



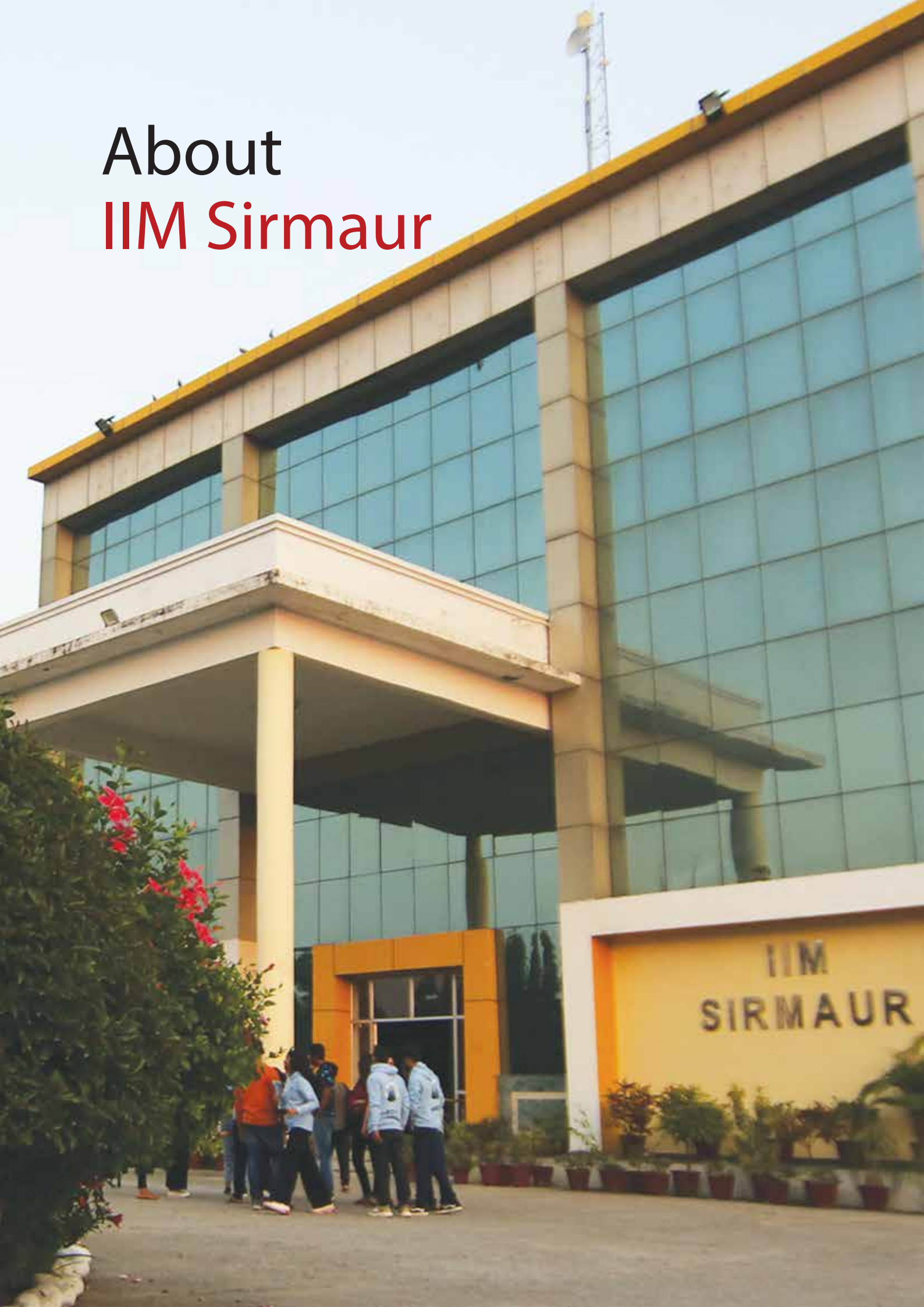
IIM SIRMAUR  
KNOWLEDGE . LEADERSHIP

INDIAN INSTITUTE OF MANAGEMENT SIRMAUR



Final Placement Report 2021-2023  
MBA (T&HM)

# About IIM Sirmaur



## Established in 2015

“To develop and foster professionals with competencies in creating and leading future-oriented solutions for sustainable growth adhering to the highest standards of ethical and human aspects of work in Himachal Pradesh, India, and the world.”

