

**FINAL  
PLACEMENT  
BROCHURE  
2018-20**



**IIM SIRMAUR**  
KNOWLEDGE . LEADERSHIP



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# ABOUT the Institute

## IIM SIRMAUR

*At IIM Sirmaur, we focus on developing indigenous knowledge and innovative practices in an enabling environment.*

IIM Sirmaur is one of the newer institutions of the Indian Institute of Management family in the country. Taking forward the legacy of the IIM brand, IIM Sirmaur is committed to delivering quality education, training and research in the management sciences. IIM Sirmaur is focused on developing indigenous knowledge and practices in an enabling environment. The Institute strives for the seamless integration of management education with local and global aspirations with the understanding that management education is not just about seeking the most competitive employment opportunities, but also about learning to serve socioeconomic concerns through ethical and visionary corporate leadership.

Established in 2015, the Mission of the Institute is to develop and foster professionals with competencies

in creating and leading future oriented solutions for sustainable growth adhering to the highest standards of ethical and human aspects of work. Our Vision is to be a "Globally Respected Institution for Management Excellence."

IIM Sirmaur delivers application-oriented future-aware curricula that trains students to develop their natural talents into transferable skills, to acquire the agility of mind and attitude to adapt to rapidly evolving business environments, and most importantly, to do all this while being committed to making societies a better places to transact honest business.

The Institute is home to bright and highly motivated students from diverse backgrounds and qualifications selected through a rigorous process. The students here are eager to make positive contribution in their





chosen field and they have a genuine desire to be of service to the country. An invigorating curriculum and demanding academic programme help to transform young minds into responsible professionals capable of adapting to the ever changing world. Equipped with this unique combination of practical skills and latest methods of learning, we believe that, our students are bound to be an invaluable asset wherever they work.

Currently, the Institute offers its full-time residential MBA programme of two years' duration. The pedagogy followed by IIM Sirmaur offers the same standards of rigour as the other members of the IIM family. The two year MBA programme is designed to produce students equipped with the required contemporary competencies to build, grow and develop organizations. The programme specifically attempts to:

Provide an excellent learning environment that fosters the spirit of creativity, knowledge sharing and collaboration and achieve success by means of providing the most up-to-date competencies that is required by organizations across the world.

To foster entrepreneurship among the students and also facilitate outreach to prospective entrepreneurs in and around the areas adjoining Sirmaur.

To undertake the use of holistic learning by means of integrating the dissemination and deliberation of the relevance and contribution of issues such as spirituality, trust, sharing and community in developing a better place to live for one and all.

*Since its establishment in 2015, the industry has continuously reposed trust in the talent pool of IIM Sirmaur by entrusting key roles and leadership positions to our students.*

## DIRECTOR'S Message

Dear Colleagues,  
Greetings from IIM Sirmaur!

I am pleased to share that the fourth batch of the prestigious MBA Programme (2018-20) of Indian Institute of Management Sirmaur is ready to enter the corporate world and play leading roles in the world of business globally.

Since its establishment in 2015, the industry has continuously reposed trust in the talent pool of IIM Sirmaur by entrusting key roles and leadership positions to our students. Our students have been delivering substantially through their knowledge, enriched skill-set, and thumping professional acumen.

We are home to some of the best talents in the country, admitted through a rigorous selection process. IIM Sirmaur has an exhaustive curriculum, widely encompassing all major pursuits of Management discipline. The curriculum is delivered by highly knowledgeable in-house faculty members and the visiting corporate and academicians, drawn from varied premier research institutions and organizations. Apart from intensive mandatory coursework, our students regularly participate in industry and academic competitions, workshops, and seminars to continually sharpen their skills. Moreover, all our students have

undergone mandatory three weeks of 'International Immersion Program' at the prestigious SDA Bocconi School of Management, Milan, Italy. The prime objective has been to enrich their experience through the global interface.

As an institution of national importance, under the aegis of Ministry of Human Resource Development, Government of India, we at IIM Sirmaur ensure that these leaders of tomorrow are able to appreciate their responsibility as co-creators and, work for the socio-economic upliftment of the people and the communities around.

As you shall go through the brochure, you will be able to appreciate our curriculum, industry interactions, and the student-driven initiatives. I am hopeful that you will find the profile of our students worthy of meeting industry demands and requirements. We cordially invite you to associate with us in the Final Placement Process.

Welcome to the Indian Institute of Management Sirmaur!

With best wishes,

**Professor Neelu Rohmetra**  
Director, IIM Sirmaur  
Himachal Pradesh





# MESSAGE FROM *Placement Committee*



Dear Recruiters,

Greetings from IIM Sirmaur! Thank you for entrusting continuous faith in us for the last 4 years.

IIM Sirmaur is committed and proactive in satisfying industry needs for the talent perceived crucial in the corporate world.

We are talented pool of dedicated and dynamic final year students, prepared to hit the corporate arena as full-time workforce. Moreover, an unrelenting support comes from our pool of renowned both in-house as well as visiting faculty members, who are committed to building up of a cadre of academically strong and technically efficient professionals.


The activities of students are not limited to academics and have been actively leading in organizing guest lectures, events, working on live projects, case studies as well as participating and excelling in inter-college and corporate competitions, hence moving a step further to prove themselves in a competitive environment.

We would like to request you to go through the brochure which outlines the profiles of the students and delineates the versatility of the activities IIM Sirmaur is engaged in.


It would be our immense pleasure to welcome you aboard for our campus engagement process.

Best Regards

**Placement Team**



**BOARD**  
*of*  
*Governors*







### **Shri Ajay S. Shriram**

Chairperson  
Chairman and Senior Managing Director,  
DCM Shriram Limited

#### **Shri Sanjay Kumar Sinha**

Joint Secretary (Management) MHRD, Gol

#### **Shri Manoj Kumar**

Additional Chief Secretary,  
Tech. Education, Govt. of Himachal Pradesh

#### **Shri. Vinayak Chatterjee**

Chairman, Feedback Infra (P) Ltd.

#### **Shri. Sumant Sinha**

Founder Chairman & CEO,  
Renew Power Ventures Ltd.

#### **Ms. Archana Garodia Gupta**

Director, Touchstone Gems &  
Jewellery Pvt. Ltd.  
& Chairperson FICCI,  
National MSME Committee

#### **Shri. Sumit Bose**

IAS (Retd.)

#### **Shri Rajiv Memani**

Chairman - India Region, Chairman –  
Emerging Markets Committee,  
Ernst & Young

#### **Shri Shrikant Kejriwal (CA)**

Director,  
Indra Varuna Marine P. Ltd., Mumbai

#### **Dr. Ajay Kumar Garg**

IIM Lucknow

#### **Ms. Munmun Biswas**

Director - M/s Coeval Crafts Pvt. Ltd., &  
President, DICCI West Bengal Chapter

#### **Professor Neelu Rohmetra**

Director, IIM Sirmaur

## INFRASTRUCTURE

The campus is equipped with modern facilities and the latest technology to provide an excellent learning environment for the students. The Institute has state-of-the-art classrooms equipped with overhead projectors and modern furniture, fully equipped conference rooms with a video-conferencing facility, a 24x7 library and a computer lab with latest configuration machines as well as access to various software and databases.

IIM Sirmaur believes in the holistic development of its students and provides excellent facilities for sports too such as volleyball, cricket, football, table tennis, and badminton.

## STATE OF THE ART INFRASTRUCTURE

## IIP (INTERNATIONAL IMMERSION PROGRAM)

A Three Week International Immersion Program helps students gain a broader perspective of managerial practices. The latest one being at SDA Bocconi, Milan, Italy which included 2 credit course - International Business Practices and Service Operations and Innovations Management.

## GLOBAL EXPOSURE TO ALL STUDENTS



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# WHY

## IIM

## SIRMAUR

Equipped with Bloomberg Terminal, ACE Equity and EPWRF India Time Series to keep the students at the forefront of financial analytics skills

## TECHNOLOGY

### DRIVEN UPSKILLING USING SCIENTIFIC APPROACH



In the close vicinity of companies like Sun Pharma, Marico, and Carlsberg

Each student gets ample opportunities to learn from the best practices followed in leading industries of the country.

## STRONG CORPORATE CONNECT





# INFRASTRUCTURE

**24X7  
LIBRARY**

**HIGH-SPEED  
WI-FI**  
ENABLED CAMPUS

**FULLY  
EQUIPPED  
CONFERENCE  
ROOMS**

**SERENE  
LOCATION IN THE  
FOOTHILLS OF  
HIMALAYAS**



## HOSTELS

- 'Yajur' and 'Atharva' hostels having twin-sharing rooms with modern amenities
- Well-lit and properly ventilated rooms with attached bathrooms
- Access to high-speed Wi-Fi
- Proper maintenance with dedicated housekeeping staff
- Within the campus, close proximity to the Academic Block
- Located on the bank of River Yamuna, rendering a pleasant weather throughout the year
- CCTV Security throughout the campus

## MESS

- Student-run mess serving both vegetarian and non-vegetarian cuisines
- Serves as the common room for all students at the campus
- The installed TV and other amenities cater to the recreational needs of the students

## CLASSROOM

- State-of-the-art classrooms
- Equipped with Overhead projectors
- Modern furniture
- Fully equipped conference rooms
- Video-conferencing facility

## LIBRARY

- In-house library accessible to the students 24 x 7
- Well-equipped with print and electronic resources
- Provides space for group discussions as well as private study
- Research reference tools such as Grammarly, Turnitin, IBM SPSS Statistics, IBM SPSS AMOS, NVivo, JSTOR, ProWess, Scopus, etc.





## SPORTS

- One of the best sports facilities among the 3<sup>rd</sup> Generation IIMs
- Facilities for a variety of sports – Football, Cricket, Badminton, Volleyball, Pool, and Table Tennis
- High-mast lighting of the field enables students to play their favourite sports even during the night

## GYMNASIUM

- Fully-functional gymnasium with all the modern and essential fitness and training equipment
- Accessible to students 24 X 7



## DATABASES

- Access to online databases such as ABI/INFORMS, ACE-KP, ACE-MF, ACE-Equity, ABI, Ebrary, EBSCO and Press reader
- One of the very few IIMs to have access to the Bloomberg Terminal
- Well-equipped computer lab with access to latest software running on cutting-edge hardware
- Soon to be a part of the National Knowledge Network– a pan-India network implementation by the National Informatics Centre (NIC)

## AUDITORIUM

- Well-equipped Auditorium for conducting flagship college events.





# OUR *Faculty*

## CORE FACULTY - FULL TIME

### **Prof. Amrinder Singh**

Finance and Accounting

Ph.D. (Microfinance)

Shri Mata Vaishno Devi University, Katra,  
J&K

### **Prof. Anshu Agrawal**

Finance and Accounting

Ph.D. (Effectiveness of Mergers and  
Acquisitions)

Indian Institute of Technology Delhi

### **Prof. M Pachayappan**

Operations and Supply Chain  
Management

Ph.D. (Operations Management)

Pondicherry University

### **Prof. Pradipta Patra**

Decision Sciences

FPM (Quantitative Techniques)

Indian Institute of Management Bangalore

### **Prof. Pragya Bhawsar**

Strategic Management

FPM

NITIE Mumbai

### **Prof. Ram Kumar Dhurkari**

Information Technology and Systems

FPM (Information Technology and  
Systems)

Indian Institute of Management  
Kozhikode

### **Prof. Sanjay Singh**

Organizational Behavior and Human  
Resource Management

Ph.D. (Psychology - Organizational  
Behaviour)

University of Delhi

### **Prof. Shrawan Kumar Trivedi**

Information Technology and Systems

FPM (Information Technology and  
Systems)

Indian Institute of Management  
Indore

### **Prof. Vikas Kumar**

Marketing Management

Ph.D. (Marketing)

Indian Institute of Technology  
Roorkee

## RESEARCH ASSOCIATES

### **Dr. Arpita Ghosh (Senior RA)**

Waste management and  
Environmental Engineering

Ph.D. (Wastewater treatment)

Indian Institute of Technology Delhi





## VISITING FACULTY (2018 - 20)

### **Prof. Som Sekhar Bhattacharyya**

Strategic Management  
NITIE Mumbai

### **Prof. Arunaditya Sahay**

Strategic Management  
Birla Institute of  
Management Technology

### **Prof. Vinay Goyal**

Finance & Accounting  
IIM Raipur

### **Prof. Yogesh Chauhan**

Finance & Accounting  
IIM Raipur

### **Prof. Rajiv Srivastava**

Finance & Accounting  
IMI, New Delhi

### **Prof. Dinesh Sharma**

Marketing Management  
IIT Bombay

### **Prof. Manoj Motiani**

Marketing Management  
IIM Indore

### **Prof. Vaijyanthee**

Marketing Management  
IIM Indore

### **Prof. Omkumar Krishnan**

Marketing Management  
IIM Kashipur

### **Prof. Saurabh Chandra**

Operations & Supply  
Chain Management  
IIM Indore

### **Prof. Krishnan Natarajan**

Operations & Supply  
Chain Management  
Former VP,  
Thomas Cook India

### **Prof. N.P. Singh**

IT & Systems  
MDI, Gurgaon

### **Prof. Manojit Chattopadhyay**

IT & Systems  
IIM Raipur

### **Prof. Biswajit Nag**

Economics  
Indian Institute of Foreign  
Trade, New Delhi

### **Prof. Sujay Kumar Mukhoti**

Decision Sciences  
IIM Indore

### **Dr. Rajendra Nath Mehrotra**

OB & HRM  
Former Senior Specialist of  
Employers' Activities, ILO  
South Asia

### **Prof. Kaustubh Dhargalkar**

General Management  
Wadhvani Foundation

### **Prof. Jaydeep Mukherjee**

Economics  
MDI Gurgaon

### **Prof. Shreesh Sarvagya**

Communication  
and Cross-Cultural  
Management  
CEO, International  
Commission for  
Development

### **Prof. Leena Kaushal**

Economics  
MDI Gurgaon

### **Prof. Ashish Kumar Garg**

Finance & Accounting  
IIM Kashipur

### **Prof. Debojoy Chanda**

Communication  
and Cross-Cultural  
Management  
Ph.D., Dept. of English,  
University of Illinois

### **Mr. Manjot Gill**

Communication  
and Cross-Cultural  
Management  
Mind Ridge Professional  
Studies Pvt. Ltd.  
Managing Director

### **Prof. Swati Dhawan**

Finance & Accounting  
Shri Ram College of  
Commerce New Delhi

### **Prof. S K Jain**

Economics  
Indian Institute of  
Technology, Delhi





# ABOUT MBA Programme

The Masters in Business Administration Programme is a two-year, full time residential programme. The first year coursework is spread over three terms. The programme fosters an overall development of the future business leaders with strong fundamentals. The curriculum is designed to give students a perfect combination of academic skills and insights into the changing business environment. It comprises core courses that explain the fundamentals of management across different functional areas. The courses in the first year curriculum are mandatory for all the students. The first year coursework is followed by a summer internship. The Summer Internship Programme is an integral part of the PGP Course and it bridges the gap between theory and real world dynamics. Students are required to work on an industry project with an organization for a period of eight to ten weeks. A three week mandatory International Immersion Program (IIP) organized by the Institute helps the students to expand their horizons towards diverse cultures and global business practices. The second year coursework is spread over the next three terms (Term IV to Term VI). The second year students are offered elective courses across different functional areas such as Marketing, Finance, Operations, Decision Sciences, Information Technology, Strategy, Human Resources and Economics. The students can opt for elective courses based on their preferences, insofar as they fulfill the minimum credit requirements for the programme. The participants who successfully fulfill all the requirements of the programme are awarded the degree of 'Masters in Business Administration'.



