also a travel and sports enthusiast who likes playing cricket, football, and chess.

B.Sc.
Acharya Nagarjuna University

www.linkedin.com/in/john-paul-7009

Gowsalya P, 24 years



Gowsalya is a vibrant and highly optimistic woman. She is a go-getter, exceling in resource and time management. She is an explorer who keeps expanding her limits by taking calculated risks and smart decisions. She, being a food traveler by hobby, intends to keep a work-life balance.

Certification:

- The Fundamentals of Digital Marketing (Google)
- Excel Skills for Business Essentials (Macquarie University)
- Food & Beverage Management (Universita L. Bocconi)

B.Tech Biotechnology
Anna University, BIT Campus, Trichy

Work Exp: 19 months
Accdon LLC

www.linkedin.com/in/gowsalya-p

Harsh Vardhan Singh Chauhan, 29 years



Harsh is a goal-oriented person who possesses the properties of a leader and a critical thinker. He conducted workshops on confidence and creativity during his undergraduate. And being a keen observer gained him success in his FMCG business venture. Harsh love to explore new places through cycling.

Certification:

- Business Analyst (Phoenix Global)

B.Tech Civil
United College of Engineering and Research, Prayagraj

Work Exp: 25 months
Diamond Associates

www.linkedin.com/in/hvsc91

K. Srinidhi, 24 years



Srinidhi is a self-motivated person. Being a continuous learner, she is open to take any challenge. When asked about her passion, she says painting and adds on that painting has helped her to believe that tiny things also deliver some kind of information that be created as a masterpiece.

Certification:

- Digital Marketing (Google)

B.Tech Leather Technology
Anna University, Chennai

www.linkedin.com/in/srinidhi-k-3150951a7

Kartik Titirmare, 26 years



Kartik is an ambitious, optimistic, and self-motivated person with positive attitude. He is keen to learn new things and utilize the same for holistic development and growth. He is a travel, football, and stock market enthusiast. Skills like leadership, teamwork, and decision-making are some of his attributes.

Certification:

- Project Management Foundations
- Six Sigma Green Belt
- Business Analytics with Excel
- Corporate Finance: Robust Financial Modelling

B.E. Electronics Engineering
Yeshwantrao Chavan College of Engineering (YCCE), Nagpur

www.linkedin.com/in/karticule/

Khyati Bhardwaj, 24 years



Khyati is a blend of mathematics and music. Her observation power is very high. 'Perseverance is bound to bear fruit in the long run' is her mantra. The result-oriented steps with punctuality makes her realize her goals in stipulated time. She steps forward in pursuit of knowledge.

Certification:

- Digital Marketing (Accenture),
- Human Resources Program (General Electric)
- Beginner to Master course - MS Excel (Eduonix)
- Virtual Marketing Experience project (Quollab)

B.A. Mathematics
Indira Gandhi National Open University

www.linkedin.com/in/khyati-bhardwaj-a80a14214/

M Somash, 21 years



Somash, a BBA graduate from Chennai, is an ambitious optimist. Patience and learnability are his strengths to combat the ever-changing business environment. Having multiple leadership positions to his name, he is a proficient team player and coordinator. He enjoys fitness and swimming and has a penchant for cooking.

B.B.A
Ramakrishna Mission Vivekananda College, Chennai

www.linkedin.com/in/somash-m-247765216

Mayank Roy, 22 years



Mayank is an observant, fast learner, hard worker, creative thinker and visionary professional. He has vast experience in the IT industry, Construction industry and Ed-tech industry. Being a travelling and film-making enthusiast, he has experienced a number of cultures and communities in India.

Certification:

- ICME Lean Manufacturing Certification
- Fundamental of Digital Marketing (Google)

B.Tech in Mechanical Engineering
University of Petroleum and Energy Studies

Work Exp: 15 months
Extramarks Education Ind. Pvt. Ltd.

www.linkedin.com/in/mayank-roy-89432615a

Mithilesh Diwakar Pangul, 22 years



Mithilesh is a self-motivated, goal-oriented, and passionate individual. He has shown his leadership skills by organizing cultural events during his under-graduation. He is a good stock market trader and investor. He is inquisitive and likes to keep up with latest happenings around the world. He loves Sudoku, badminton, and chess.

B.E. CSE
Government College of Engineering, Nagpur

www.linkedin.com/in/mithilesh-pangul-792b161b3

Mani Agarwal, 22 years



Mani is an optimistic and a jolly person who loves to interact with people. She has a quest to learn and is always up for new challenges. Being a dance and music enthusiast, she participated and handled many dance events during her graduation. She loves pets a little too much.