The Indian Institute of Management Sirmaur (IIM Sirmaur) is a premier management institute located in the picturesque town of Paonta Sahib in the state of Himachal Pradesh, India. Established in 2015, IIM Sirmaur is one of the newest additions to the prestigious Indian Institutes of Management (IIMs) network. In addition to its flagship two year MBA programme, IIM Sirmaur also offers a two year MBA in Tourism and Hospitality Management and a cutting edge Fellowship Programme in Management. The institute also offers a wide range of executive education, faculty development, and management development programmes.

IIM Sirmaur is committed to providing its students with world-class management education that is grounded in practicality and relevance. The institute has a strong focus on experiential learning and provides its students with numerous opportunities to apply their knowledge to real-world business challenges through internships, case studies, and live projects. Faculty members at IIM Sirmaur use a fine mix of lectures, case studies, simulations, and projects to bring out the very best in the students. The learning in the campus is ably facilitated by state-of-the-art infrastructure that includes fully air conditioned classrooms, a modern library, access to various scientific and business databases and resources, discussion rooms, a fully equipped gym, and a wide variety of sports facilities among other resources.

The institute strives for the seamless integration of management education with current industry requirements. The students are actively encouraged to participate in various business competitions, seminars, conferences, and colloquia to further their subject knowledge and stay current with the latest trends in management. In addition to providing students with best in class academic inputs, IIM Sirmaur seeks to inculcate a spirit of entrepreneurship and social responsibility. Our students actively participate in liaising with NGOs and organizing street plays and other events to spread social awareness since management education is not just about seeking the most competitive employment opportunities, but also about learning to serve socio-economic concerns through ethical and visionary corporate leadership.

Overall, IIM Sirmaur is a dynamic and forward-thinking institute that is dedicated to producing the next generation of leaders in the field of management and encouraging the adoption of innovative and cutting edge management practices to develop sensitive corporate leaders and entrepreneurs of tomorrow. state-of-the-art infrastructure that includes fully air conditioned classrooms, a modern library, access to various scientific and business databases and resources, discussion rooms, a fully equipped gym, and a wide variety of sports facilities among other resources.





## PLACEMENTS OVERVIEW

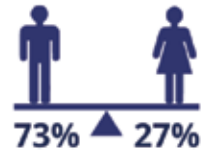
At the Indian Institute of Management, Sirmaur, our mission is to develop managers who make a positive difference in the world. Our MBA batch of 2022-2024 have started their internships with a variety of aspirational roles spread across various domains of IT/Analytics, Operations, HR, Finance, Marketing & Sales, etc.. We have successfully completed the Summer Internship Placements, with a remarkable achievement of 100% summer placements, for the MBA batch of 2022-2024.

During the Placement Season 2021-2022, a participating 205 students received 205 offers, and such success was achieved across an increasingly diverse set of industries. The average stipend as well as the highest stipend offered to the batch saw an incredible increase from the previous placement season. The placement season saw participation from around 100 organizations, out of which more than 40 were first-time recruiters at IIM Sirmaur. We pride ourselves in starting