## MBA FIRST YEAR COURSES (2018-19)

### TERM I

- Behaviour in Organizations
- Communication and Critical Thinking for Managers
- Financial Reporting and Analysis
- Information Technology Concepts
- Legal Aspects in Management
- Managerial Economics
- Marketing Management-I
- Quantitative Analysis for Management-I

### TERM II

- Designing Work Organizations
- Macroeconomic Environment
- Management Accounting
- Marketing Management-II
- Operations Management
- Quantitative Analysis for Management-II
- Written Executive Communication

### TERM III

- Financial Management
- Human Resource Management
- International Business Environment
- Management Information Systems
- Quantitative Analysis for Management-III
- Strategic Management-I
- Supply Chain Management
- Ethics, Governance, and Environment

## MBA SECOND YEAR ELECTIVE COURSES (2019-20)

A list of courses offered as electives in second year is mentioned below:

### TERM IV

Courses	Credit
• Strategic Management-II	0.5
• Strategic Management of New Venture	1
• Advanced Competitive Strategy	1
• Financial Statement and Analysis	1
• Corporate Valuation and Restructuring	1
• Investment Management and Portfolio Analysis	1
• Advanced Marketing Research	1
• Pricing Strategy	1
• Promotion Strategy	1
• Consumer Behaviour	1
• Supply Chain Analytics and Strategy	1
• Global Logistics & Supply Chain Management	1
• E-commerce	1
• Business Intelligence and Data Mining	1
• International Economics for Business	1
• Business Forecasting & Analytics	1
• Industrial Relations and Labour Laws	1
• Basic course in Entrepreneurship	1

### TERM V

Courses	Credit
• Project Finance	1
• Financial Derivatives and Risk Management	1
• Commercial Bank Management	1
• Private Equity & Venture Capital	1
• Services Marketing	1
• Digital Marketing	1
• Sales and Distribution Management	1
• Quality Management and Six Sigma	1
• Project Management	1
• Procurement & Materials Management	1
• Mergers and Acquisitions	1
• Applied Theory in Strategy and Competition	1
• Big Data Analytics	1
• Artificial Intelligence and Applications	1
• Advanced Analytics-I	1
• Compensation Management	1
• Advanced course in Entrepreneurship : From business model to product market fit	1

### TERM VI

Courses	Credit
• International Finance	1
• Fintech	1
• Brand Management	1
• BOP & Rural Marketing	1
• B2B Marketing	1
• Healthcare Operations Management	1
• Operations Strategy	1
• Digital Marketing analytics and Optimization	1
• Advance Analytics-II	1
• Leadership and Team Management	1

# INTERNATIONAL Immersion Programme (IIP 2.0) 2019



The MBA Batch of 2018-20 of the Indian Institute of Management, Sirmaur consisting of 98 students successfully completed the three weeks (10 June 2019 – 28 June 2019) of International Immersion Programme with the SDA Bocconi School of Management, Milan, Italy. The second chapter of the International Immersion Programme is part of IIM Sirmaur's vision to train all the students of IIM Sirmaur to the best of global management education and business practices to make them future ready. Students learned about the nuances of doing business in Europe, selection and entry into foreign markets, global and multi-domestic strategies for successful international business operations, formulation and implementation of international business strategy to craft and lead premium global business brands.

Participants were exposed to a range of dominant themes through sessions on the globalization of pocket multinationals and foreign market entry, International Finance, Service Management, Service Operations Management, Service Industrialization, and Managing Capacity and Demand in International markets. Select SDA Bocconi Faculty who delivered the sessions included Prof. Olga Annushkina's, Prof. Andrea Dossi, Prof. Vitiliano Fiorillo, Prof. Vittoria Veronesi, Prof. Gabriella Lojaco, and Prof. Silvia Zamboni. The custom program complemented the IIM Sirmaur's curriculum with an added exposure to international management education and the global economy.

All the students also took an advanced level class in Design Thinking with a focus on how to measure quality



in services in reference to service gap model. Along with the academic discussion, assignment, cases, simulations, and regular evaluations, the group visited Ferrari campus and museum at Maranello, winemaking companies in Franciacorta region, and Amazon logistics center in Piacenza which offered an insider view of working of global brands and their operational excellence. A unique mix of the academic, corporate, and cultural experiences in the heartland of Europe helped all the students develop the right perspective and motivation toward emerging as business leaders of the future.

After the successful completion of the programme all the students received their certificates in the

graduation ceremony wherein Prof. (Dr.) Neelu Rohmetra, Director, IIM Sirmaur and Prof. Giovanni Tomasi, Director of Corporate Custom Programs, SDA Bocconi School of Management, delivered their concluding address to the gathering. Prof. Tomasi congratulated all the students for the successful completion of their International Immersion Programme and the enthusiasm for learning global knowledge and practices. Prof. Neelu Rohmetra in her concluding address appreciated the effort of all stakeholders from IIM Sirmaur and SDA Bocconi for the fruitful academic exchange and laid the roadmap for developing deeper academic and international exchange collaborations between the two institutions. Mr. Gianluigi Castelli, President, Ferrovie Dello StatoItaliane, delivered a motivating talk on Career Path.



01

### International Business Practices

**Prof. Olga Annushkina**, Senior Lecturer of Strategy and Entrepreneurship

**Prof. Andrea Dossi**, Associate Professor, Management Control System

**Prof. Vitiliano Fiorillo**, Lecturer, Operations and Technology

02

**Prof. Vittoria Veronesi**, Lecturer, Operations and Technology

**Prof. Gabriella Lojacono**, Associate Professor, International Management

**Prof. Silvia Zamboni**, Lecturer, Innovation & Technology Management

03

### Service Operations and Innovation Management

The custom programme complemented the IIM Sirmaur's curriculum with an added exposure to the dynamics of European economy and operations of leading European automobile manufacturers. The torch simulation exercise gave practical learnings on the aspects of Lean Management. The programme also included extracurricular activities like a friendly soccer match between IIM Sirmaur and SDA Bocconi students.

# HR CONCLAVE

## "Leading Disruptions in HR World"

Indian Institute of Management, Sirmaur successfully organized its first HR conclave with the theme "Leading Disruptions in HR World" at the India International Centre, New Delhi on 26th May 2019. The day long event was structured around keynote speeches and panel discussions. The theme revolved around HR trends, skills and futuristic talent requirements that shall be essential to be at the leading edge of innovation, and varied formats of disruption including digital and technological disruptions.

The conclave was inaugurated by Prof. (Dr.) Neelu Rohmetra, Director, IIM Sirmaur, in the presence of top HR leaders representing the Corporate world, Public Sector Undertakings, Startups as well as Academia. Prof. Neelu Rohmetra, Director, IIM Sirmaur in her address stressed that in data-driven world, Human Resource Management practices must align with analytics to stay ahead successfully and lead the challenges and the disruptions posed. Dr. Rohmetra further laid the roadmap for greater coordination and partnership between industry and academia and emphasized about the relevance of 'Acceptance' through appropriate action and decisions for efficient HR Management. "Disruptions

the audience about competency interventions for scientific organizations. Mr. Pankaj Dubey, CEO & MD, Eicher Polaris, gave an inspiring talk on the topic "Road to Human Excellence" followed by a speech from Mr. Prakash Bisht, Zonal Head HR (North), ICICI Bank on the topic "Designing HR processes for disruptive changes" which were highly appreciated by the audience.

The event also hosted a panel discussion on the theme "How to manage disruptions and make workforce adaptive?" moderated by Dr. Sanjay Singh, faculty: OB & HRM, IIM Sirmaur. The panellist in the discussion were Ms. Nivedita Dubey, GM, HR, Airport Authority of India, Mr. Abhisek Nag, Country HR Head, SDG Corporation, Mr. Ayush Gupta, Chief General Manager (HRD), GAIL, Mr. Satyakki Bhattacharjee, Founder Growthsqapes, Former VP and CXO HR, ABP News, and Prof. Nidhi Bisht, Professor (HR), MDI Gurgaon. The panel deliberated upon the issues around importance of artificial intelligence, productivity, workplace and the like.

The event concluded with a valedictory address by Mr. Daljit Singh, President, Fortis Healthcare, who shared the leadership lessons for leading a successful and fulfilling



in various forms are here to stay, however, to devise the competency and strategy to wade through these smoothly is governed by HR efficiency" she said.

Mr. S Roy Choudhury, Chief Human Resource Officer (CHRO), Vodafone Idea, was the Keynote Speaker of the occasion, who talked about emerging technological trends in Human Resource sector around the world. Mr. Abhra Banerjee, Vice President & SBU Head, Havells India, spoke on the topic "Entrepreneurial Leadership Culture at Havells India." Dr. Jimmy Kansal, Deputy Director & Head (HR), DRDO Chandigarh, enlightened

life based on his deep reflections drawn from his career spanning multiple decades and long experiences in articulating and implementing excellent human resource practices in the organizations he was associated with. Mr. Partha Das Gupta, Chief Mentor Reliance Industries Ltd., and Advisor IIM Sirmaur delivered the vote of thanks and congratulated the students of HR Club and IIM Sirmaur for their wonderful efforts to develop deep connections between academia and industry by mutual exchange of such knowledge and practices.



# TEDX 2.0 IIM SIRMAUR



IIM Sirmaur hosted its second TEDx event with the theme The Journey. The exclusive invite-only event featured a group of speakers from wide-ranging fields and diverse backgrounds. The event was split into three sessions each centered around one aspect of the tagline "DREAM," "INVENT" and "Explore." Opening the series of talks, Director Prof. (Dr.) Neelu Rohmetra giving her thoughts on the theme said, "The journey has to be understood and conceptualised around three values that each should want to imbibe and give it a shape of execution. The first value in our life should be to make impact for the betterment of others. The second value, relationship, and commitment, should be reflected upon as there is a direct relation between the two. The third and last value is the element of sacrifice. We should sacrifice our ambitions for the welfare of others and no journey is complete until and unless we make those sacrifices. Only if these elements of readiness are available in our personalities, we can start our journey."

Ms. Alka Rai, Senior Manager of Learning and Development, Flipkart, talked about listening to other people's stories. She highlighted on the journey of one's Ikigai, perspective and fear. Mr. Shambhu Pandit, Chief Editor, Balaknama, a newspaper run by street children spoke about bringing untold stories to the masses. His heartfelt speech about his journey from

a child labour to a class tenth student exhibited the power of "DREAM" and garnered him a standing ovation from the audience. The next part of the event highlighted on "INVENT" theme starting with a magical performance by mentalist Mr. Sushil Jaiswal who enthralled the audience with mind reading. Mr. Arun Kumar Sukumar, Head of Cybersecurity and Internet Governance Initiative at Observer Research Foundation and member of World Economic Forum's Global Future Council on the Digital Economy and Society, spoke about the journey of technology in India from 1947 till present deliberating on role and journey of the technology as it became a crucial part of the social life. Mr. Hemant Gupta, Sr. Manager with Tata Steel Adventure Foundation inspired the audience with the story of his expeditions to Mt Everest and the lessons learned. The in-house band of IIM Sirmaur "The Crux" gave a mesmerizing performance including musical performances by Mr. PhukhatoSema, Ms. Vaishnavi Deshpande, Mr. Ashish Gupta, and Mr. Ankit Barthwal. The last session revolving around "INVENT" saw the talk of Mr. Kunal Prasad, COO, and Co-founder of CropIn, an Agritechstart-up working on digitally transforming the farming business. He verbalised the essence of his journey with CropIn and how as a team they turned a failed business model to succeed.