Certification:

- Project Management (University of California - Irvine Extension)
- Successful Negotiation (University of Michigan)
- Digital Marketing (University of Illinois at Urbana-Champaign)
- Introduction to Psychology (Yale University)

B.Pharm
BITS Pilani, Hyderabad

www.linkedin.com/in/mani-agarwal06

Mansimran Kaur, 22 years



Mansimran is a sophisticated and multifaceted individual with an impeccable taste and interest in art. She interned at Urban Company and, being in the Students' Council during her graduation, was keenly involved in organizing events. She is a travel enthusiast and wants to make the world, a better place.

B.Sc.
Khalsa College for Women

www.linkedin.com/in/mansimran-kaur-7a80331a2

Mragendra Singh Bais, 23 years



Mragendra is a learning enthusiast with special interest in product and graphic design. He likes being Jack of all trades and has completed several moco's in various diverse fields. He likes to read, especially fiction genre novels and light novels.

Certification:

- Industrial Design Technology (Worldskills Asia)
- Six Sigma Green Belt
- 3D Printing Software (University of Illinois)

B.Tech Industrial and Production Engineering
Shri Govindram Sekseria Institute of Technology and Science

www.linkedin.com/in/mragendra-bais-b5048b180

Mugdha Kilnake, 21 years



Mugdha is an optimistic person who adapts to diverse situations well. While interning with an NGO, she has shown immense leadership qualities, leading a team of more than fifty members and organizing events effectively. She enjoys trekking and cooking.

Certification:

- AI For Everyone (Coursera)
- Brand Management: Aligning Business, Brand and Behaviour (Coursera)
- Introduction to Data Analysis Using Excel (Coursera)

B.B.A
Symbiosis Centre for Management Studies, Pune

www.linkedin.com/in/mugdhakilnake

Muppalla Vineel, 21 years



Vineel is a fun-loving, self-motivated, and hard-working person and has work experience as a marketing executive. During his graduation, he actively participated in organizing events and was awarded the best organizer award. He loves to play basketball and cook. He always tries to make people around him happy.

Certification:

- Google Digital Marketing Course

B.Sc.
Government College of Engineering, Nagpur

Work Exp: 23 months
Satya Sai Katta Clamps and Traders

www.linkedin.com/in/vineel-muppalla-92380b202

Narla Keerthi, 21 years



Keerthi is adaptable and a quick learner. Apart from being a bibliophile, she is also a Carnatic singer and trained Kuchipudi dancer. She believes serving society can be best brought out from NSS volunteering. She is confident that various levels of learning will bring out the finest skills in her.

Certification:

- Oracle Academy Database Programming with SQL (TASK)
- Introduction to Web Development (Coursera)
- EF Standard English Test- C2 proficient (EFSET)
- Crescita- Human Resource Society- HR Trivia 2.0 (D2C) 2021

B.Tech in Information Technology
Anurag Group of Institutions

www.linkedin.com/in/keerthi-narla-2b5777160

Priyanka Soni, 23 years



Priyanka is a self-motivated, optimistic, and self-assured person. She comes from a scientific background, yet she has a strong interest in and knowledge of the business world, with a Project Marketing Internship experience. She has excellent communication and public speaking abilities, as well as love for dancing, anchoring, and traveling.

Certification:

- Fundamentals of Digital Marketing
- Excel skills for Business

B.Sc. Biological Sciences
Sri Venkateswara College, University of Delhi

www.linkedin.com/in/priyankasoni76

Rahul Baviskar, 26 years



Rahul is an optimistic and ambitious person who believes in hard work coupled with smart work. He is a quick learner. His active participation in decision making and team management is also exemplary. He is involved in sports and has received various awards in badminton in college and railway-organized events.

Certification:

- Shift Management Excellence (McDonald's)

B.Sc. in Hospitality and Hotel Administration, I.H.M. Mumbai

Work Exp: 36 months
Cinepolis India Pvt. Ltd.

www.linkedin.com/in/rahul-baviskar-776b61169

Navdha Singh, 20 years



Navdha is a sincere and hardworking person. She is highly enthusiastic to take up any challenging assignment. She has a creative mindset, which helps her to solve problems differently. She is a very good dancer and has participated in various dance competitions.