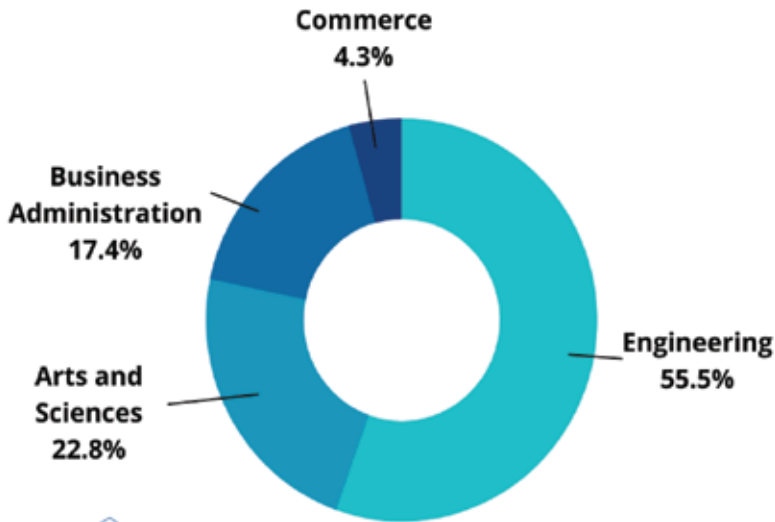
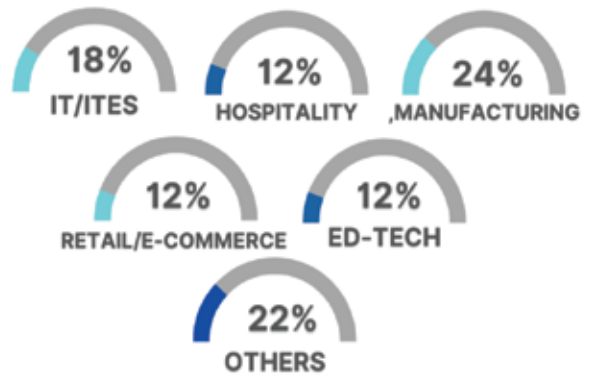
our association with organizations like Mahindra Logistics, GE Gas Power, Manyavar, Cognizant, Tiger Analytics, LatentView Analytics, Juspay, Nutreco, Indian Oil Corporation of India, AM/NS India, Jio Creative Labs, Aditya Birla Fashion Retail Limited, etc. We are also thankful to our long-term corporate partners like ICICI, DCM Shriram, Power Grid Corporation of India, Dukes India, etc., among others, for continuing to associate with us for their talent needs. A few of the profiles that were offered are include Analytics Intern, Product Management Intern, Operations Trainee, Sourcing Intern, Strategy Mangement Intern, Product Generalist, Market Survey & Analytics Intern, Finance Intern, Marketing & Strategy Consultant Intern, Talent Acquisition Intern, Consulting Intern, Value Chain Intern etc.

This Placement Season's outcome is testament to the quality, and caliber of our students, and the diversity and leadership strengths they bring to any organization.

# BATCH PROFILE (2021-2023)

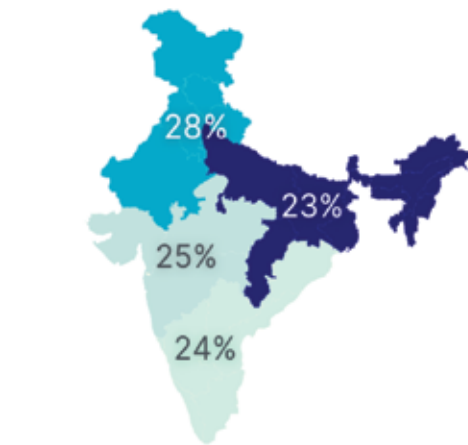
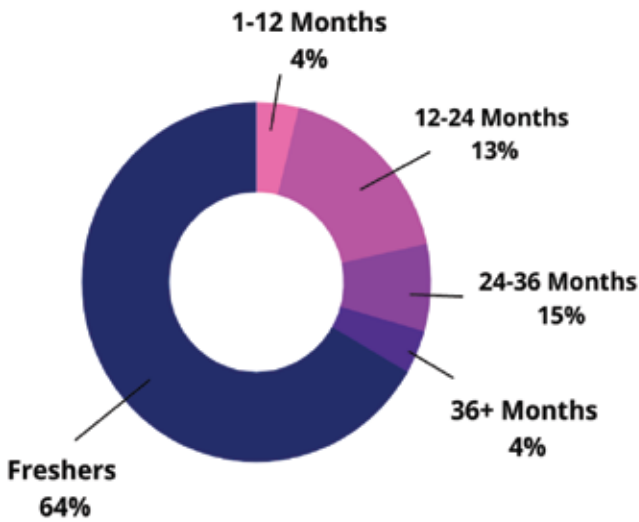