# GUEST LECTURES

Date	Speaker	Role	Affiliation	Topic
06-Jul-18	<b>Mr. Arun Malhotra</b>	An alumnus of IIM Calcutta and Former MD, Nissan India	Nissan India	Role of Communication, Networking and Punctuality in Managers' Career.
07-July-18	<b>Mr. Jinesh Jain</b>	Program Manager	Capgemini Consulting	Digital Transformation in Consumer Business
17-Aug-18	<b>Mr. Amit Godkar</b>	Deputy Manager - HR & Lead	Capgemini Consulting	50 Glorious years of Capgemini-Core Values and Inclusive Policies
01-Sep-18	<b>Mr. Kiran Seth</b>	Professor Emeritus in the Department of Mechanical Engineering and Founder, SPIC MACAY	IIT Delhi	An Intuitive Approach to Operations Research
05-Sep-18	<b>Mr. Venkatesh Srinivasan</b>	CEO and Co-founder	Nexus Consulting	My Journey The lessons I learnt
03-Oct-18	<b>Mr. Rajiv Vaid</b>	VP & Global Head of Operations Strategic Accounts	Tata Consultancy Services (TCS)	Challenges & Opportunities in the Banking Sector
26-Oct-18	<b>Mr. Krishnan Venkiteswaran</b>	Head HRD	Control Prints	Transitioning to New Leadership Roles
31-Oct-18	<b>Mr. Santosh Wakhloo</b>	VP, Marketing & Sales	JK Paper Ltd	Leadership
13-Nov-18	<b>Mr. Fons Van Der Velden</b>	Senior Consulant & Director	Context International Cooperation	Social Busines as a Transformational Approach
1-2 Dec 18	<b>Mr. Manjot K S Gill</b>	Consultant Trainer		Linked In: Digital Branding
20-Dec-18	<b>Mr. Sunil Kanojia</b>	Director	Tirupati Medicare Ltd	Campus to Corporate Transformation
22-Dec-18	<b>Mr. Sahil Nayar</b>	Associate Director- HR	KPMG	Neuro Linguistic Programming
12-Jan-19	<b>Mr. Dharm Rakshit</b>	Head-HR	Hero Motocorp Ltd	Leading the Change
15-Jan-19	<b>Mr. Shivakumar Venkateswaran</b>	CHRO	IIM Bangalore	Career Branding
29-Jan-19	<b>Mr. D K Sharma</b>	HR Talent Acquisition Specialist	Kingdom of Dreams	The Essentials of Strategy & Role of HR
03-Feb-19	<b>Mr. Amit Kasliwal</b>	India Head - Corporate Sales	Ford Motor Company	Think Like CEO
15-July-19	<b>Mr. Saud Zafar</b>	Global Head HR	Fulcrum Digital	Campus to Corporate Transition
01-Aug-19	<b>Mr. Rajeev Singh</b>	COO & Business Head	Karvy Fintech	Emerging Fintech Trends and Digital Disruption of Financial Services
07-Sept-19	<b>Mr. John Sebastian Mathew</b>	Manager - Talent Acquisition	V-Guard Industries Limited	Making HR More Expansive



# COMMITTEES



## PLACEMENT COMMITTEE

Placement Committee is a student body responsible for coordinating and streamlining all the placement related activities.

Guided by an illustrious faculty member, serving as Chairman Placements, it is a team of highly dedicated and proactive students working in synergy to achieve the common goal of attracting the most suitable profiles from the most renowned organizations. The key operating spheres of the placement committee include organizing corporate interactions, workshops, developing the student brochure, student's skill job mapping, organizing placement related events, and giving the students an insight about the in vogue industrial trends through conclaves and seminars. The Placement Committee is pivotal in developing and sustaining a mutually beneficial relationship with the corporate houses. Some of the events organised by the Placement Committee are AIM and Leadership Summit.





## INDUSTRY RELATIONS AND SPONSORSHIP COMMITTEE



The Industry Relations and Sponsorship Committee (IRASC) is committed to establish and uphold higher level of relationship of IIM Sirmaur with industries and corporate organisations. The committee solicitates live projects, guest lectures and industry visits to the students, allowing them to understand, appreciate and to actively pursue industry requirements. Such practices help the industries in leveraging the high potential student community to address their problems. Further, the committee channelizes its relationship with the industry to offer them a platform for sponsorships and promotion for various events conducted in the Institute, round the year.

## STUDENT TRAINING AND DEVELOPMENT CELL

The Training & Development Cell of IIM Sirmaur comprises of a team which aims to improve the overall personality of every student. While students hone their knowledge base through academics and extra-curricular activities, this team focuses on enhancing their soft skills. The students thus get the opportunity to tailor their day-to-day interactions and learn the nuances of effective corporate and personal communication. In addition to this, the cell also assists students to prepare for aptitude and psychometric tests that are ubiquitous in today's professional world. All in all, the students are equipped with the skills to become responsible and conscientious citizens of society and an asset to any organization.



## MEDIA CELL

The Media Cell acts as a point of contact between the Institute and the outside world. From keeping the social media platforms up to date with the events happening in the Institute, to communicating with the print and digital media, this committee is in charge of the brand IIM Sirmaur. By creating worthwhile and engaging content by means of Facebook, Twitter, Instagram and newsletter, the committee aims at recognizing and valuing the achievements of the Institute and its torch bearers. It works to consistently enhance the visibility of the Institute.







## E-CELL

The Entrepreneurship Cell is one of the most covered committees of an institute. The presence of business acumen is imperative not just for aspiring entrepreneurs but also for those who want to make their presence felt in the corporate world. The E-Cell is committed to foster the spirit of entrepreneurship among the students. It provides a platform for mentoring and training and helps students to convert their ideas into self-sustaining ventures. To this end, the E-Cell regularly organizes relevant guest lectures and workshops.



## CULTURAL COMMITTEE

One of the most prized possessions of the Institute is the cultural diversity brought in by the students belonging to various states and cultures. The Cultural Committee cherishes the cultural diversity by celebrating various regional festivals from all parts of India and conducting events like official student parties, DJ Nights, cultural events by popular artists and promotes government initiatives like Qaumi Ekta Week, Ek Bharat Shreshtha Bharat, Constitution Day, Vigilance Awareness Week, etc.

It serves as a platform for the students to hold recreational activities like dance workshops, theatre, social gatherings and relish with each other in their leisure.





## SPORTS COMMITTEE

Playing any kind of sport brings out the leader in you. The Sports Committee has organized various inter-college competitions for Chess, Volleyball, Box Cricket and Badminton. The Committee has put in lots of efforts to develop the sports infrastructure. The committee also helps the Institute teams, in terms of providing all the necessary support, to enable them to participate in the events conducted by the other colleges.



## SANKALP CSR COMMITTEE

Sankalp, as the name stands is committed to its vision of creating a sense of inclusiveness in the hearts of people. Sirmaur, being a blend of industry and nature, enables us to understand the significance of harmony between the two through sustainable development. We are dedicated to instilling the spirit of Corporate Social Responsibility, the most important and righteous social development duty of corporate companies and Industries, into bright young minds. Since its inception, Sankalp has endeavoured in various activities- clothes donation drive for underprivileged people, a blood donation camp in association with IMA, arranged school supplies for children at a local school, cleanliness drive and waste management awareness drive. The team is striving tirelessly to realize its plans for a whole lot of activities this year also, focused primarily on giving back to society and standing by its motto of "Sowing hope into lives".





## MESS COMMITTEE

The mess of IIM Sirmaur is student-driven and the committee aims at providing homely and nutritious food to the students as well as to the faculty and staff members. It maintains strict quality standards to ensure that students are served healthy and hygienic food. It is always striving to make improvements and enjoys the continuous support of the administration. It helps immensely in the Institute's endeavour of providing a home away from home.



## ALUMNI CELL

The Alumni Cell works to strengthen the bond between IIM Sirmaur and its alumni for a mutually beneficial relationship. With the intent of connecting the students & ex-students of our institute spread across different batches, chapters and locations, the Alumni cell of IIM Sirmaur was established in 2017, after the convocation of our very first batch! With the formation of IIM Sirmaur Alumni Cell, we have introduced a platform for the alumni to inform, interact and get involved in the events and happenings that are taking place at our Institute. Through this page, we wish to strengthen the relationships between alumni, students, faculty, and staff by spreading awareness and encourage participation in the affairs of the institute.





# CLUBS



## AREA 51 – STOCK TRADING CLUB

Stock market plays a pivotal role in the growth of an economy. This is a major reason why it is so closely monitored by governments, central banks, companies and even general public. The increasing importance of this section of finance has intrigued us a lot. Hence, the club "AREA 51" of IIM Sirmaur is solely dedicated towards capital market operations where we discuss various events and techniques. We conduct informative sessions, quizzes, expert talks, virtual trading and portfolio management competitions.

## FINSERVE – FINANCE AND ECONOMICS CLUB

FinServe aims to enhance the financial quotient of the students by conducting various inter-college activities like interactive sessions, guest lectures, financial quizzes, debates and events in collaboration with the corporate world. The activities provide a platform to the students to interact with each other and gain perspective on recent development and innovations in the area of finance and consistently enhance the visibility of the Institute.



## SCOPE – OPERATIONS AND SUPPLY CHAIN MANAGEMENT CLUB

SCOPE focuses primarily on equipping the students with the fundamental skills demanded by the manufacturing as well as the service industry in the field of operations and supply chain. The club is committed to enhance the knowledge sharing and add value to the classroom learning through guest lectures by industry leaders, industry visits and various competitions like quizzes, simulations, and case studies.





# CLUBS

## MARKAIZEN – MARKETING CLUB

Markaizen, the marketing club at IIM Sirmaur is responsible for orchestrating activities to help students explore marketing management area. It brings in an invigorating gust to the otherwise laborious lives of students by organizing enthralling activities which also give opportunities to students to showcase their talent and learn by doing.

Markaizen provides the following benefits to club members, Indian Institute of Management, Sirmaur, and the community at large:

- Provide a platform to educate and enhance students' understanding of the various aspects and nuances of the marketing management area.
- Assist club members in discovering & exploring diverse marketing employment opportunities.
- Stimulate interaction among students, outside companies, and faculty to enhance participation in marketing and community relationships.



## DATONICS - IT CLUB

Datonics is a student initiative focused on providing all IT related solutions on the campus. The club is setting up a MOODLE 'Modular Object-Oriented Dynamic Learning Environment' facility which is an open Learning Management System (LMS), a Network sharing facility, and developing an online Software Repository containing essential software required for general and academic uses. The club is also building an interactive online forum for brainstorming IT related issues. It also focuses on Analytics and managerial solutions with help of machine learning and deep learning. Datonics is working towards bringing AI into field of management.

## QUIZZAR– QUIZ CLUB

Quizzar aims to enhance the general awareness of the students and also encourage them to think beyond their regular academic curricula. Quizzar conducts activities such as interactive and general quizzes, crosswords etc. in new and innovative ways that make them interesting and relevant for the business school students.



# CLUBS



## ELOQUENCE – DEBATE AND PUBLIC SPEAKING CLUB

The Eloquence club of IIM Sirmaur aims to improve the communication and oratory skills of its students. This will lead to a betterment in their personality, thus improving their chances in the placement interviews and will also aid them in their corporate life ahead. The club has in the past organized events very frequently and it intends to continue on that path. The club also plans to expand its operations at inter college level in the coming academic year. The main focus of the club, however, will be on the students of IIM Sirmaur.

## VIBGYOR– PHOTOGRAPHY CLUB

This club is a group of like-minded members who express their love and passion for Photography and like to capture beautiful moments and express their feelings in the form of Photographs.

Photography is a passion for the members of this club. The club's aim is to offer a platform on which interested people of IIM Sirmaur can promote their work to a wider audience and help people pursue photography as a hobby and also grow in their career.



## RANGMANCH – ARTS CLUB

RangManch is the art club of IIM Sirmaur. It started with the idea of providing a healthy deviation from the rigorous routine of academics at IIM Sirmaur. The club believes that each one of us has a creative side to his/her personality and all we need is a conduit for our creative energies. It encourages students to engage in creative activities, records them and post those videos on social media platforms. Apart from content creation, the club is also responsible for the active promotion of content and provides a platform to showcase the same. Thus it provides hands on experience of digital marketing to its members. The club sees active participation from the talented pool of students at IIM Sirmaur.



# CLUBS

## HORIZON – HR CLUB

Horizon the HR Club of IIM Sirmaur is a collective that aims to unite students who have a deep interest in the field of Human Resource Management, explore the practices prevalent in the domain & address challenges in the ever-changing field. The club intends to establish linkages between theory and practice by interacting with professionals, exploring case studies, conducting simulations and conducting exciting events that give a feel of various roles and responsibilities of an HR. The Club's intent is to foster a learning environment to enable students to become competent HR professionals.

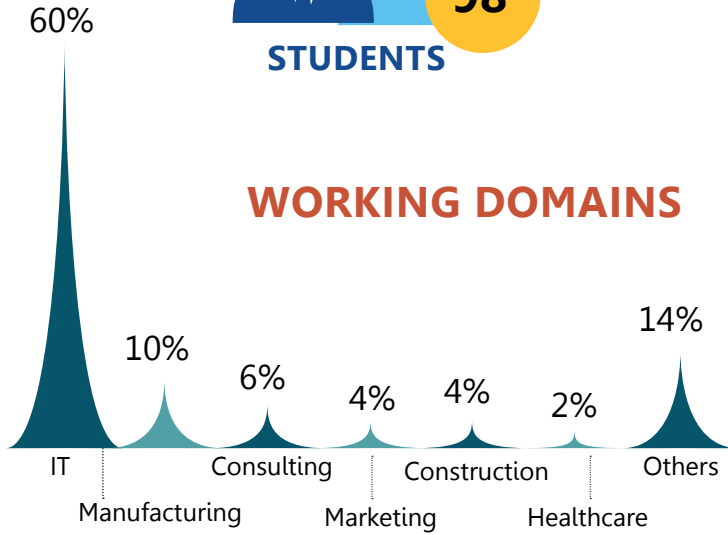
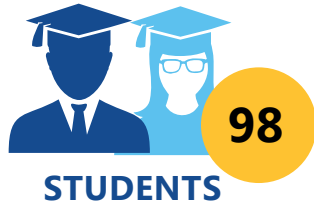


## SAFARNAMA– TRAVEL CLUB

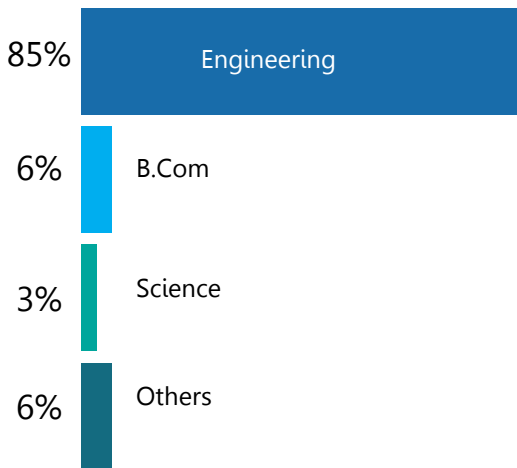
Making the most of our locale in the vicinity of the Himalayas is Safarnama - Travel Club of IIM Sirmaur. The club aims to organize travel, adventure and trekking events for the students. It collaborates with the students of other B-schools across the country to explore the unexplored and enhance the learning of the students in the process. The objective of the club is to enrich the students' personalities through travel experiences.