Certification:

- Banking, Finance, and Insurance (Bajaj Finserv)

BBA
GS College of commerce and economics

www.linkedin.com/in/navdha-singh-3b1739214

Nixon Jose, 27 years



Nixon, a football enthusiast, is an energetic, focused and self-driven individual. He has interned at Ukai Hydro Power Plant. His experience of working as a Production Engineer gave him exposure to handling shop floor activities, people management, and to develop a troubleshooting attitude.

Certification:

- The Fundamentals of Digital Marketing (Google)

B.E. Mechanical Engineering
Government Engineering College, Bhuj

Work Exp: 31 months
Nirali Industries

www.linkedin.com/in/nixonjose

Raj Kumar Ravi, 28 years



Ravi is confident, adaptive, focused and determined and has good communication skills. He has learnt planning, organizing, and executing a challenging group of tasks by virtue of being an under-trainee officer cadet at the Indian Naval Academy, Kerala, and through experience in Amazon. He enjoys swimming and long-distance running.

B.Sc. (Honours)
Regional College, Manipur University

Work Exp: 23 Months
Amazon

www.linkedin.com/in/raj-kumar-ravi/

Ravi Shankar Kumar, 32 years



Ravi Shankar Kumar is a passionate individual seeking to explore professional avenues to showcase his zeal for working for the organization and to contribute towards the upliftment of nation. His working experience has equipped him with organizational values, which serve well his ambition to succeed in the corporate world.

B.E. Civil
Dayananda Sagar College of Engineering

Work Exp: 46 months
Larsen & Toubro

www.linkedin.com/in/ravi-shankar-kumar-3b0003218/

Rupam Rahate, 26 years



Rupam is an optimistic, ambitious, and hardworking person, always keen to learn something new. He is an inquisitive person by nature and a creative thinker. He was a freelance event manager and is working on his event management startup. He believes every human is equal and should be treated equally.

Certification:

- Basic 3D Animation using Blender
- Autodesk AutoCAD Electrical for Electrical Designers
- The Fundamentals of Digital Marketing
- Google Analytics for Beginners
- Data Visualization using Power BI
- Excel for Beginners

B.E. Electrical (Electronics & Power) Engineering
Priyadarshini College of Engineering

www.linkedin.com/in/rupamrahate23/

Sanya Sadhwani, 21 years



Sanya is an ambitious and adventurous person. During her under graduation, she was the event coordinator of The Activity club and a gold medalist in BBA first year. Besides receiving accolades in diverse extracurricular activities, she is a quick learner, a critical thinker, creative, and ready to explore any professional challenge.

Certification:

- Brand Management - Aligning Business, Brand and Behaviour (Coursera)
- Inclusive Leadership: The Power of Workplace Diversity (Coursera)
- The Fundamentals of Digital Marketing (Google Digital Unlocked)

BBA
Jagran College of Arts, Science and Commerce, Kanpur

www.linkedin.com/in/sanya-sadhwani-1b9741184

Shubham Sharma, 21 years



Shubham has an agile mind and is quick in observation and analysis of a situation. His critical and creative thinking keeps him motivated and self-driven. With his humanitarian approach, he promotes human values. He holds a keen interest in stock market and likes to play chess.

Certification:

- The Fundamentals of Digital Marketing
- Financial Markets
- Sustainable Tourism – promoting environmental public health

B.B.A
Panjab University, Chandigarh

www.linkedin.com/in/shubhamsharma313

Srinath Pathak, 21 years



Srinath is an agricultural engineer. Living close to a tourist's spot, he developed interest in the tourism sector. He has voluntarily participated in many events and earned recognition. He is very passionate about cricket and has been actively participating in tournaments where he learnt skills such as teamwork and leadership.

Certification:

- Room Service Essentials
- Covid-19 Responsibilities and Service Tips
- The Fundamental of digital Marketing
- Tractor and farm implements.

B.Tech. Agricultural Engineering
SHUATS, Prayagraj

www.linkedin.com/in/srinath-pathak-96546b203

Saurabh Dangwal, 22 years



Saurabh is a smart-working, highly creative, and adaptive individual. He comes out with a clear answer even in the most obscure of situations. His academic capability can be gauged from his proficiency in BBA for which he was awarded a gold medal. He enjoys reading fiction and playing badminton.

BBA
Graphic Era Hill University- Bhimtal Campus

www.linkedin.com/in/aakankshagupta2/

Shubham Mahto, 24 years



Shubham is a curious and ambitious guy with a positive attitude. He is a great learner and a quick observant. He has a great sense of humor and loves to travel a lot.