## GENDER DIVERSITY



## EDUCATIONAL BACKGROUNDS

## SECTOR WISE WORK EX



## GEOGRAPHIC DIVERSITY

## PRIOR WORK EXPERIENCE



## PROFESSIONAL CERTIFICATIONS





# BATCH 2021-23



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# Placement Season



**50** Number of students who participated in Final Placement



**45**  
Placed

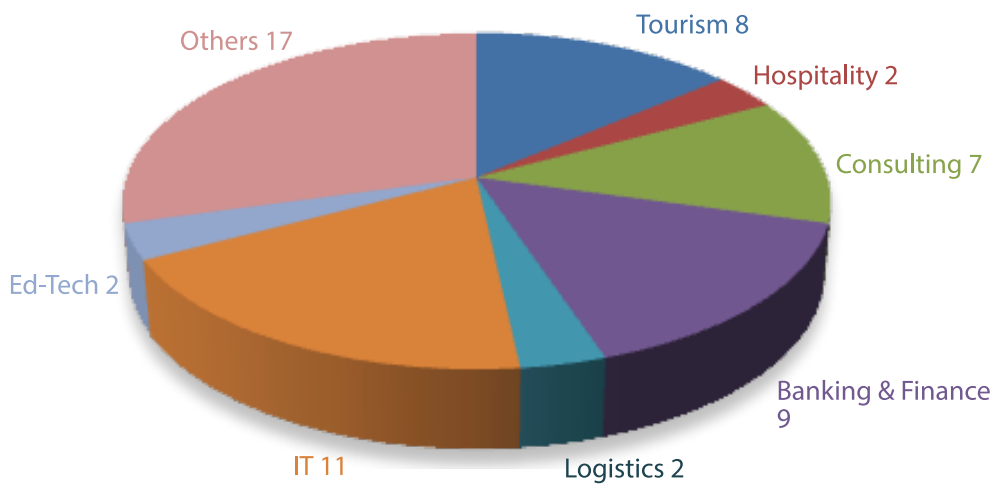


**5** Opt out



**58**  
No. of companies

Sectorwise number of Companies



Highest Salary

**34 Lakh**

Average Salary

**11.82 LPA**

Median Salary

**11.5 LPA**

Top 75%

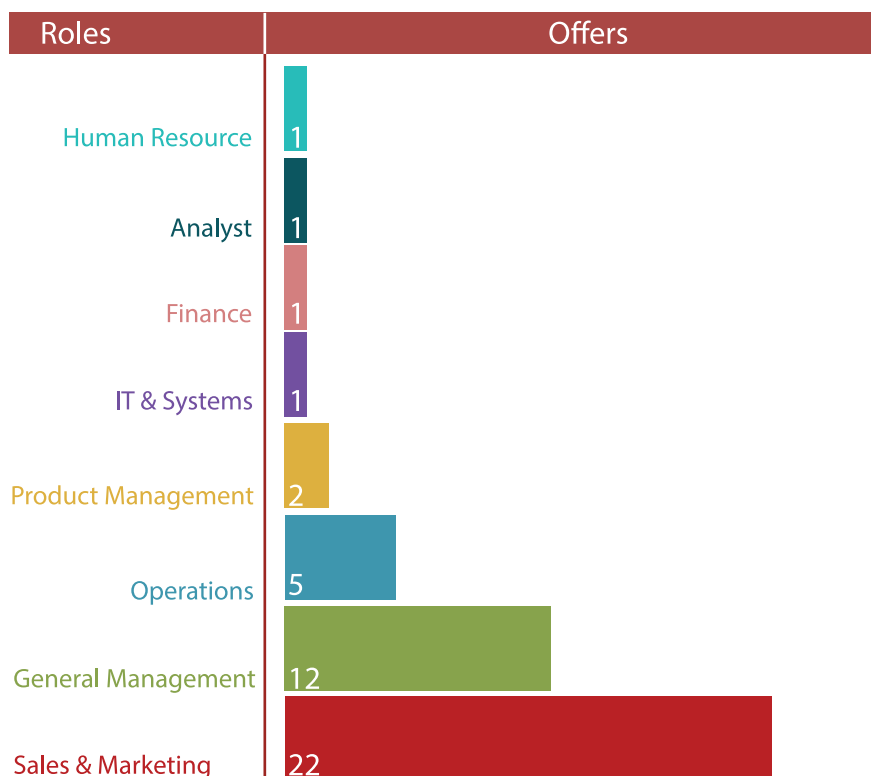
**12.5 LPA**

Top 50%:

**13.5 LPA**

Top 25%:

**14.48 LPA**





  
**JIM SIRMAUR**  
KNOWLEDGE. LEADERSHIP.



# Corporate Partners

# Industry Speaks

“

It was a pleasure interacting with the students of IIM Sirmaur. I was not only impressed with the calibre of participants but also the quality of interaction that I had during the course of my conversation. The students demonstrated a very strong desire to succeed and make a difference to the society.

**Nishant Kashikar**  
Country Manager, India & Gulf | Tourism Australia

”

“

We recently hired student from IIM Sirmaur for the first time this year and have been very impressed by credentials of the student. He exhibited a lot of potential and I am confident that IIM Sirmaur will continue to create performance driven culture and nurture professional talent for future of Incredible India.

**Amaresh Kumar Tiwari**  
CEO - Meetings and Incentives World  
I.A.T.Seasons & Vacations Travel Pvt.  
Ltd. / Vice Chairman - India Convention  
Promotion Bureau.

”



# Travel & Stay

Travel Distance and Time from Jolly Grant Airport Dehradun to Paonta Sahib is 78.5 km and 2 hours and 30 minutes, from Chandigarh Airport is 2 hours and 30 minutes and Delhi Airport to Paonta Sahib is 5 hours and 30 minutes respectively. Hotels in Sirmaur offer well-equipped accommodations and are committed to rendering flawless services to its patrons. All this provide an ideal destination for guests looking for comfort, convenience and easy accessibility. List of some hotels in Sirmaur are:

## **Hotel Grand Riviera**

N.H.72, Near Bata Bridge,  
Paonta Sahib,  
Himachal Pradesh - 173025  
Ph. +91 98163 01234