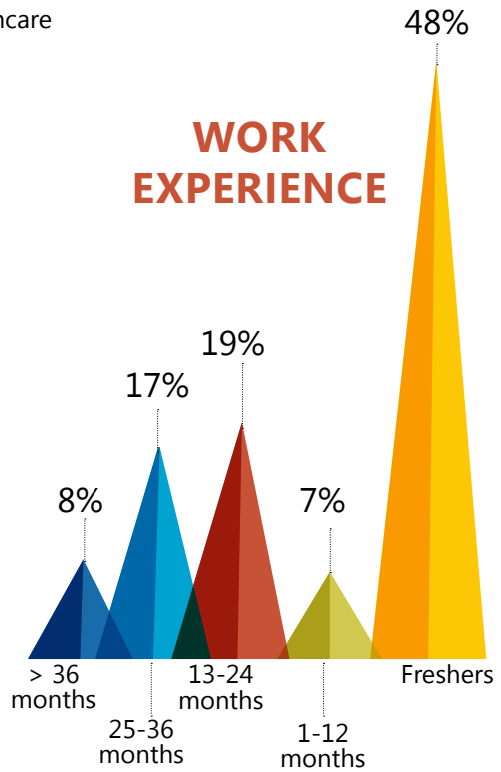
# BATCH PROFILE



### EDUCATIONAL BACKGROUND



### WORK EXPERIENCE



### ACHIEVEMENTS



Regional Winner - AIWMI Credit Research Challenge 2019



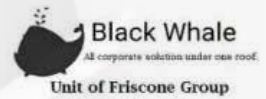
Early Bird Winners - Yes Bank Transformation Series 2018



Winner - Quizzathon by Reliance Industries



# PAST RECRUITERS



Schindler



Shorthills  
TECH



RAK  
CERAMICS



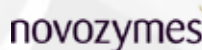
TATA CONSULTANCY SERVICES



DS GROUP



ERICSSON



# BATCH 2018-20



**IIM SIRMAUR**  
KNOWLEDGE . LEADERSHIP





### ABHIJIT CHOUDHURY

He is a hardworking individual with a composed demeanor, who has an avid interest in music and travelling. After completing his undergraduation, he was a field associate for University of Western Australia compiling and analysing of data for various surveys. He is interested in Sales, Marketing & Finance.

24 years  
B.Com (Hons)

**Summer Internship :**  
Xpress Minds Edutainment Pvt. Ltd

*Mind wars*

<https://www.linkedin.com/in/abhijit-choudhury-2b9095174/>



### ADARSH B

Adarsh is a creative and a hard working person, he has shown teamwork qualities in his undergraduate college and at IIM Sirmaur as well. He has interned with Azim Premji University. Currently he is an active member in the Sports committee and the Rangmanch (cultural club) of IIM Sirmaur.

22 years  
B. Com (Hons)

**Summer Internship :**  
Azim Premji Foundation

*Market research for potential Applicants*

<https://www.linkedin.com/in/adarsh-b-97a94811b/>



### ADARSH MOUR

Adarsh, a Computer Science graduate from TIET with internships at ICICI Bank & Amadeus Labs, desires to pursue a career which amalgamates technology and business. He is a self-driven, diligent & punctual professional who thrives to achieve excelsior. He has a keen interest towards corporate events to provide an optimal and innovative approach for enhancement of efficiency as well as growth in business.

22 years  
B.E. (CSE)

**Summer Internship :**  
ICICI Bank

*Improve Service and NPS of Wealth Management Base*

<https://www.linkedin.com/in/adarsh-mour/>



### ADITYA CHANNAM

Self-driven, dedicated and inquisitive engineer with hands on experience of coding and product demonstrations while working at Hexagon CCI, where his diligent and exceptional performance in the organization led him to win the "Pat on the Back" Award. Teamwork and willingness to take new responsibilities are the strengths which define him. He is a determined and hardworking professional who doesn't leave any job undone and wants to pursue a career to bridge gap between technology and business.

23 years  
B.E. (CSE)

**Work Exp.:** 24 months  
Hexagon Capability Center India Pvt. Ltd. ; Software Analyst

**Summer Internship :**  
Vastu Housing Finance Corporation Limited

*Credit Risk Management for Home Loans*

<https://www.linkedin.com/in/aditya-channam-991578104/>



### ADITYA TIWARI

Aditya Tiwari is a marketing enthusiast who also has a keen interest in stock markets. He remains up to date on latest happenings which is visible in plethora of awards that he has amassed in quizzing. Aditya has interned in a reputed international conglomerate Kohler and helped design market strategy for a new product from start. He uses analytics extensively in both his domains of marketing and finance

24 years

**B. Tech. (ELE)**

**Work Exp.:** 12 months

A.S. Power Solutions

#### Summer Internship :

**Kohler Power India Pvt Ltd**

*Market Research and formulation of Go to Market Strategy for Kohler Power Lubricants*

<https://www.linkedin.com/in/aditya-tiwari-67595437/>



### AJIN S

Ajin is a marine engineer turned marketing enthusiast who has discipline imbibed into him. Optimistic and energetic by nature, he has helped arrange various cultural events. He has tutored numerous students as he strongly believes in mutual development. Being an accomplished sportsman who has won various accolades, teamwork comes naturally to him. All these experiences have come together to mold Ajin into a well-rounded individual.

23 years

**B. Tech. (Marine)**

#### Summer Internship :

**HDFC Bank**

*Digitalization/Establishing a strong Digital Footprint*

<https://www.linkedin.com/in/ajin-s-69693879/>



### AKASH G A

Akash, a sincere, dedicated and ambitious person, who has done his Bachelors in Electrical & Electronics Engineering. With strong interests in Marketing & Analytics, he has interned as a Marketing Analyst for Product Based Companies like Good Methods Global & FlockForge. Diligent and versatile in all his activities, he has obtained several accolades including The Best Santhomite Award and the Award for The Best All Rounder.

23 years

**B. Tech. (EEE)**

#### Summer Internship :

**HDFC Bank**

*Segmentation & Penetration*

<https://www.linkedin.com/in/akash-g-a-985a91121/>



### AKASHDEEP CHOUDHARY

Akashdeep has always been a consistent performer in academics. He is dedicated, determined and a good team player. His skill set includes quick learning, self-driving and energetic. Lean Six Sigma Green Belt certification aids his Mechanical engineering knowledge to boost his career in the field of Operations Management.

25 years

**B. Tech. (Mech)**

#### Summer Internship :

**OysterConnect**

*1) Shiksha.com -Influencer Marketing - Capture Real Campus Experiences of Students and Alumni as Reviews on Shiksha.com 2) BharatPe - Merchant Onboarding and Branding for BharatPe 3) Times Internet - Generate Buzz and Participation among Engineers for Times' TechGig Code Gladiators Contest 4) Quikr - Competition Analysis Consumer Experience for Online Classifieds Business in India*

<https://www.linkedin.com/in/akashdeep-choudhary-7735a6168/>





### AKSHAY AGRAWAL

Akshay is a humble and ambitious person. He always looks into the details and is keen to learn new things. Winning Management competitions and organising various events have been the theme of his management studies. A people's person, he has been the team leader in various events throughout his graduation and post-graduation.

24 years  
B.E. (ECE)

#### Summer Internship : Exambazaar

*Understanding the Indian Educational Services Market, Suggesting and Implementing Strategies to increase business reach*

<https://www.linkedin.com/in/akshay2204/>



### AKSHAY G

Akshay is a very keen finance enthusiast who is always interested in taking part in finance events. He has a never die attitude and goes the extra mile to get work done. He is also an avid football fan who never misses any football matches and is part of the college football team.

23 years  
B. Tech. (Civil)

#### Summer Internship : PatBnB ( Patent Bots 'n Brains )

*Devising and Implementing a digital marketing strategy for PatBnB*

<https://www.linkedin.com/in/akshay-girijan-b15774168/>



### AMAL SHAREEF

An inherent problem-solver, Amal put his trained aptitude as an engineer to test by working as Customer Support engineer in a German Manufacturing company. He has shown his leadership skills by successfully organizing several events at college & at his workplace. He has a passion for travelling and sports and has been a part of his college football, chess team, all the while maintaining a consistent academic record.

25 years  
B.Tech. (Mech)

**Work Exp.:** 28 months  
Eagleburgmann

#### Summer Internship : HDFC Bank

*Digitalization/Establishing a strong digital footprint.*

<https://www.linkedin.com/in/amal-shareef-p-i-3685a9134/>



### AMIT KAPOOR

Amit, an Information Technology engineering graduate, headed the college student council and organized various cultural and sports events in his college. He is an active performer in sports with a special interest in football and has also captained the college football team. So much of team game has developed leadership and team work skills in him. Also, a quizzer, he secured third place in District level G.K competition and a winner in national level quiz organised by IIM Indore.

22 years  
B. Tech. (IT)

#### Summer Internship : Xpress Minds Edutainment Pvt. Ltd.

*Mind wars*

<https://www.linkedin.com/in/amit-kapoor-a8b12216b/>



### ANKIT BARTH WAL

A balanced and insightful person, Ankit is always willing to do the needful. He pursued his industrial training in ONGC Ltd, CETPA Infotech and Legrand. Being a member of CSR committee, TEDx curator and a Yoga volunteer he has a social inclination and believes in inclusiveness. He is passionate about music and has started IIM Sirmaur's first rock band.

22 years  
B. Tech. (ELE)

#### Summer Internship : OysterConnect

1) 1mg Sales and Marketing  
Project 2) Shiksha review project 3)  
Microsoft Voice donation project

<https://www.linkedin.com/in/ankit-barthwal-793748128/>



### ANKIT PUNIA

Ankit, being schooled from Army schools has groomed into a person with an officer like traits with leadership, sharp decision-making skills and is a self-motivated individual with flexibility to adapt to new situations and deliver consistent results. Currently he is a member of Student Council and completed his internship at SASE, DRDO. He is always excited to learn something new and works in a joyous manner which depicts his creativity and integrity towards his work.

22 years  
B. Tech. (Civil)

#### Summer Internship : SASE, DRDO (CHANDIGARH)

Analysis of Organizational  
Environment of a R&D  
Organization Using Mckinsey'S 7S  
Model

<https://www.linkedin.com/in/ankit-punia-74a793167/>



### ANKUR KESHARI

Ankur is a dedicated and sincere person with a strong interest in pursuing his career in marketing and operations. Having worked as an Assistant System Engineer in TCS and completed his summer training in Airtel, he is a good leader as well as a good team player. He is passionate and tries to achieve perfection in his work. He loves to play volleyball and has also won several awards as the Captain of his team. He was a volunteer in cultural fests during his graduation.

24 years  
B. Tech. (ECE)

**Work Exp.:** 13 months  
Tata Consultancy Services

#### Summer Internship : Nurtr

Product development and Market  
research

<https://www.linkedin.com/in/ankur-keshari-671491140/>



### ANUBHAV PANDEY

My experience of corporate world has made me capable of handling complex situations and delivering the commitment on time. Working in a diverse field in IBM with respect to my academics implies my quick learning ability and adaptability in various work environments. I have good exposure in telecom industries while working in project with AT&T and Sprint. I possess good communication skills, am also sports enthusiast and had won first runners up trophy at DECATHLON Bangalore cricket event 2018.

25 years  
B.Tech.  
**Work Exp.:** 35 months  
IBM INDIA

#### Summer Internship : HDFC Bank

Segmentation and Penetration

<https://www.linkedin.com/in/anubhav-pandey-b8740390/>





### ARJI VAMSI KRISHNA

Driven by the quote "you will be what you believe in", Vamsi Krishna has always been optimistic and composed person. For his consistent performance, he was awarded with Insta award in Infosys, where he was a developer for international clientele. Being active participant during college and at work, he is good at team building and managing. He is an active listener and adaptive by nature. He loves animation and music.

24 years  
B.E. (EEE)

**Work Exp.:** 30 months  
Infosys

#### Summer Internship : Chamarthy group

*Process standardization and strategizing product pricing.*

<https://www.linkedin.com/in/vamsi-krishna-arji-46265177/>



### ASHISH GUPTA

Ashish describes himself as a person with entrepreneurial spirit who is confident and socially responsible. He has interned with ONGC and BPCL where he learnt technical as well as managerial skills while working in the field. He has shown his leadership skills by successfully organizing several events in his college and helped promoting the brand image of college by being an integral part of Media Cell. In his free time, he loves to sketch and play musical instruments.

21 years  
B. Tech. (ECE)

#### Summer Internship : BPCL

*Segmentation and Potential Study of Industrial & Commercial LPG in Delhi NCR Region*

<https://www.linkedin.com/in/ashishgupta280396/>



### ASHISH KIRAN NAGRALE

Ashish is an innovative and creative person. Having 36 months of work experience, he founded a digital advertising and marketing firm degree 101 media. He has a keen interest in social welfare and thus founded PULM-T, an NGO which creates awareness in public about organ donation. He was also the vice president of his college's student club. He was also a coordinator of cultural event "Sfilata" and active member of cultural club Rangmanch.