B.Sc. Chemistry (Hons)
Guru Ghasidas University, Bilaspur

www.linkedin.com/in/shubham-mahto-449190214

Sukrit Sharma, 24 years



Sukrit learns from his peers and is a team player. He aspires to do something for the society and the country in the long run. He likes to read and travel. He also optimized the sales funnel for a SaaS startup and has successfully executed various events while in college.

B.Tech. Chemical Engineering
Manipal Institute of Technology, Manipal

Work Exp: 10 months
Infosys Limited

www.linkedin.com/in/sukrit-sharma-aa579910b

Suveer Chandwani, 22 years



Suveer is a detailed-oriented and responsible person who believes in teamwork. He is always eager to learn new things and also likes to invest regularly in stock market. He loves to play team sports such as such as cricket and badminton.

Certification:

- Certified business manager

BBA Finance & Accounting
Amity University, Noida

www.linkedin.com/in/SuveerChandwani

Bharat Bhushan Saikia, 23 years



Swati is a fun-loving and creative person, who is keenly interested in dancing, singing, and acting. She has always participated actively in many activities like warli painting and model making and helped organizing several college events. She is inclined towards learning new things and applying them in real life.

B.Sc
Sri Satya Sai College for Women

www.linkedin.com/in/swati-parmar-b90aa2215

Tarun Sharma, 21 years



Tarun is a compassionate, optimistic, and kind person, who aspires to build his career in Hospitality and Tourism Industry. His internships in customer relations and sales enhanced him to be more versatile and assertive. He believes the key to success is to learn and grow. He loves trekking and baking.

B.Com. CICMS
Bangalore University

www.linkedin.com/in/tarun-sharma-1205227

Vishwajyoti, 20 years



Vishwajyoti is inquisitive, hard-working, and a firm believer in the growth mindset. He believes in doing deep work to consistently improve his knowledge and skills. As a team player, he leads by action and aims for sustainable impact. He volunteers for social causes and loves nonfiction books and cycling.

Certification:

- Operation Research (NPTEL)
- Health Economics and Financing (UNICEF)
- The Fundamentals of Digital Marketing (Google)

BA (H) Economics
Galgotias University

www.linkedin.com/in/vishwajyoti-b4706817a

Yash Sawalakhe, 24 years



Yash is a self-motivated and analytical person. He is great at solving problems with critical thinking. He was a proficient asset to his previous organization as a Merchandiser. He is imaginative and creative and holds amazing experience in handling every challenging situation. He is not only effective but also efficient.

Certification:

- Six Sigma Green Belt

B.E. Industrial and Production Engineering
SGSITS Indore

Work Exp: 22 Months
Pratibha Syntex Ltd.

www.linkedin.com/in/mithilesh-pangul-792b161b3

Tirumalapeddinti Srikrishna, 22 years



Srikrishna is an optimistic and hardworking person. He is enthusiastic and self-driven. He had participated in social activities and shown leadership qualities by organizing events during his graduation. He is a quick learner and is adaptable and ready for almost any professional challenge.

B.Tech ECE
National Institute of Technology, Srinagar

Work Exp: 12 Months
Sagacious IP

www.linkedin.com/in/t-srikrishna

Urla Rohit Anurag, 26 years



Rohit is a believer of team and trust and is equivalently compassionate and approachable. He adapts to any situation with agility. He is known for making the workplace cheerful. His good oratory skills helped him lead various activities in college. He holds a national medal in sculpture making.

B.Sc. Hospitality and Hotel Administration
Institute of Hotel Management, Chennai

Work Exp: 23 Months
Hyatt Hotels Corporation

www.linkedin.com/in/rohit-anurag-a21357217

Yashvi Gubrani, 22 years



Yashvi is a joyful person with a keen interest in networking, marketing, and economics. During her graduation, she was actively involved in NGOs and event management. She has a positive outlook towards life and is always up for challenges. She is a foodie and enjoys travelling and connecting with people.

B.A. Economics Honours
VIPS - GGSIPU

www.linkedin.com/in/yashvi-gubrani-978b46150

SUMMER PLACEMENTS GUIDE

The organizations can start inviting applications any time after the Pre-Placement Talk (PPT) and/ or confirmation of participation in the Final Placement Process. The details of the job offer such as profile, remuneration, and location must be provided before applications are invited. Consequently, an invitation

letter will be mailed to the organization confirming the date and time at which the Selection Process will take place. The organization is required to communicate the detailed process requirements (number of selection rounds, panels, and process specific requirements) at least 3 days prior to the placement process.