## **Hotel Rockwood**

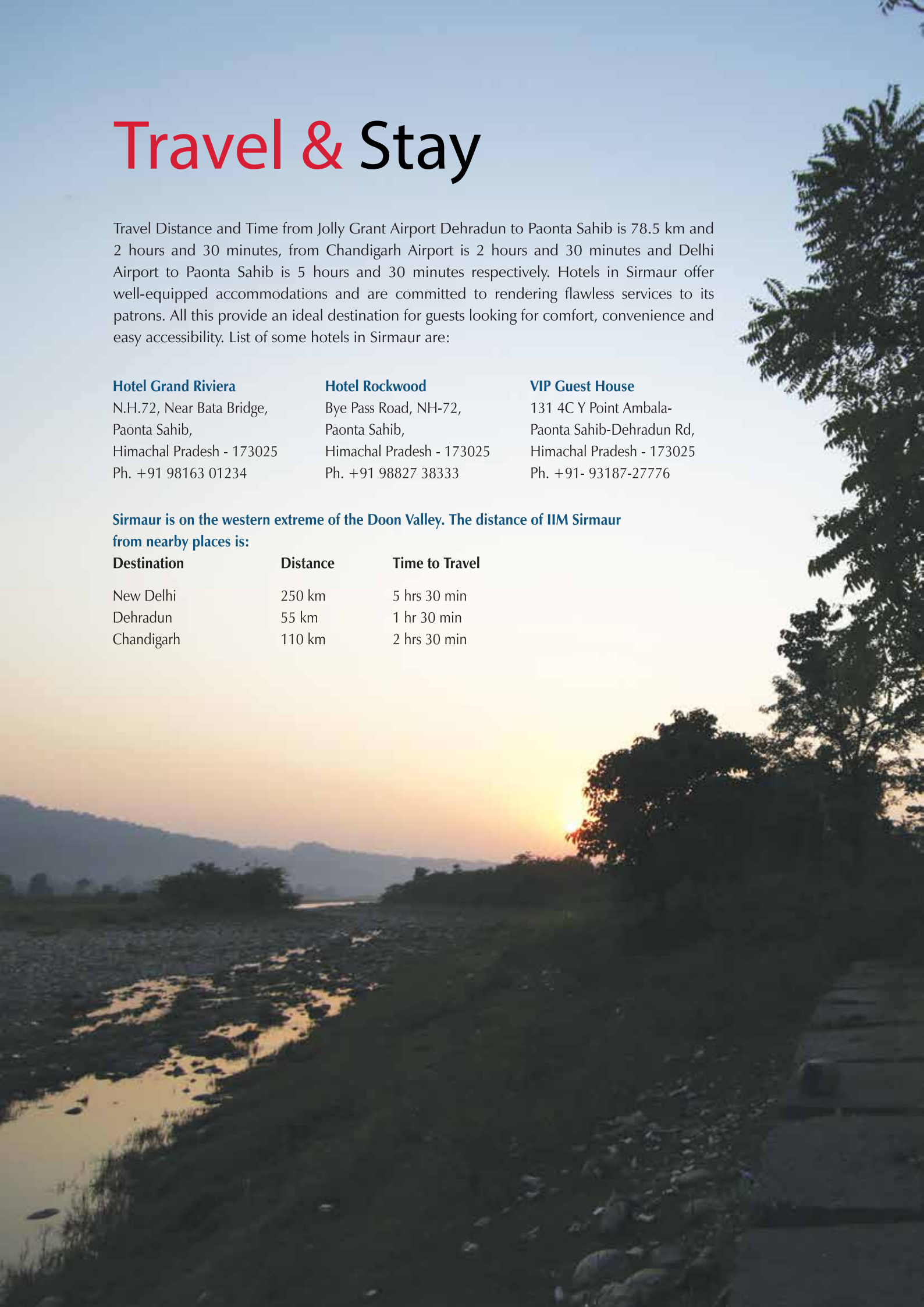
Bye Pass Road, NH-72,  
Paonta Sahib,  
Himachal Pradesh - 173025  
Ph. +91 98827 38333

## **VIP Guest House**

131 4C Y Point Ambala-  
Paonta Sahib-Dehradun Rd,  
Himachal Pradesh - 173025  
Ph. +91- 93187-27776

**Sirmaur is on the western extreme of the Doon Valley. The distance of IIM Sirmaur from nearby places is:**

<b>Destination</b>	<b>Distance</b>	<b>Time to Travel</b>
New Delhi	250 km	5 hrs 30 min
Dehradun	55 km	1 hr 30 min
Chandigarh	110 km	2 hrs 30 min





## PLACEMENT COMMITTEE

Arjun Ram	7907006693
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Saurabh Dangwal	9557172461
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Jatin Sharma	7768951947
Mohit Redkar	8082058610
Sneha S	7034397870
Snehil Bharadwaj	9721223399
Upasana Gupta	7976147649

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### INDIAN INSTITUTE OF MANAGEMENT SIRMAUR

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