28 years  
B.E.(Textile)

**Work Exp.:** 36 months  
Verge Fashion Accessories Pvt. Ltd., Nagpur

#### Summer Internship : OysterConnect

*Market segmentation and penetration*

<https://www.linkedin.com/in/ashishnagrale/>



### ATUL RAJ

He has been a technological enthusiast and has received accolades for his academic achievements and leadership positions. He has a flair for Data Science & Analytics. He has KPMG Lean Six Sigma Green Belt and is Certified Business Analytics Practitioner.

28 years  
B.E.

**Work Exp.:** 42 months  
Accenture Services Pvt.Ltd.

#### Summer Internship : Rakshak Foundation

*Milk Producers' Company: An organised Solution*

<https://www.linkedin.com/in/-atul-raj-/>



### AYUSH TIWARI

A hard working, determined and energetic individual with a penchant for learning new things, Ayush has consistently done well in his academics. He did his internship with Black Brix Advisors- a consulting firm, where he was involved in the Regulatory analysis and Primary Interaction with pertinent stakeholders of the project he was part of. Along with being a Sports enthusiast, he has been involved in organizing various events during the course of his MBA Program.

#### Summer Internship : Black Brix Advisors

*Project 1 : "Market Entry Strategy for aggregates planned in Tamil Nadu" Project 2 : "Regulatory Analysis for Fuel Delivery"*

22 years  
B.E. (EC)

<https://www.linkedin.com/in/ayush-tiwari-178346153/>



### B RAVI TEJA

Ravi, a marketing enthusiast and a KPMG certified lean six sigma green belt believes that good quality marketing can turn business cycles around. He has worked with Azim Premji Foundation to label and brand their educational courses in social education. The organization still uses his research of discovering target areas to campaign their product.

#### Summer Internship : Azim Premji Foundation

*Digital Marketing and Market Research to create a target audience for future promotions.*

22 years  
B. Tech. (Mech)

**Work Exp.:** 18 months  
Tech Mahindra

<https://www.linkedin.com/in/ravitejabiya/>



### BURGAPALLI TEJESWAR

Tejeswar is enthusiastic and self-motivated individual with flexibility to adapt to the situations and deliver consistent results. He has rich experience in IT industry and worked on multiple projects. He demonstrated his leadership skills by successfully organizing sports, financial and trading related events as part of his committee and club activities.

#### Summer Internship : Future Generali India Life Insurance Co. Ltd.

*Promotion & Sales*

25 years  
B.E. (Mech)

**Work Exp.:** 40 months  
Neilsoft Ltd.

<https://www.linkedin.com/in/tejeshwar-burugupalli-076450ab/>



### CHIRAG SONI

Chirag is sanguine and an active listener with keen interest in marketing and analytics. A focused person with a hunger to learn, a go-getter attitude, having a strong regard for precision and business ethics. His ardent inclination towards social services paved the way to empathy and teamwork. He is a competent badminton player and loves listening to music.

#### Summer Internship : Prefme Matrix Private Limited

*Analysis of industry's TAM, SAM & SOM*

21 years  
BCA

<https://www.linkedin.com/in/chiragsoni1202/>





### DHVANIL PATEL

During his tenure at Infosys for 3.8 years as a Technology Analyst, Dhvanil gained experience in Core banking domain working with one of the largest banks in the world. His team worked to achieve Legacy Transformation in the bank. He has an experience of running a family business as well. He is very calm and composed by nature. He is passionate about cricket and has been the captain of his school and college cricket team.

26 years  
B.E. (ELE)

**Work Exp.:** 45 months  
Infosys

**Summer Internship :**  
**Kotak Mahindra Bank**  
*Digital Activation and Client Engagement*

<https://www.linkedin.com/in/dhvanil-patel-5ba43269/>



### DIVANSH MANCHANDA

He is a finance enthusiast and quick learner. He is a FLIP certified candidate in Wealth Advisor with "Certificate of Excellence" and ranked in Top 20 in National challenge 2019. He and his team were zonal winner in Credit Research Challenge 2018-2019 conducted by Certified Credit Research Analyst. He has a keen interest in derivative market.

25 years  
B. Tech.

**Work Exp.:** 28 months  
TCS

**Summer Internship :**  
**Share India Securities Limited**  
*Financial Planning and Digital Marketing*

<https://www.linkedin.com/in/divanshmanchanda/>



### DIVYANSH AGRAWAL

Divyansh, a team player and self-motivated person, interned with Public Works Department, Kanpur. He was consistent throughout his academics and was the topper in Civil Engineering during graduation, school topper in ISC class 12th and ICSE class 10th examinations. He has shown his leadership skills by organizing several events at college and won accolades in quizzing. He likes to challenge himself and wants to tap the marketing domain with his new ideas and problem-solving skills.

23 years  
B. Tech. (Civil)

**Summer Internship :**  
**Housing Development Finance Corporation (Retail)**  
*Segmentation and Penetration*

<https://www.linkedin.com/in/divyansh-agrawal-225948134/>



### G S ABHIROOP REDDY

Abhiroop, a young, dynamic and passionate individual is a quick learner. He is an intrinsically motivated person and a consistent academic performer who also participated and conducted various events as a school leader during his school days. An inquisitive person by nature, he is also a creative rational thinker. He is fascinated by the way the world works and is interested to understand the trends which shaped the world today and lead to change them tomorrow.

21 years  
B. Tech. (ECE)

**Summer Internship :**  
**B-Able ( Eyemitra project)**  
*Designing and implementing a survey to improve the sustainability and Social impact of the Eyemitra Project*

<https://www.linkedin.com/in/abhiroop-reddy-iims/>



### G SASHANK

Sashank, a passionate and hard-working individual, is a quick learner and eager about tackling new challenges. A calm and diligent performer throughout his academic career, he was the college topper in his graduation. His out-of-the-box thinking and leadership qualities led his team to All India 19th position in ECOKART-18 competition in his graduation. He loves to read novels and Japanese manga.

26 years  
B. Tech. (Mech)

**Summer Internship :**  
SMEGIL Consultancy Pvt Ltd  
(Growth Idea Lab)

*Marketing and HR Assistance along with Book Crowdfunding and Publishing Assistance for the company*

<https://www.linkedin.com/in/sashank-gandikota-5275a235/>



### G SIVA SAI RAVI TEJA

A pragmatic, determined and ambitious individual. Ravi Teja is an Electronics and Communication engineer from GITAM University. He was awarded Prime Minister scholarship under national defense fund for his academics in 12th. He is an avid reader of fiction and manga. He is passionate about football and gaming.

22 years  
B. Tech. (ECE)

**Summer Internship :**  
Dietow

*Marketing strategies for Dietow premium series products*

<https://www.linkedin.com/in/g-siva-sai-ravi-teja-6198889a/>



### GEOFFREY JOY

An adaptive young mind, Geoffrey has, at Zycus, worked with multi-national clients, crunching data using databases and other tools for data analysis. Certified Six Sigma (Green Belt) and CBAP, he is inclined towards marketing and operations. Calm, level-headed, eager to learn, and share his knowledge, he loves quizzing and makes an interesting conversation partner with his wide range of interests, including music and playing pool for leisure.

24 years  
B.E. (Electronics)

**Work Exp.:** 24 months  
Zycus Infotech Pvt.Ltd.

**Summer Internship :**  
Gray Routes Technology Pvt. Ltd.

*Research and Acquire Prospective Clients for Gray Routes, Mumbai*

<https://www.linkedin.com/in/geoffreyjoyk/>



### HARSAVARDHAN J

A Computer Science graduate and a finance enthusiast, Harsavardhan J has worked in L&T Infotech as software engineer. He has completed two modules of SEBI certified NISM exam series and briefly worked with a brokerage firm in Chennai. He loves to work with numbers and he religiously follows cricket and lawn tennis.

24 years  
B.E.

**Work Exp.:** 15 months  
L&T Infotech, Navia  
Markets Ltd.

**Summer Internship :**  
Bennett Coleman & Company  
Ltd (The Times Group)

*Finding investment opportunities in F&B and Food Services industry*

<https://www.linkedin.com/in/harsavardhan-j-a1195ab2/>





### HARSHIT GOYAL

Harshit, a highly motivated and optimistic individual comes as a person of entrepreneurial mind and approach. He already set up two startups along his engineering. Being a finance enthusiast he completed his summer training from WNS Global Services Pvt Ltd. and as a proof of his sincere work he was awarded a letter of recommendation from the VP HR. He enjoys playing synthesiser and travelling.

23 years  
B.E.(CS)

**Summer Internship :**  
WNS Global Services Pvt. Ltd.  
*Pricing and financial analysis*

<https://www.linkedin.com/in/hgoyal95/>



### HARSHIT SINGH SHISHODIA

Harshit likes to maintain a highly productive, efficient and quality driven environment at all times. He posses a true grit to achieve the target with excellence and proficiency. He is a Civil Engineer and has worked on challenging construction projects. He is a quick learner and knows how to keep his calm in stressful situations.

24 years  
B.Tech. (Civil)  
**Work Exp.:** 15 months  
Shishodia Constructions  
Company (p) Ltd.

**Summer Internship :**  
HDFC Bank  
*Segmentation & Penetration*

<https://www.linkedin.com/in/harshit-shishodia-097aa3173/>



### HARSHIT SINGLA

Harshit is a master diagnostic who keeps a pragmatic approach for problem solving and believes that every problem has a unique solution. He believes in taking initiatives and has continued the same in IIM Sirmaur, where he is serving as Treasurer. He is also responsible for representing his college in various competitions and his team has emerged as Regional Winner- North, Credit Research Challenge 2019 by AIWMI.

21 years  
B.Com (Hons. Finance)

**Summer Internship :**  
Xpress Minds Edutainment Pvt. Ltd  
*Business Development Associates*

<https://www.linkedin.com/in/harshit-singla-59503b159/>



### HOZEFA HUSSAIN

A Mechanical engineer with internships in Reliance Industries Ltd, Endeavor Careers Ltd, and Safexpress Pvt Ltd, who is always proactive and likes to takes different initiatives with opportunities. He has been a coordinator of Discipline and Promotion committee of his bachelor's college for two years. Currently he is Secretary of Cultural Committee at IIM Sirmaur. During his tenure he has conducted many wonderful events and successfully completed all of them.

22 years  
B. Tech. (Mech)

**Summer Internship :**  
Safexpress Pvt Ltd  
*1. Route mapping of Safextension  
2. Pincode wise mapping  
3. Hold inventory analysis*

<https://www.linkedin.com/in/hozefa-hussain-999261128/>



### HRUSIKESH DAS

He is a determined, energetic, focused and self driven Individual. He has participated in various sports at school and college level. He, along with academic consistence, was also associated with organising various events. He is an active volunteer at CSR activities and a good swimmer.

26 years  
B. Tech. (Civil)

#### Summer Internship : RAKSHAK FOUNDATION

*Saving the Last Man from Hunger  
in Rural India*

<https://www.linkedin.com/in/hrusikesh-das-06002116b/>



### ISHANT TANEJA

Ishant Taneja, an E&C Engineer, worked as Planning and Billing Engineer in the field of Railways, which made him quite versatile and a self-determined person. He was designated as the TOP Performer of the company for his dedication and sincerity. He has shown great team management and leadership skills by organising various technical and cultural events in college and company. As from his experience, he would like to pursue his career in Operations.

24 years  
B. Tech. (ECE)

#### Work Exp.: 26 months

Kalindee Rail Nirman (A division of Texmaco Rail & Engg. Ltd.)

#### Summer Internship : Future Generali India Life Insurance Co. Ltd.

*Adopting different techniques to  
Boost sales and analysing their  
respective impact*

<https://www.linkedin.com/in/ishant-taneja-38973bb7/>



### JAGRIT JOSHI

Jagrit has done his bachelor's in Planning from School of Planning and Architecture, Delhi. This has helped him to have an analytical mind. This unique perspective helps him to solve various tasks with a different approach, which has helped him in his previous internships at DCM Shriram, KPMG, and SDMC.

22 years  
B. Planning

#### Summer Internship : DCM Shriram Ltd. (Fenesta Windows)

*Analysis of Repair and  
Maintenance Costs*

<https://www.linkedin.com/in/jagrit-joshi-03/>



### JATIN AGGARWAL

Jatin, a Computer Science graduate from Hans Raj College, is a hardworking and enthusiastic individual. He has been a consistent performer throughout his academic career. He was awarded a certificate of merit for being among 0.1% successful candidates of AISSCE-2013 in Computer Science by CBSE. He has an inclination towards Finance and Data Analytics. He loves to play table tennis and has a passion for travelling.

23 years  
B.Tech.(CSE)

#### Summer Internship : Nurtr

*International Expansion and  
Market Research*

<https://www.linkedin.com/in/jatin-aggarwal-25a4ba113/>



### JITENDER SINGH NARWAL

A swift learner, Jitender Narwal is a Computer Science graduate. He is a Certified Ethical Hacker and desires to develop a superfluous sync between technology and business. He has been involved in various sports since childhood and has represented his school and college in athletics and football, which makes him an excellent team player. His passion for traveling and reading has made him eager to constantly learn new things. His key interest lies in understanding the fine nuances of marketing.

23 years  
B.Tech. (CSE)

#### Summer Internship : Nurtr

*Market Research & International Expansion*

<https://www.linkedin.com/in/jitender-narwal-52bb8484/>



### KANAV GOEL

Kanav has interned at JSW, one of the best organisations in steel manufacturing business. Had worked with the senior operations team there on a project involving study of one of their core processes and improving its productivity. Prior to that Kanav had also worked in TCS for 42 months, as an application lead for IBM Business Process Management based applications on the floor. Has a unique approach towards problem solving, combining data analytics and theory to obtain appropriate results.

25 years  
B.E.(CSE)

**Work Exp.:** 42 months  
TCS

#### Summer Internship : JSW

*Reduction of Internal return fines generation at sinter plant 1, JSW Vijayanagar*

<https://www.linkedin.com/in/kanav-goel-279511145/>



### KELVIN BASUMATARY

A self motivated and performance driven individual who has excelled in academics, sports and art. He is a high achiever, result oriented individual and a team player with proven track record as Coordinator of Sports Com and TedX Creative team having high caliber in vector illustration and calligraphy. He is a KPMG Lean Six Sigma Green Belt certified candidate with strong inclination in Marketing and IT domain.