01

Recruitment Process for the
Final Placement
January - March 2022

02

Joining Dates
April 2022



TESTIMONIALS

It was a pleasure interacting with the students of IIM Sirmaur. I was not only impressed with the calibre of participants but also the quality of interaction that I had during the course of my conversation. The students demonstrated a very strong desire to succeed and make a difference to the society.

Nishant Kashikar
Country Manager, India & Gulf,
Tourism Australia

We recently hired student from IIM Sirmaur for the first time this year and have been very impressed by credentials of the student. He exhibited a lot of potential and I am confident that IIM Sirmaur will continue to create performance driven culture and nurture professional talent for future of Incredible India.

Amaresh Kumar Tiwari
CEO - Meetings and Incentives World
I A.T.Seasons & Vacations Travel Pvt.
Ltd. / Vice Chairman - India Convention
Promotion Bureau.



Pre-Placement Talks

The Pre-Placement Talk (PPT) helps companies and students interact with each other. The representatives of companies share the profile of their company, key aspects of business, work environment and opportunities available to the students. The presentation is followed by a Q&A session, where students interact with company officials to get a better understanding of the company and potential roles. A typical PPT session is scheduled around 90 minutes.



Applications and Shortlists

In response to job descriptions floated by companies, interested students apply through the Placement Office. A detailed resume is submitted by the students as part of the application process. On the basis of student applications, companies are required to send shortlists to the Placement office prior to their final placement interviews.



Placement Interviews

The final placement process is expected to be conducted over a period of time from January 2022 to March 2022. Companies can interview the students they have shortlisted, on the date agreed upon by the Placement office and the company. The final placement interview gives the company and the student an opportunity to discuss the role in detail and make the right choice. The companies are allowed to meet students prior to their allotted summer interview date and carry out preliminary assessments.



Offers and Acceptance

The company can make an offer to the student after the interview. For an offer to be valid, it should include details of role, location, remuneration, and other relevant terms and conditions required by the candidate to make a decision. The offer is communicated by the company to the Placement office, which in turn communicates it to the selected student. The acceptance of an offer is governed by placement rules of the MBA (T&HM) which are framed at the beginning of the academic year.



TRAVEL AND STAY

Travel Distance and Time from Jolly Grant Airport Dehradun to Paonta Sahib is 78.5 km and 2 hours and 30 minutes, from Chandigarh Airport is 2 hours and 30 minutes and Delhi Airport to Paonta Sahib is 5 hours and 30 minutes respectively. Hotels in Sirmaur offer well-equipped accommodations and are committed to rendering flawless services to its patrons. All this provide an ideal destination for guests looking for comfort, convenience, and easy accessibility. List of some hotels in Sirmaur are

Hotel Grand Riviera

N.H.72, Near Bata Bridge,
Paonta Sahib,
Himachal Pradesh - 173025
Ph. +91 98163 01234

Hotel Rockwood

Bye Pass Road, NH-72,
Paonta Sahib,
Himachal Pradesh - 173025
Ph. +91 98827 38333

VIP Guest House

131 4C Y Point Ambala-
Paonta Sahib-Dehradun Rd,
Himachal Pradesh - 173025
Ph. +91- 93187-27776

Sirmaur is on the western extreme of the Doon Valley. The distance of IIM Sirmaur from nearby places is:

Destination	Distance	Time to Travel
New Delhi	250 km	5 hrs 30 min
Dehradun	55 km	1 hr 30 min
Chandigarh	110 km	2 hrs 30 min

VIRTUAL PLACEMENT DRIVE

Considering the pandemic situation and adapting to the evolving digitalization, we also accommodate virtual placement processes in accordance with the companies' preference.



PLACEMENT COMMITTEE

Apratim Kumar Singh	8924962497
Asif Ghazi	8984008513
Divya Pandey	9540844429
Divyani Pandey	9873532968
Prajit Mittal	9829051674
Preksha Sharan	6260178728
Rishabh Khanna	9643235078
Abhijith Nair	7208836036
Arjun Ram	7907006693
Gowsalya P	8220652421
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Prajit Mittal, Placement Secretary

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Dr. Vikrant Kaushal, Chairperson Placement and Alumni Affairs MBA (T&HM)

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