23 years  
B.E.(CSE)

#### Summer Internship : Bots 'N Brains

*Devising and implementing digital marketing strategy for Bots 'N Brains.*

<https://www.linkedin.com/in/kelvin-basumatary-10296516b/>



### KOLLATI ADITYA VITTAL

Aditya vittal is a dedicated and ambitious individual. A desire to learn and share his learnings is one of his strengths. He was an active member of the technical fest committee in his college. His interest in behaviourism made him a marketing enthusiast. He is an animal lover and does digital painting.

21 years  
B.Tech. (ECE)

#### Summer Internship : Growth Idea Labs

*Projects around revival of sick MSMEs*

<https://www.linkedin.com/in/aditya-vittal-536880148/>





### KUSHAGRA TRIPATHI

A versatile personality and known for his innovative ideas, Kushagra, has gained exposure by developing Go to Market strategies, research articles on industries (product) internationally, business models by working on various live projects and participating in corporate events and B-School competitions. As secretary of CSR Committee he has exhibited his social inquisitiveness, marketing and networking skills by connecting with the local government on three projects and working for social upliftment.

21 years  
B.Sc. (Hons. Mathematics)

#### Summer Internship : BPCL

*PMUY- Customer Survey*

<https://www.linkedin.com/in/kushagra-tripathi-0365b0168/>



### KUSHAL KUMAR

A vibrant all-rounder who has excelled in academics and sports since his childhood and has also participated in various extra-curricular activities. He has keen interest in Data Analytics & Operations and has completed various MOOC certifications. He is currently the POC of the Analytics Club of IIM Sirmaur. His core beliefs are respect everyone and keep learning in order to be relevant in today's VUCA world.

24 years  
B.E. (ECE)

**Work Exp.:** 11.5 months  
Wipro Limited

#### Summer Internship : Hindustan Petroleum Corporation Limited (HPCL)

*Analyse the existing Vehicle Tracking System (VTS) and provide recommendations to increase the operational efficiency of the fleet operations*

<https://www.linkedin.com/in/kushal-kumar-5a422116a/>



### MAHARSHI MADHUKAR

Improved the quality of Airtel network and supported the field engineers for different tasks. Analysed the daily reports for maintaining the network and resolved critical issues. Handled the media related issues in Airtel project by working in transmission department

25 years  
B. Tech.

**Work Exp.:** 23 months

ZTE Pvt. Ltd., Ericsson India Pvt. Ltd.

#### Summer Internship : OysterConnect

*Shiksha review project, Woovly Marketing*

<https://www.linkedin.com/in/maharshi-madhukar-08b2a1169/>



### MAYANK DROLIA

"Mayank, an ECE graduate with internships from I.S.R.O. & Indian Railways, has always proved his excellent practical skills, the propensity to work and ability to use his knowledge adeptly. He is KPMG Lean Six Sigma Green Belt Certified and was Early Bird Winner in Yes Bank's Transformation Series.

21 years  
B.E. (ECE)

#### Summer Internship : Vedanta Resources Limited (Hindustan Zinc Limited)

*1. Workflow Automation Design  
2. Vendor Due-Diligence 3. Spend Analysis Report*

<https://www.linkedin.com/in/mayank-drolia-159532159/>



### MD ATIF AFZAL

Atif is a modest and hardworking individual who was a part of the IT industry for 30 months with Tech Mahindra. He worked as a Software Engineer for projects based on Business Intelligence Tools. Being a part of the industry, he has developed a sense of responsibility and accountability. In his spare time, he watches a lot of films and is a die hard fan of Roger Federer. He is passionate about entering the field of Marketing.

26 years  
B.Tech.

**Work Exp.:** 30 months  
Tech Mahindra

#### **Summer Internship :** Berger Paints India Ltd

*Identification of Prospective Distributor through Alternative Distribution Channel*

<https://www.linkedin.com/in/atif-afzal-7419a19a/>



### MOHAMMED SAMEER H M

Mohammed Sameer is a Mechanical Engineer who had worked as Marketing Executive at Saint-Gobain India Pvt. Ltd. The industry exposure he got from his job kindled his passion towards marketing. He has been a consistent performer in academics and exhibited his leadership skills as Students Association President during his undergraduate tenure. He is a cricketer and a badminton player who loves traveling, public speaking and innovating. He aspires to inspire people through his work and value system.

24 years  
B.E. (Mech.)

**Work Exp.:** 36 months  
Saint-Gobain India Pvt. Ltd.

#### **Summer Internship :** Reliance Industries Limited (Textile Division)

*Use of digital medium by various lifestyle brands and value proposition*

<https://www.linkedin.com/in/mohammed-sameer-7186a797/>



### MOHIT MENDIRATTA

A sanguine character with a highly optimistic outlook and a high degree of fortitude, Mohit Mendiratta is an IT Engineer who holds 15 months of work experience as a General Manager at Mendiratta Hospital. With a penchant for Digital Marketing, Mohit, a Henry Harvin Certified Business Analyst, holds a number of certifications in the domain including an online specialization from University of Illinois, Chicago, Google's Digital Unlocked Certification.

25 years  
B. Tech.(I.T.)

**Work Exp.:** 15 months  
Mendiratta Hospital

#### **Summer Internship :** HDFC Bank

*Digitalization/ Creating a strong digital footprint*

<https://www.linkedin.com/in/mohit-mendiratta-689930174/>



### MRIGENDRA YADAV

"During his tenure in TCS Mrigendra has earned numerous appreciations and leadership roles. He has keen interest in sports and also represented college in football. He is a marketing enthusiast and also CBAP certified.

26 years  
BE (Mechanical)

**Work Exp.:** 31 months  
Tata Consultancy Services

He has worked with SASE (DRDO) to contribute to the process of Organisation effectiveness and development. He also conducted research study in this regard with the help of scientists and staff members of DRDO to come up with an analytical model for organisation development.

#### **Summer Internship :** SASE, DRDO (CHANDIGARH)

*Developing QMS model and analysing Organizational Effectiveness*

<https://www.linkedin.com/in/mrigendra-yadav-2b8396100/>



### NANDHA GOPAL S

Nandha is well known for his multi dimensional approach towards problem solving. He was the client's preferred point of contact in his organisation. He has presented and won around 35 papers nationally during his under graduation. He is also a biker and has a knack for cooking.

26 years

B.E. (ECE)

**Work Exp.:** 43 months

Sutherland Global Services

#### Summer Internship :

Dietow

*Strategic Planning for Dietow*

<https://www.linkedin.com/in/nandhagopalselvarajan/>



### NISHANT GHUGE

Nishant, a Civil Engineering graduate, Six Sigma Green Belt Professional, interested in the field of Operations, is a meticulous learner. Also a Certified Business Analyst Professional from Henry Harvin, he is also the head of the Operations Club of IIM Sirmaur and member of Rangmanch- art club. He is a dynamic uno with a calm and amiable demeanour.

23 years

B.E. (Civil)

#### Summer Internship :

**Xpress Minds Edutainment Pvt. Ltd**

*Mind Wars*

<https://www.linkedin.com/in/nishant-ghuge-560538bb/>



### PIYUSH BHATT

Piyush is a diligent team player with a dynamic personality who has performed consistently well throughout his academic career. He is KPMG Lean six sigma green belt and also certified in business analytics by Henry Harvin. He has an innate proclivity towards marketing and operation management. He is a goal oriented and organized person eager to take challenges. Apart from being an active member of the Media cell of the IIM Sirmaur, he is also a strategic gamer and sports person.

22 years

B.E. (Mech.)

#### Summer Internship :

BPCL

*Expanding Commercial Marketing*

<https://www.linkedin.com/in/piyush-bhatt-3154b9131/>



### PRABODH DHABARIA

Prabodh, a highly motivated professional, has two years of experience in development of education software spanning over android and server-side technologies. He spearheaded product development at Secure Learning. He is dedicated, determined and a quick learner and was promoted to Technical Architect within a year. He loves to play badminton. He aspires to excel in the field of finance.

27 years

B. Tech. (CSE)

**Work Exp.:** 25 months

Secure Learning Pvt.Ltd.

#### Summer Internship :

**Future Generali India Life Insurance Co. Ltd.**

*Technical Analysis of Mid Cap Stocks*

<https://www.linkedin.com/in/prabodh-dhabaria/>





### PRADHUMN VIJAYVARGIYA

Pradhumn, a keen observant who puts in all the efforts to perform the work with perfection carries a profound interest in the field of finance and strategy, he gained knowledge and exposure by doing fundamental and technical analysis in the summer internship.

21 years  
B.E.

**Summer Internship :**  
**Indo Thai Securities**

*Financial Analysis in Equity*

<https://www.linkedin.com/in/pradhumnv/>



### PRAVEEN KUMAR

Praveen is a charismatic, dedicated and ambitious person with a degree in Civil Engineering. He has participated in various live projects on market research and strategy at college level. He is passionate about Photography, PC Gaming and is an avid traveller. He wants to explore the immense world of marketing. Patience and consistency are the key attributes of his persona.

24 years  
B. Tech. (Civil)

**Summer Internship :**  
**PatBnB ( Patent Bots 'n Brains )**

*Devising and implementing a digital marketing strategy for PatBnB platform*

<https://www.linkedin.com/in/praveen-kumar-43a32b98/>



### PRITAM PURTTY

Pritam is a highly dedicated and ambitious person. He is a good listener and a quick learner. He has an attitude of accepting challenges. He never neglects an opportunity for improvement. He is a fresher but highly enthusiastic to take up any hard tasks/assignments. He has volunteered in many college activities. He loves traveling and exploring new places.

22 years  
B.Sc.(Agri.)

**Summer Internship :**  
**OysterConnect**

*Shiksha.com, Bharatpe*

<https://www.linkedin.com/in/pritam-purTTY-735611168/>



### PRIYANSHU NAYAK

Priyanshu is a marketing enthusiast who is sincerely passionate about Marketing and Analytics being a proactive and tireless contributor who can be a great addition to any team. He has experience of Management at both School and College level. Being the head boy of his school, he also has leadership experience. He is a keen learner and a quick adapter and enjoys socializing and getting along with people. He is a sports enthusiast and loves travelling.

24 years  
B. Tech. (ECE)

**Summer Internship :**  
**OysterConnect**

*Quikr (Competition Analysis) and Microsoft (Voice Donation Drive)*

<https://www.linkedin.com/in/priyanshu-nayak-b5571b101/>



### PRIYESH KUMAR

A football aficionado and an analytics enthusiast, Priyesh has not only been a consistent academic achiever but has also won various accolades in the field of quizzing and sports. Living in a number of cities has given him the ability to adapt to new challenges and his relentless work ethic with a problem solving attitude gives him the potential to be a unique and valuable asset to the organisation. When he's not working, he loves to binge on sports, write and travel into the unknown.

23 years  
B.E.(Mechanical)

**Work Exp.:** 6 months  
Cognizant Technology  
Solutions

**Summer Internship :**  
**K12 Techno Services Pvt. Ltd.**  
*Management and Improvement of  
Inventory Handling Processes*

<https://www.linkedin.com/in/priyesh-kumar-pk/>



### RAHUL GOEL

Rahul Goel is a vibrant, inquisitive and versatile personality with work experience in Manufacturing and Education sector. Besides Lean Six Sigma Green Belt Professional and Henry Harvin Business Analytics practitioner, Rahul is an executive member of Alumni Cell, Operation Club and Strategy Club at IIM Sirmaur. He has been a part of various committees in events such as TEDx, Leadership Summit, Sierra. Currently, he serves as a captain of the Table tennis team.

24 years  
B. Tech. (Mechanical)

**Work Exp.:** 24 months  
Suguna Machines; DAV  
Public School, Batala  
(Physics Teacher)

**Summer Internship :**  
**Reliance Industries Limited  
(Textile Division)**

*To review existing SOPs (standard operating procedure) of domestic warehouse and recommend the improvements in existing ones or introduce new ones.*

<https://www.linkedin.com/in/rahulgoel088/>



### RAHUL NAGPAL

Rahul, a Mechanical Engineer graduate from Jamia Millia Islamia, Delhi, has performed consistently well throughout his academic career. He managed his family's trading enterprise and has rich experience of running a small scale business. He is a finance enthusiast who is passionate about Economics, Finance, and Analytics. Besides, he enjoys solving Sudoku and playing Cricket.

24 years  
B. Tech. (Mech.)

**Summer Internship :**  
**Gene Campaign**  
*Study Gene Campaign's program  
to create farm-based income for  
women*

<https://www.linkedin.com/in/rahulnagpal1012/>



### RAHUL RAWAT

He is a positive thinker quick learner and an optimistic person with graduation in Automotive Design Engineering. He completed internship at Gene Campaign and Delphi Automotive Pvt Ltd. He is KPMG Lean Six Sigma Green Belt and Henry Harvin CBAP certified. He loves to play and watch cricket and participated in a various inter-college sports tournament

24 years  
B.Tech. (Automotive  
Design Engineering)

**Summer Internship :**  
**Gene Campaign**

*Study Gene Campaign program  
to create farm based income for  
women.*

<https://www.linkedin.com/in/rahul-rawat-85101780/>



### RAHUL RISHI

Hard and smart working professional who believes in being optimistic in life. Rahul is also a sports enthusiast and currently serves as sports secretary of IIM SIRMAUR

#### Summer Internship : HPCL

*Drive track card- market scenario and leadership position*

21 years  
BHM

<https://www.linkedin.com/in/rahul-rishi-9b766a158/>



### RAHUL YADAV

Very diligent and prolific, Rahul Yadav has chosen his path towards management, done his BBA from Christ University 2018 and now heading towards MBA to expand his learning strata before being ready to contribute to any organization. He has been a state level football player, presented a research paper on Start-ups in Bangalore at Merx Mercis-International conference at SRM. He has been a very active participant in organizing various business and cultural events during his undergraduate years.

#### Summer Internship : Layam Group

*The Market Research and Analysis for new opportunities for the Layam Group*

21 years  
BBA (Hons.)

<https://www.linkedin.com/in/rahul-yadav-434601169/>



### RAJESH KUMAAR M

Apart from his work, during his tenure at Cognizant Technology Solutions as a QE&A, Rajesh took part in various management related events which rewarded him numerous awards. He is a good team player and possesses excellent analytical skills. He is a Finance and Analytics enthusiast and received best outgoing student award in his undergraduation. He also has a keen interest in social service and photography.

#### Summer Internship : Layam Group

*Market trend analysis for developing Layam Group's diversification strategies.*

25 years  
B.E. (ECE)

**Work Exp.:** 33 months  
Cognizant Technology Solutions

<https://www.linkedin.com/in/rajesh-kumaar-m-08a634a5/>



### RAMESWARAN M

Being a strategic and a tactful thinker, Rameswaran was able to play versatile roles across IT and banking. His modus operandi is analyzing a subject, both critically and philosophically, tracing the ethos, pathos and logos embodied within it.

#### Summer Internship : HDFC Bank

*Digitalization/Establishing Digital Footprint*

24 years  
B.E.

**Work Exp.:** 30 months  
Tata Consultancy Services; LVB (Lakshmi Vilas Bank)

<https://www.linkedin.com/in/rameswaran-mohan-1319b7131/>





### RISHABH MALHOTRA

Rishabh is a B.B.A. graduate, who has worked for prominent industry conglomerates including WNS Global Services, Fidelity Investment Services, and Reliance Industries Ltd. He exhibits excellent communication and negotiation skills. He is the Vice President of the Rotaract Club and the General Secretary of the Entrepreneurship Cell. He is a cricket enthusiast and has captained his school and college cricket team.

21 years  
B.B.A.

**Work Exp.:** 8 months  
WNS Global Services

**Summer Internship :**  
**Reliance Industries Limited**  
(Textile Division)

*Analysis of the global worsted market and determining future trends.*

<https://www.linkedin.com/in/rishabh-malhotra-60b795147/>



### ROOPESH PENTAKOTA

A good communicator with unique problem solving and strategic skills are the strengths that define Roopesh. A dedicated smart worker with Experience in Talent Acquisition in Flipkart. Entrepreneurship enhanced his skills in Risk taking, Strategy and marketing Domain. Interested in Marketing, IT ,Analytics and General management roles.

28 years  
**B. Tech. (Biotechnology)**

**Work Exp.:** 26 months  
TeamLease Staffing Solutions; 3rd Eye Surveillance System (Co-Owner)

**Summer Internship :**  
**Growth Idea Labs**

*Business Development, Marketing and HR assistance to SMEA Analytics and GUV Foods*

<https://www.linkedin.com/in/roopesh-pentakota-337a0759/>



### RUSHIK FOFINDI

Rushik is a calm and amiable individual. He is a B.Com. graduate with a major in accounting and finance and has informal sector experience at his family business. He loves reading and freehand drawing and is passionate about the Japanese culture and language. He wants to refine his understanding of the intricacies in the field of Finance.

20 years  
B.Com.

**Summer Internship :**  
**OysterConnect**

*Microsoft Voice Donation*

<https://www.linkedin.com/in/rushik-fofindi-57213316b/>



### RUSHIKESH CHAVAN

Rushikesh Chavan believes in seeking solutions to problems with structured approach. Finance enthusiast, equity investor and above average Chess player. An IIT Dhanbad alumnus.

25 years  
**B. Tech.**

**Work Exp.:** 11 months  
IBM

**Summer Internship :**  
**Hindustan Petroleum Corporation Limited (HPCL)**

*Summer Intern*

<https://www.linkedin.com/in/rushikesh-chavan-6446627a/>



### SAKET DETHE

Saket has two years of work experience as an engineer in Unisafe Fire Protection Specialists LLC, Dubai. He is adaptive, patient and a team player is his strengths. During his tenure, he worked in different areas of Sales, Marketing, Estimation and Design. He is a sports fanatic who enjoys playing cricket and basketball. He was the leader of his college basketball team. He also likes to meditate.

**Summer Internship :**  
**PatBnB ( Patent Bots 'n Brains )**

*Devising and Implementing a Digital Marketing Strategy for PatBnB.*

25 years  
B.E. (Mech)

**Work Exp.:** 24 months  
Unisafe Fire Protection Specialists LLC, Dubai

<https://www.linkedin.com/in/saket-dethe-9867729b/>



### SAMARTH

Samarth, a self-motivated and optimistic person, believes in learning by execution. He has showcased his leadership skills at various stages in educational and professional career. He has undergone industrial training in organizations like DMRC, NTPC and has worked as ASE at Tata Consultancy Services. He loves to sketch, travel and play badminton. With a strong value system, he is motivated to reach high on the ladder of success. He has keen interest in analytics, strategy and marketing domain.

**Summer Internship :**  
**Future Generali India Life Insurance Co. Ltd.**

*Adopting different techniques to boost sales, analyze their respective impacts and provide suggestions to improvise them.*

24 years  
B. Tech. (ECE)

**Work Exp.:** 15 months  
TCS.

<https://www.linkedin.com/in/samarth-56731051/>



### SANDEEP PANDEY

A voracious reader and an active listener, Sandeep has diverse experience in the IT industry in various domain like banking and Healthcare. Working with HSBC he has expertise in DevOps Tools and Agile technology. He has an attitude of determinedly facing challenges and emerging victorious out of it. Organizing and participating in various events helped him develop qualities like crisis management, leadership, and optimism. He is inclined towards the finance domain.

**Summer Internship :**  
**Muthoot Fincorp Limited**

*Arriving at workable strategies to grow Hotel bookings & Tour package bookings for budget category segment through MFL branches*

26 years  
B.E. (Mech)

**Work Exp.:** 33 months  
HSBC; Allscripts

<https://www.linkedin.com/in/sandeep0792/>



### SAPPA NARESH

An effective learner and flexible teammate, Naresh gained in-depth knowledge about telecom and e-commerce domain working at TCS as a Systems Engineer. He has been a core member of the annual tech-fest organizing team and the placements team in his graduation college. Being a part of the placement team at IIM Sirmaur, he has organized multiple corporate events. He has also represented his college in various inter-college cricket tournaments and has an interest in Marketing and Analytics domain.

**Summer Internship :**  
**Greek Turtle - Superset**

*Business Development Intern for the recruiter module of Superset - Campus Placement automation platform*

24 years  
B. Tech.  
**Work Exp.:** 36 months  
TCS

<https://www.linkedin.com/in/naresh-sappa/>



### SARANG PABALKAR

Sarang comes from a rich experience in analytics consulting and has worked with clients from fortune 500 in his tenure in Mu Sigma and Tredence Analytics. He proved his leadership skills by leading teams in his past companies and the institutes. He also loves traveling, trekking and photography along with playing outdoor games. He aspires to deep dive into marketing by applying the professional skills learned during his analytics work experience.

25 years

**B.E. (Information Technology)**

**Work Exp.:** 34 months  
Mu Sigma, Tredence

**Summer Internship :**  
**Reliance Industries Limited**  
(Textile Division)

*Best business practices in retail (Apparel) to derive profitability*

<https://www.linkedin.com/in/sarang-pabalkar/>



### SAURABH MUKHIA

Saurabh, a Certified Business Analytics Practitioner, is a charismatic, ambitious and dedicated person with a degree in Business Administration. A team player and an agreeable person possessing good social skills, who loves to participate and volunteer in various sports and social events. He has an inclination towards finance and marketing fundamentals. He is also a socially responsible person.

21 years

**BBA**

**Summer Internship :**  
**OysterConnect**

*Competitor analysis of Quikr*

<https://www.linkedin.com/in/saurabh-mukhia-24622b16b/>



### SHANKY BANSAL

Shanky is well versed with most of the lean manufacturing practices i.e. Kaizen, 5's, TPM, SMED, JIT. He has worked as Sr. Engineer in Luxor Writing Instruments & JBM Group. He is IRCA certified ISO 9001:2015 internal lead auditor. He received excellent performance award for successfully commissioning of new manufacturing plant. Amiable, compassionate, enthusiastic are his inherited value. Reading books, playing badminton and listening music is his core interest.

29 years

**B. Tech. (Mech)**

**Work Exp.:** 42 months  
Luxor Writing Instruments Pvt.Ltd.

**Summer Internship :**  
**Muthoot Fincorp Limited**

*Study and Analysis of Credit and Operation processes for MSME business at Muthoot Fincorp Ltd.*

<https://www.linkedin.com/in/shanky-bansal-36018126/>



### SHIVAM TRIPATHI

Shivam is a self-driven and inquisitive individual who likes to explore new horizons of possibilities. He has cleared final round of 4th IMO and received certificate of excellence in NSTSE twice. He is an avid sports enthusiast and has represented his institutions in cricket, volleyball and athletics. Being involved with Karvaa.N, he has developed various interpersonal skills. He has prior experience of working with various kinds of individuals and maintaining and leading teams.

22 years

**B.E. (Mech)**

**Summer Internship :**  
**Black Brix Advisors**

*1. Market entry strategy for fuel delivery  
2. Secondary research for media and entertainment industry*

<https://www.linkedin.com/in/shivam-tripathi-jec25/>





### SHOBHIT NAGORI

A cool headed and optimistic individual, Shobhit has been active in academic as well as co-curricular activities. He never loses an opportunity to learn and try something new. During his stint in IT he worked on complex production issues and developed an interest in business problem solving. He aspires to pursue his interests further through Business and Corporate Strategy.

24 years

**B. Tech. (CSE)**

**Work Exp.:** 23 months

First American India

**Summer Internship :**  
**Reliance Industries Limited**  
 (Textile Division)

*Cost Elements of utilities and scope of Saving*

<https://www.linkedin.com/in/shobhitnagori/>



### SHUBHAM PALIWAL

Highly motivated individual with strong analytical and interpersonal skill-set, a commerce graduate with strong aptitude towards the world of finance, with particular interest in the field of economics, corporate law and business functionalities. An avid reader of Hindu philosophical books, an ardent explorer, and has keen interest in finding out ideological differences.

21 years

**B.com.**

**Summer Internship :**  
**Nexus Consulting**

*Knowledge Product for B-schools*

<https://www.linkedin.com/in/shubhampaliwal96/>



### SIDDHARTH MODI

Siddharth has an assorted experience in the field of Machine Maintenance Analysis & Product Development accompanied with Supplier Relations & Inventory Management. His work has generally been result-oriented along with maintaining its quality. His leadership skills and abilities always reflect in his projects.

27 years

**B.E. (Mech.)**

**Work Exp.:** 24 months

Craftsman Automation Pvt.Ltd.

**Summer Internship :**  
**OysterConnect**

*Competition analysis of consumer experience for online classifieds business in India*

<https://www.linkedin.com/in/siddharthmodi09/>



### SIVA KESAVA RAO PARIKALA

Siva Kesav, is self-motivated, smart working and a good problem solver. His interest lies in every field of management and considers to give equal chance of learning to build his knowledge empire. He worked as class representative and 'Helping-Hands' representative during his B.Tech for 2 years, also worked as 'Voice of Youth' member to represent the employees in Infosys Ltd.

24 years

**B.Tech. (ECE)**

**Work Exp.:** 31 months

Infosys Ltd.

**Summer Internship :**  
**Safexpress Pvt Ltd**

*OA Productivity Heatmap*

<https://www.linkedin.com/in/siva-kesava-rao-parikala-891289155/>



### SOUMIT MUKHERJEE

Soumit is a sincere and hard working person, with a keen interest in Operations and Analytics. He is a consistent performer in academics and stood first in his Electrical Engineering batch. He is certified in Lean Six Sigma Green Belt from KPMG and a Certified Business Analytics Professional from Henry Harvin Education. He is a core member of the Media Cell of the Institute and is passionate about photography.

22 years  
B.Tech. (EE)

**Summer Internship :**  
DCM Shriram Ltd. (Fenesta Windows)

*To reduce the Installation Box Packaging time by 30% in the UPVC Store.*

<https://www.linkedin.com/in/soumit-mukherjee-12b52b168/>



### SOUMYA SWAROOP PATRO

Holding a Bachelor's degree in Computer Science, Soumya started off as a Cloud-Migration Engineer at IBM. In a stint that saw him interacting with Fortune-500 clients, he accomplished numerous cross-functional assignments and received accreditations for AWS and Blockchain solutions. An analytics and finance enthusiast, he holds FLIP and CBAP certifications. Precisely, he is a practitioner of critical thinking and fine analysis for problem-solving. While at leisure, badminton keeps him occupied.

25 years  
B. Tech. (CSE)

**Work Exp.:** 35 months  
IBM

**Summer Internship :**  
Xpress Minds Edutainment Pvt. Ltd

*Business Development Associate*

<https://www.linkedin.com/in/soumya-swaroop-patro/>



### SUBHAM GUPTA

Subham is a self-motivated individual with flexibility to adapt to new situations and deliver consistent results. Having worked as a founder of a food delivery start up during his college days he has passion for marketing and strategy planning.

23 years  
B.E. (IT)

**Work Exp.:** 12 months  
Alert Enterprise

**Summer Internship :**  
HDFC Bank  
*Corporate Salary*

<https://www.linkedin.com/in/subham-gupta-5221a0a1/>



### SUHAS JIRGI

Holding two NTSE state Scholarships and a Zonal NSO medal to social volunteering, this BSc graduate is a passionate individual who's eager to learn. Teamwork and innovative-thinking are second nature to him. He revels in competitive environments, pushing himself at every turn. He's secured Accolades from multiple premiere institutes during his MBA. He also proved himself in the corporate world by making vital contributions not only in his Summer Internship Project at DCM Shriram, but in PR matters too.

21 years  
B.Sc. (Physics, Electronics, Mathematics)

**Summer Internship :**  
DCM Shriram Ltd.

*Comprehensive Study of Shriram Cement in the Kota City Market*

<https://www.linkedin.com/in/suhas-jirgi-3b2346166/>



### SUSHANT ASHOK DHAWANJEWAR

Sushant is a work driven and optimistic person. He has shown his leadership qualities by handling a team of 12 associates during his job. He is always up for challenges and has a wide variety of experience in quality assurance and reporting. He loves to explore diverse fields such as share market, online gaming, cooking and reading web novels. He has a keen interest in Analytics and IT sector.

25 years  
B.Tech. (Metallurgy)  
**Work Exp.:** 14 months  
Accenture

#### Summer Internship : Schneider Electric

*Betterment of Internal Supply Chain Management.*

<https://www.linkedin.com/in/sushant-dhawanjewar-b429b9a0/>



### THAKUR UJWAL SINGH

Ujwal is a self-motivated individual with dynamic personality and ability to coordinate and manage effortlessly. He has worked in Amazon as a CSA executive, where his exceptional performance led him to win the Oscar award twice. With his strong leadership and team building skills, he stands out by delivering consistent results.

24 years  
B. Tech.  
**Work Exp.:** 10 months  
Amazon.in

#### Summer Internship : PupilMark

*Design, Implement, Evaluate, Improve, Control and Standardisation of Internal Operations*

<https://www.linkedin.com/in/thakur-ujwal-s-a0b789111/>



### TUSHAR VERMA

Tushar, a quick learner with strong analytical skills, has worked on RLC, PLC, SCADA, HMI & VFD. During his 2 month internship, he developed & implemented from the scratch digital marketing strategies & made the processes standardized which are now being followed in the organization. His stint as a maintenance engineer gave him a troubleshooting attitude. Hard work and persistence are his strong suite. He loves cycling, traveling and exploring nature.

23 years  
B.Tech. (EEE)  
**Work Exp.:** 16 months  
StumppSchueleSomappa Springs Pvt.Ltd.

#### Summer Internship : Bots 'N Brains

*Devising & Implementing Digital Marketing Strategy for PatBNB platform.*

<https://www.linkedin.com/in/tushar-verma-2b161a8a/>



### VIBHUM BHARDWAJ

Vibhum Bhardwaj is a Computer Science graduate having 2 years' work experience with Fidelity in the ever-evolving FinTech domain. During Summer Internship, he enabled Bots 'N Brains to run one of the most successful Digital Marketing Campaign. He strongly believes in the convergence of business with technology and wants to build-on his knowledge and use it to make a spark in Strategic Marketing.

23 years  
B.Tech. (CSE)  
**Work Exp.:** 24 months  
Fidelity International

#### Summer Internship : Bots 'N Brains

*Marketing Strategy for PatBNB*

<https://www.linkedin.com/in/vibhumbhardwaj/>





### VIKAS KUMAR

Having worked with three organisations in the past, Vikas has got plentiful work experience which guides him to excellence. Over these years of working and studying, he has developed leadership quality, effective communication, problem solving and management skills. He has got knack for creativity and has achieved many milestones in that. He is a marketing enthusiast who also loves to play snooker avidly.

27 years  
B. Tech.

**Work Exp.:** 41 months  
Reliance Jio, Agrasar (NGO)

#### **Summer Internship :** Growth Idea Labs

*Digital Marketing, General Marketing and Advertising*

<https://www.linkedin.com/in/vikas-dhiman-0b338627/>



### VINEET KUMAR OSWAL

Vineet is an Electrical Engineer who found likes indulging in problem solving. He has worked for Royyuru Enterprise as the Marketing Manager (Intern) during his summer internship. He holds great people skills and wants to take HR as his minors to explore the field further.

22 years  
B. Tech.

**Summer Internship :**  
Royyuru Enterprise, Hyderabad  
*Internal Processes Design and GTM strategy of PupilMark.*

<https://www.linkedin.com/in/vineet-kumar-oswal-44503aab/>



### VINEET SAINI

Vineet Saini, a mechanical engineer had worked as sales engineer for 18 months. He also has a rich industrial experience in field of supply chain and logistics. He has consistently been in top 1 percentile of students during his graduation and secured the gold medal for his academic excellence. He is a quick learner and adapts to his surroundings meticulously. He passionately follows Bollywood box office trends and collections.

26 years  
B. Tech.

**Work Exp.:** 18 months  
Vahiimans Solution Pvt. Ltd.; Core Engineering Component India

#### **Summer Internship :** OysterConnect and Schneider Electric

*Influencer Marketing Internship- Capture Real Campus Experiences of Students and Alumni as Reviews on Shiksha.com - March '19 and To improve the efficiency of internal supply chain of Schneider Electric*

<https://www.linkedin.com/in/vineet-saini-92a48b119/>



### VISHAL SARAOGI

Vishal, with over 2.5 years of IT industry experience, developed his skills as a production support executive for an International Bank. He won several performance awards and led his team successfully on several occasions. Having travelled to more than 12 states shows that he is a zealous traveller. As an individual, he is ambitious, determined and focused.

26 years  
B.E. (IEE)

**Work Exp.:** 33 months  
Tata Consultancy Services

#### **Summer Internship :** Reliance Industries Limited (Textile Division)

*Development of Business Intelligence Dashboard at CEO's Office*

<https://www.linkedin.com/in/vishal-saraogi/>



### VIVEK DIWAKAR

Vivek is a computer science graduate with 1.5 years of IT industry experience. He has worked on e-commerce website involving front-end development and database handling. He is hardworking and consistent. He won accolade in his college in basketball and has organized various college events. He wants to explore the vast potential of the Marketing domain.

25 years  
B.Tech. (CSE)

**Work Exp.:** 18 months  
Accenture

**Summer Internship :**  
PatBnB ( Patent Bots 'n Brains )  
*Marketing Research Intern*

<https://www.linkedin.com/in/vivek-diwakar-70b905b4/>



### YASH RAJ

Yash, a self-driven individual who likes to prove critics wrong. He did his internship in ISRO, where he used his analytical skills to develop a software receiver for IRNSS. He has organized college fests and initiated a social group which handles logistics for orphanages and education in tribal schools. He is a fitness enthusiast, foodie, and a gamer. He loves to travel and explore new places.

23 years  
B.Tech. (Avionics)

**Summer Internship :**  
HDFC Bank  
*Segmentation and Penetration*

<https://www.linkedin.com/in/yash-raj-420401162/>







# 3RD CONVOCATION

(2017-19 Batch)

**IIM Sirmaur**



The 3rd Annual Convocation of the Indian Institute of Management, Sirmaur was held on 12th April, 2019 at the Institute's campus at Paonta Sahib, Himachal Pradesh. Shri Sunil Kant Munjal, one of the founder promoters of Hero Group and Chairman, Hero Enterprise was the Chief Guest of the occasion. The ceremony was graced by Shri Ajay S. Shriram, Chairman, Board of Governors, IIM Sirmaur, and Chairman & Sr. Managing Director, DCM Shriram Ltd., who presided over the 3rd Annual Convocation and awarded MBA Degrees to the graduating students.

A total of 63 students were conferred the full-time Master of Business Administration (MBA). Fifteen girl students were conferred

MBA degrees on the occasion of the 3rd Annual Convocation of the Institute.

In his Convocation address, Chief Guest Mr. Sunil Kant Munjal gave an inspiring address to the students to begin a new journey of success and contribute toward the industry and society.

In his welcome address, the Chairman Board of Governors, Shri Ajay S. Shriram, shared his vision of making IIM Sirmaur an institution of excellence by taking various new initiatives, emphasising on innovation and entrepreneurship among the students. Addressing the gathering, Professor (Dr.) Neelu Rohmetra, Director IIM Sirmaur congratulated the Graduating students and their families and

presented the Director's Report of the Institute's progress. She further discussed various initiatives taken by the institute to improve both academic as well as physical infrastructure of the Institute. Prof. Rohmetra narrated the achievements through the year and the targets accomplished.

Prof. Rohmetra, mentioned about International Immersion Programme conducted at SDA Bocconi School of Management, Milan, Italy where students were exposed to international management practices and completed two credits of course. During the year, IIM Sirmaur has acted as host to various corporate leaders as guest speakers and has organized various management, sports and cultural events.



# GUIDE TO FINAL PLACEMENTS FOR THE BATCH OF 2018-20

The organizations can start inviting applications any time after the Pre-Placement Talk (PPT) and/or confirmation of participation in the Final Placement Process. The details of the job offer such as profile, remuneration and location must be provided before applications are invited. Consequently, an invitation letter will be mailed to the organization confirming the date and time at which the Selection Process will take place. The organization is required to communicate the detailed process requirements (number of selection rounds, panels, and process specific requirements) at-least 3 days prior to the placement process.



**01** PRE-PLACEMENT TALKS  
September 2019

**02** FINAL PLACEMENTS  
Oct 2019 - Feb 2020

**03** JOINING DATES  
April 2020 onwards

## 01 PRE-PLACEMENT TALKS

The Pre-Placement Talk (PPT) helps companies and students interact with each other. The representatives of companies share the profile of their company, key aspects of business, work environment and opportunities available to the students. The presentation is followed by a Q&A session, where students interact with company officials to get a better understanding of the company and potential roles. A typical PPT session is scheduled around 90 minutes.

## 02 APPLICATIONS AND SHORTLISTS

In response to job descriptions floated by companies, interested students apply through the Placement office. A detailed resume is submitted by the students as part of the application process. On the basis of student applications, companies are required to send shortlists to the Placement office prior to their final placement interviews.

## 03 PLACEMENT INTERVIEWS

The final placement process is expected to be conducted over a period of time from October 2018 to February 2019. Companies can interview the students they have shortlisted, on the date agreed upon by the Placement office and the company. The final placement interview gives the company and the student an opportunity to discuss the role in detail and make the right choice. The companies are allowed to meet students prior to their allotted final interview date and carry out preliminary assessments.

## 04 OFFERS AND ACCEPTANCE

The company can make an offer to the student after the final interview. For an offer to be valid, it should include details of role, location, remuneration, and other relevant terms and conditions required by the candidate to make a decision. The offer is communicated by the company to the Placement office, which in turn communicates it to the selected student. The acceptance of an offer is governed by placement rules of the MBA Programme which are framed at the beginning of the academic year.

# INDUSTRY Testimonials



I thoroughly enjoyed my interactive session with the students of IIM Sirmaur at the Ankuran (HR Conclave). Today India is marching ahead in the global arena. We see Indians occupying apex positions at various large MNC organizations in regular frequencies. Huge number of start-ups with the likes of OYO Rooms, Make My Trip, Zomato, Swiggy are being launched everyday with scalable business models. India have become the hub for quality Human Resources for the entire world. In this context a session dedicated to innovative HR practices made a lot of sense and it was a pleasure listening and interacting with so many bright Senior Industry Leaders, the IIM Sirmaur Director & erudite Professors and sharp young minds of IIM Sirmaur. I wish to take this opportunity to thank the students for a hugely successful event and look forward to many more.

**- Mr. Abhra Rajib Banerjee**  
Vice President and SBU Head,  
Havells India Ltd.



"The new batch from IIM Sirmaur, in this limited period have shown positive and encouraging signs in adapting, adjusting and integrating yet keeping their individual uniqueness intact.

Trust the Institute builds on this further and positions itself as a preferred destination for Corporates to source their future talents."

**Mr. Partha Dasgupta**  
Chief Mentor, Reliance Industries



"The first-hand experience at IIM Sirmaur was indeed very pleasant. The quality of candidates whom we interviewed were good in terms of knowledge and had a wide array of interest and domain know-how. And the best part about students of IIM Sirmaur is their attitude which we found to be excellent and definitely a differentiator. We could clearly see that your institute, being very new, carries all the substance to make it to India's Ivy league in academics.

And we are sure that with the kind of management and structure that you have you will soon achieve bigger milestones."

**Mr. Surindam Dutta**  
HR, North & East, Schindler



I loved interacting with the bright students of IIM Sirmaur. I think IIM Sirmaur has a good headway in making a mark among the newer IIMs.

**Mr. Abhisek Nag,**  
HR Leader, SDG Corporation



# STAY AND TRAVEL

Travel Distance and Time from Jolly Grant Airport Dehradun to Paonta Sahib is 78.5 km and 2 hours and 30 minutes, from Chandigarh Airport is 2 hours and 30 minutes and Delhi Airport to Paonta Sahib is 5 hours and 30 minutes respectively. Hotels in Sirmaur offer well-equipped accommodations and are committed to rendering flawless services to its patrons. All this provide an ideal destination for guests looking for comfort, convenience and easy accessibility. List of some hotels in Sirmaur are:



## HOTELS

### Hotel Grand Riviera

N.H.72, Near Bata Bridge, Paonta Sahib,  
Himachal Pradesh - 173025  
Ph. 098163 01234

### Hotel Rockwood

Bye Pass Road, NH-72, Paonta Sahib,  
Himachal Pradesh - 173025  
Ph. 98827 38333

### VIP Guest House

131 4C Y Point Ambala- Paonta Sahib-  
Dehradun Rd, Himachal Pradesh - 173025  
Ph. +91- 93187-27776

Sirmaur is on the western extreme of the Doon Valley. The distance of IIM Sirmaur from nearby places is:



**New Delhi:** 250 km

Time to travel: 5 hrs 30 min

**Dehradun:** 55 km

Time to travel: 1 hr 30 min

**Chandigarh:** 110 km

Time to travel: 2 hr 30 min





## Contact Information

# Placement Committee

placements@iimsirmaur.ac.in | 9611484411 (Sarang Prabalkar, Placement Coordinator)

Name	E-Mail IDs	Contact Number
<b>Junior Placement Committee</b>		
Mayan Tiwari	mba05015@iimsirmaur.ac.in	8559996388
Kalpiti Tiwari	mba05050@iimsirmaur.ac.in	8962569795
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<b>Senior Placement Committee</b>		
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**IIM SIRMAUR**  
KNOWLEDGE . LEADERSHIP

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